

# FINANCIAL TIMES

Start  
the week  
with...



Bavarian bankers  
Who will lead the  
latest merger?

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Mexican tobacco  
Foreign groups  
light up the market

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Chinese equities  
Asia's largest exchange  
opens in Shanghai

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World Business Newspaper <http://www.FT.com>

MONDAY JULY 28 1997

## Asean to take lead in tackling Cambodia crisis

The European Union and US have dropped their objections to the Association of South-East Asian Nations' policy of "constructive engagement" with Burma and handed Asean the lead in diplomatic efforts to end the crisis in Cambodia. It will test Asean's regional influence as it expands and tries to maintain its policy of non-interference in the internal affairs of member states. Page 16

**Thousands back Eta terrorists:** Thousands of Basques have marched through San Sebastian in support of the Eta terrorist group. The march ended with a rally called by Eta's political wing Herri Batasuna which called for Basque independence from Spain and demanded the transfer of jailed terrorists to prisons in the Basque Country. Page 2

**Berger triumphs in German Grand Prix** Austrian veteran Gerhard Berger, left, claimed victory after a three-race absence in the German Grand Prix at Hockenheim. The 37-year-old Benetton driver - who had missed two months after a sinus operation and the death of his father - took the 10th win of his career, coming home 17.5 seconds ahead of Ferrari's German champion leader Michael Schumacher.

**Euro banks to agree self-regulation:** Plans by Europe's leading banks to develop an American-style secondary market in bank loans will receive a boost in the next few weeks when the banks draw up their first agreement on self-regulation. Page 16

**US finance chiefs double pay:** Chief financial officers in the US have benefited from the stock market boom even more than chief executives, with average remuneration packages almost doubling last year to \$2.95m. Page 4

**Finland deficit blow:** Finland has been forced to revise its 1996 budget deficit upwards from 2.6 per cent to 3.1 per cent of GDP after a statistical error. The error is an embarrassment both for Helsinki and the European Commission. Page 2

**Booming Boss:** Hugo Boss, the German men's clothing company owned by Marzotto of Italy, has turned in a first-half profits performance well ahead of forecasts. Net income rose 26 per cent to DM38.5m (\$21.3m) and turnover was 17 per cent up at DM530m. Page 17

**GM strike deal:** General Motors seems to have averted severe disruption in its North American assembly plants after United Auto Workers union members in Michigan voted on a settlement to a local strike. Page 16

**Bond defaults plummet:** The default rate on global corporate bond issues is at its lowest level for 15 years, said credit rating agency Moody's Investors Service. Page 17

**Yuan is safe, says China:** China is in a strong position to resist speculation against the yuan, said government officials. Page 3

**UN weapons team in Iraq:** UN weapons experts have begun inspecting Iraqi sites to check whether Baghdad still possesses biological weapons.

**Jerusalem developer remains defiant:** American millionaire Irving Moskowitz, who wants to build a Jewish settlement in Arab East Jerusalem, has vowed to go ahead with his plans. Page 4

**Galileo beats expectations:** Galileo International, the airline reservation system, said it has been valued at \$2.45bn in an initial public offering in New York - well above expectations. The US-based company said the \$785m offering was priced at \$24.50 a share. Page 17

**European monetary system:** The Irish punt stayed near the top of its fluctuation band within the European exchange-rate mechanism, 11.68 per cent above its central rate against the weakest currency, the French franc. The lira remained at the top of its unofficial 2.25 per cent band, prompting the Bank of Italy to sell the currency last week. Currencies, Page 23

**FT.com:** the FT web site provides online news, comment and analysis at <http://www.FT.com>

**FTMS Grid**



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

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# China 'in strong position' on yuan

By Tony Walker in Beijing

China is in a strong position to resist speculation against its currency, unlike other Asian economies which have been hit by slower growth, declining exports and persistent current account deficits, according to Chinese officials.

The official China Daily Business Weekly, quoting officials of the State Administration of Exchange Control, said China could build on its foreign exchange reserves and inflow of investment capital to "hedge against the kind of currency upheaval that hit south-east Asia recently".

## Thais turn to former PM over economy

By William Barnes in Bangkok

A group of prominent Thai businessmen have urged the country's respected elder statesman, General Prem Tinsulanonda, to press for greater action to resolve the country's economic crisis.

The entrepreneurs - including the chairman of two steel companies and a petrochemicals group - warned over the weekend that many people were losing faith in the government's ability to tackle a spreading malaise.

The prime minister, Mr Chavalit Yongchayudh, who subsequently met Gen Prem to try to deflect such worries, also came under more pressure to approach the International Monetary Fund for a loan. A former finance minister, Mr Virabongsa Ramangkura, said only a fully fledged IMF programme could save the economy.

The government has so far shied away from accepting the tough terms - including budget cuts and tax rises - that an IMF loan would entail. But many financiers

have said an IMF rescue may be the only way to revive confidence.

The Fund's deputy managing director, Mr Stanley Fischer, warned a week ago that Thailand urgently needed a "clear and complete package of measures".

Last week's promise from Mr Thansong Bidayad, the finance minister, to present a "comprehensive economic package" to cabinet on July 5 has been treated with some scepticism in Bangkok.

Gen Prem, premier for most of the 1980s when the foundation of a decade-long boom was laid, was once Mr Chavalit's military boss and retains, as a privy councilor, the ear of the revered King Bhumibol Adulyadej.

The Thai military have launched 17 coups and coup attempts in the last 60 years but a spokesman denied any such action; Gen Prem has been a clear opponent of military intervention.

The 20 per cent drop in the baht's value since its flotation on July 2, combined with rising interest rates, has hit companies struggling with a bad debt crisis and a slowing economy.

## Nod from IMF caps Sharif's economic drive

By Farhan Bokhari in Islamabad

Pakistan's prime minister, Mr Nawaz Sharif, continues to forge ahead with plans for solving his country's economic problems.

His success last week in virtually securing \$1.6bn in loans from the International Monetary Fund - to be formally sanctioned in September - follows a raft of bold reforms. These include cuts in import tariffs, in income tax rates and in interest rates, which were further lowered at the weekend.

"It is quite satisfying to note that the IMF sees this government as a friendly government," Mr Sharif said.

The IMF loan is the key to salvaging Pakistan's growing external indebtedness, which at \$39bn had earlier prompted some analysts to speculate it might default as early next year on its foreign debt obligations.

Pakistan's relations with the IMF have not always been warm. Four Fund programmes have collapsed in the past five years, mainly because of Pakistan's failure to improve official revenues and narrow its fiscal deficit.

The Fund's endorsement, revealed publicly by Mr Paul Chabrier, director of the IMF's Middle Eastern department, added momentum to the Karachi stock market's KSE-100 index, which ended last week 10 per cent higher.

The signs of investor activity on the stock market follow a downturn in economic activity in the last financial year, which runs from July to June. Large-scale manufacturing contracted during that time by 1.4 per cent, while agriculture, which accounts for a quarter of gross domestic product, grew just 0.7 per cent, compared with 5.3 per cent in the previous 12 months.

Mr Sharif's response to what many regard as Pakistan's worst economic crisis has been a strategy based on new investment incentives and lower personal and corporate taxes to boost growth. Mr Sharif hopes to deal with tax evasion. But few

officials to attack the currency - the yuan, or renminbi - adding: "This is not a market for speculators."

Chinese officials were quoted by China Daily as saying the composition of the country's foreign debt acted as a further check against speculative pressures: most of the debt was medium and long-term.

China's foreign exchange reserves stand at about \$120bn and are expected to exceed \$135bn by the end of the year. In the first six months China registered a trade surplus of \$17.7bn compared with about \$12bn for the whole of 1996.

China Daily said "strict

controls" over inflow and outflow of capital was a further check against speculation, saying it was impossible for a large amount of funds to flow out of China to trigger a financial crisis and currency devaluation.

Dr Mahathir Mohamad, Malaysia's prime minister, suggested yesterday that destabilising a country's currency through speculation should be regarded as a crime, writes James Kyne in Kuala Lumpur.

His comments came after he blamed Mr George Soros, the US financier, for the recent depreciation of south-east Asian currencies.

"We have worked 30 to 40

years to develop our countries to this level but along comes a man with a few billion dollars, and in a period of a two weeks has undone most of the work we have done," Dr Mahathir said.

Malaysia's foreign currency reserves fell M\$3.5bn (US\$3.3bn) during a 15-day battle with speculators recently. The ringgit, Malaysia's currency, has fallen significantly, driving short-term interest rates higher and the stock market lower.

Dr Mahathir said Mr Soros had attacked currencies of Asian nations because he wanted to punish them for admitting Burma, criticised for its human rights record.

## US and Beijing work on summit accords

By James Kyne and Ted Bardecker in Kuala Lumpur

The US-China summit planned for October could be the most important encounter between the two countries for a decade, says a senior Chinese official.

Although Mr Jiang Zemin, China's president, and Mr Bill Clinton, the US president, have held talks previously, their meeting would be the first formal Sino-US summit of the Clinton presidency.

Both sides want to ensure that the bilateral talks tentatively scheduled for October 28 in Washington - yield substantive results on trade and security matters and raise above paper.

Mr Qian Qichen, China's foreign minister, said the two sides had made progress at the weekend on resolving barriers to signing an accord in October which would let US companies sell nuclear energy to China.

The pact, called the Peaceful Nuclear Co-operation agreement, was negotiated a decade ago but suspended.

The main stumbling block to its implementation has been US insistence that China adhere to an effective and sufficiently transparent

system of arms export control.

Mr Nicholas Burns, spokesman for the US State Department, said that Beijing had indicated it would establish a "new series of measures that would build up export controls".

A senior Chinese official said that the two sides were working intensively to

The two sides have made progress on allowing China to buy nuclear energy equipment from the US

ensure that a number of agreements could be concluded at the summit.

Progress on the issue came after a series of meetings between Mr Qian and Mrs Madeline Albright, the US secretary of state, on the fringes of a meeting of the Association of South-East Asian Nations (ASEAN).

Mr Qian appealed to the US to show more "pragmatism and flexibility" over Beijing's admission to the World Trade Organisation, adding that Beijing had made big efforts to meet the criteria that Washington and others have laid down for entry into the forum.

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was likely to be a topic at the summit, said a senior Chinese official, but it was unlikely that Beijing would press for the signing of a fourth Sino-US communiqué on relations with Taiwan. He said it was important that Washington showed its sincerity not by words but by actions.

Relations soured in 1995 after the US granted a visa to Mr Lee Teng-hui, Taiwan's president, to visit his alma mater, Cornell University, China, which regards Taiwan as one of its provinces, objects to any official recognition of Taiwan.

China's mainland markets are A shares - denominated in local currency and reserved exclusively for mainland Chinese buyers - while B shares, which are bought and sold in foreign currency and, in theory, available only to foreigners, account for less than 5 per cent of the market. The total B share market capitalisation is just over \$5bn, around the same size as the stock market in Sri Lanka. To make Shanghai a viable proposition to international investors, the first hurdle is full currency convertibility, which economists generally forecast as happening in five years or more.

## CONTRACTS & TENDERS



**ÁPV RT.**  
HUNGARIAN PRIVATIZATION  
AND STATE HOLDING COMPANY

**INVITATION TO BID**

The sale of state owned company interests in accordance with the conditions stipulated in the present invitation to bid pursuant to Law XXXIX of 1995 on the Sale of State Owned Company Assets (hereinafter referred to as "the Law").

1. The Hungarian Privatization and State Holding Company (hereinafter referred to as "the Caller" or "APV RT") is announcing a single round open tender for the purchase of the state owned shares of DAM Diszgyőr Rt. (hereinafter referred to as "the Company"), whose head offices are located at 3540 Miskolc, Vásyári u. 45, and whose company registration number is Cg 05-10-00025, and for the purchase of the claim of APV RT. against the company amounting to HUF 2,800 million, and for increasing the Company's subscribed share capital by a minimum of HUF 3,000 million. The Company's subscribed share capital is HUF 11,666,650,000. The Company's shareholder's equity is HUF 11,207,978,000.

Bids are to be submitted at:

Általános Privatizációs és Vágyonalakás Rt.  
Official Office  
1135 Budapest  
Óperes rakpart 51-53.  
Eighth Floor, Room 806

7. The financial and other conditions of bidding and the method and schedule of payment: 100% of the price of the shares and the receivables is to be paid in cash.

Foreign bidders are only entitled to make their bids in foreign currencies that the National Bank of Hungary accepts as convertible. The Caller will consider foreign currencies at the National Bank of Hungary's officially announced middle rate effective at the time bids are submitted.

The detailed invitation to bid contains the other conditions and requirements of sale.

8. A commitment to the bid for 120 (one hundred and twenty) days from the time the bids are submitted is a condition for bidding.

9. In order to prove the intent to purchase, bidders must, before the bid submission deadline, remit or transfer HUF 100,000,000 to the account at MKEB Rt. that APV RT. opened for receiving earnest money. This account is indicated in the detailed invitation to bid. The Caller will handle this money in accordance with the regulations governing earnest money.

10. After the evaluation, the final decision will be made by the Caller. The Caller retains the right to declare the tender unsuccessful.

11. The information brochure prepared by the Company, which contains economic information that is important in terms of bidding, and the detailed invitation to bid constitute inalienable parts of the present invitation to bid. Purchase of the detailed bidding material, which includes the detailed invitation to bid, for HUF 100,000+VAT is a prerequisite for making bids. A confidentiality statement must be signed in order to purchase the detailed bidding material. Bidders (in consortiums, one of the members) must purchase the bidding material directly from the Caller in person or by proxy. The Caller will issue a voucher as proof of purchase.

12. Bidders are obliged to prove the legitimacy and extent of their authority with notarized documents or private documents with full probative force. The Customer Service will check authorizations.

13. Information about the Company can be obtained from the website specified below once the invitation to bid has been announced.

István Szalma and Dr. József Szalma  
DAM Diszgyőr Rt.  
3540 Miskolc  
Vásyári u. 43  
Phone: (46) 379-8111 (ext. 200)  
Phone: (46) 379-1047 (ext. 200)

Mrs. Margit Somogyi Jánosi Dezső Nagy  
Géza Bereczki Portfolio Management  
Általános Privatizációs és Vágyonalakás Rt.  
(1135 Budapest, Óperes rakpart 51-53)  
Phone: 267-0414 (ext. 118-200)  
Phone: 268-9600 (ext. 265-200)

The following text must appear on the envelope:

**PÁLYÁZAT DAM RT.**

5. Bidders must mark the original counterpart "ERDETI" [Original]. Should a bidder fail to do so, the Caller will choose one of the counterparts to serve thereafter as the original counterpart. If there is any difference between the counterparts, the contents of the counterpart that is so marked will prevail.

6. Bids must be submitted on

August 27, 1997 between 12:00 noon and 2:00 p.m.

## Shanghai's market ambitions take shape

Over the last seven years, the run-down Puliang Hotel at the end of Shanghai's colonial waterfront has played host to classes of customer backpackers and stockbrokers.

Upstairs, budget travellers cram into some of the cheapest rooms in central Shanghai, while the once-Grand Ballroom on the ground floor has been the temporary home of the Shanghai Securities Exchange since it opened in 1990. But next month brokers start moving out and into altogether higher class accommodation: the new Shanghai Stock Exchange building, built at an estimated cost of \$250m, will be the largest trading floor in Asia and a monument to Shanghai's ambitions to become the region's pre-eminent financial centre.

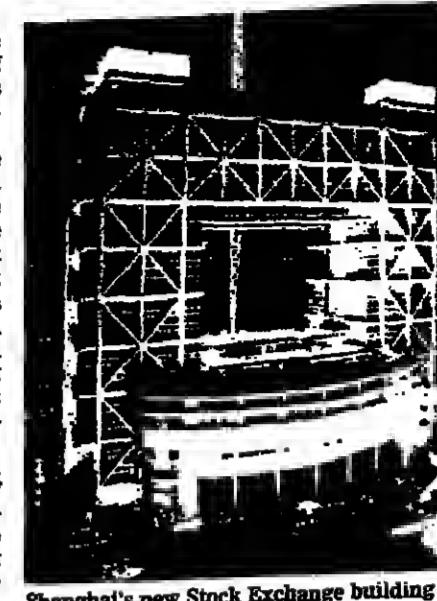
Emblematic of Shanghai's rediscovered relish for the stock markets, the high arch of blue glass walls, criss-crossed by a silver-white aluminium frame, is designed to echo the Arc de Triomphe in Paris. The building is designed by WZMH architects from Canada and as Mr David Lam, chief representative in Shanghai, explained: "They wanted a landmark."

No expense has been spared on the interior. The trading screens were brought in from Japan, the sleek wood panelling for the 1,600 trading booths were shipped from Italy and the acoustic ceiling undulates over the 3,600 sq metre main trading floor was imported from Germany.

But the physical construction of a state-of-the-art exchange may prove the easy part of building a world class stock market in mainland China. The regulatory foundations of an efficient, transparent and international market are not yet in place - China lacks a fully convertible currency, a securities law, a modern corporate ownership structure and market confidence. Shanghai can furnish China with the hardware to house a modern exchange, but it remains up to the political leadership in Beijing to develop the software of a modern securities industry.

Daily trading volume on Shanghai's fledgling market averages a modest \$1bn. In Shenzhen, the other mainland market that neighbours Hong Kong and rivals Shanghai, turnover levels are only slightly higher. Capitalisation of the mainland China stock markets this year is expected to reach roughly Yul.400bn (\$168bn), roughly half the size of Hong Kong and similar to Singapore.

The bulk of China's mainland markets are A shares - denominated in local currency and reserved exclusively for mainland Chinese buyers - while B shares, which are bought and sold in foreign currency and, in theory, available only to foreigners, account for less than 5 per cent of the market. The total B share market capitalisation is just over \$5bn, around the same size as the stock market in Sri Lanka. To make Shanghai a viable proposition to international investors, the first hurdle is full currency convertibility, which economists generally forecast as happening in five years or more.



Shanghai's new Stock Exchange building

In theory, capital account convertibility will precipitate a merger of the A and B share markets, multiplying the investment opportunities for foreigners in a single step.

Reform of the share structure of Chinese companies is seen as an equally important building block for the equities markets.

Most listed companies remain state-controlled, with shares registered in different categories - legal person shares, state shares, staff shares, individual shares - giving the holder varying and often unclear, legal and economic rights. Investors in Shanghai hope to see some clarification on the issue of ownership when Beijing finally ratifies a national securities law. The delay to the legislation has been symptomatic of the central government's ambiguous attitude to the equities markets. On the one hand, the exchanges are pillars of the socialist market economy, raising much needed capital to fund China's investment-driven economic development. On the other, the Beijing leadership remains wary of forces it cannot control, fearing speculative markets could collapse.

Regulators have intervened in the market, barring state-owned enterprises and then state banks from operating in the market. After a price-rigging scandal in the bond futures market in 1995, Beijing closed down the financial futures industry altogether.

In the meantime, the Shanghai Stock Exchange is looking to build confidence in a growing market. Mr Zhao Jinglin, on-site manager of the project, confesses: "This is a symbol. Trading floors these days do not need to be so big, as trading can be done electronically. In fact, it can be done from home. But we wanted crowds, the atmosphere of the market, to draw people in."

James Harding

## NEWS: INTERNATIONAL

Kenyan president is under pressure to act over graft or risk losing \$220m IMF funds

## Moi weighs tough corruption probe

By Michael Holman and  
Michelle Wrong in Nairobi

President Daniel arap Moi has to decide this week whether to establish an independent anti-corruption authority to investigate top government officials or face the collapse of Kenya's International Monetary Fund loans.

Officials in Nairobi said the proposed authority, set out in a parliamentary bill being drawn up by Mr Amos Wako, Kenya's attorney general, and now awaiting Mr Moi's backing, would be Africa's toughest anti-graft body.

The proposal will be seen as a response to an unprecedented call from the IMF last week for the government to demonstrate by the end of this month that it will take tougher action against corruption.

But IMF officials are understood to have made clear to the Kenyan government that failure to address concerns about the allocation of two controversial

power contracts and the overall management of the energy sector, as well as continuing corruption in the customs department could still prompt suspension of the IMF's \$220m loan.

The anti-corruption authority's director would have the status of a high-court judge, with security of tenure. His selection would not be in the president's gift and the authority would have the power to bring both criminal prosecutions and civil suits, as well as take action to recover missing state funds.

This opens the way for the authority to prosecute cabinet ministers and officials suspected of complicity in Kenya's biggest financial scandal, the Goldenberg affair.

The scam, which involved the abuse of the government's export incentive scheme by a company dealing in fictitious gold and diamonds, cost Kenya an estimated \$400m in public funds in the early 1990s. Western donors and IMF officials have welcomed the proposal but stress it must be a Kenyan initiative. It is thought, how-

ever, that the Fund, the World Bank and leading donors would be prepared to provide advice on setting up the authority.

Kenya's IMF loan is currently hanging in the balance after a fund mission to Nairobi told the board in Washington that government progress in cleaning up corruption was falling short of expectations. The Fund gave Nairobi until July 31 to take "strong steps".

Mr Moi is having to cope with resistance from some of his senior ministers and

sign investor interest.

The authorities' last-minute decision to issue pro-reform campaigners a licence for a weekend rally in the port of Mombasa was a measure of government concern at the level of anger in donor ranks over its perceived tardiness in levelling the electoral playing field.

The granting of the licence

allowed Saturday's meeting

to take place peacefully,

avoiding a repeat of clashes

between police and protest-

ers which killed at least nine people on July 7.



Protesters at a Mombasa rally yesterday chase away government-backed rivals

## Azerbaijan looks to US to end sanctions

By Charles Clover in Moscow

Azerbaijan's president, Mr Haidar Aliyev, arrives today in Washington for a week of meetings, including talks on Friday with President Bill Clinton, which may spell the end of US sanctions against the republic.

Mr Aliyev will be the second ruler from the Caucasus to receive red-carpet treatment from the US this month, as the region becomes a linchpin in the US strategy to control Caspian Sea oil reserves. Mr Eduard Shevardnadze, the Georgian president, also met Mr Clinton two weeks ago.

The US has decided not to oppose construction of a \$1.5bn pipeline that would carry natural gas from central Asia across Iran, an administration official said yesterday. Gerard Baker reports from Washington. The decision

For 10 years, Azerbaijan has been fighting with Armenia over the Nagorno Karabakh enclave. But US efforts to mediate have been hindered by a ban on aid to Azerbaijan imposed by the US Congress. Congressional leaders have cited human rights concerns as the

marks the first time since the Islamic revolution in 1979 that Iran has been permitted to take part in a big international energy project.

The National Security Council

said the project did not break the reason for the ban, though Azerbaijan officials blame it on a powerful Armenian lobby in Washington. Congress is considering legislation which would lift the ban and observers say that Mr Clinton's support will be essential. Mr Aliyev's visit comes amid a

1996 Iran-Libya Sanctions Act. The law forbids US or foreign companies from investing more than \$40m in Iran's oil and natural gas sector but does not address the case of pipelines carrying other countries' oil and gas across Iran.

Azerbaijan not only possesses vast oil reserves but is being considered for a pipeline route which would carry Caspian oil from the central Asian states to the Georgian port of Batumi.

Until recently, this route was

just one permutation being considered for such pipelines but several factors have made the Azerbaijan-Georgia route attractive. One is that China has declared its intention to build a pipeline across Kazakhstan to import oil from that country, making US officials anxious about the possibility of growing Chinese influence.

## Peru falls out of love with its president

Sally Bowen on how Fujimori has lost favour with the public

Eleaguered as never before in seven years of government, President Alberto Fujimori will be attempting to win back some of his dwindling popular support when he delivers his annual state of the nation address to Peru's Congress today.

Politicians, the business community and the public at large are eager – though not particularly hopeful – for an optimistic, forward-looking message, accompanied by a round rejection of the recent doubts raised over his place of birth.

The gradual undermining of the president has been exacerbated by last week's uproar over a possible nationality scandal. Caretas, a respected local news magazine, unearthed and extended a 1993 investigation which strongly suggests Mr Fujimori may have entered Peru in 1984 as a small child with his immigrant parents, rather than being born Peruvian. If proven, this would legitimise his presidency with legal and constitutional implications that few Peruvians are yet willing to contemplate.

Since he boldly gave the order for the dramatic rescue of 73 hostages at the Japanese embassy residence in late April, massively boosting his approval ratings, Mr Fujimori has given tacit support to a series of unconstitutional initiatives. These included the sacking of three senior judges and the stripping of the nationality from the foreign-born owner of an influential television station.

At the same time, the president has shown no sign of abandoning his desire to twist the constitution and run again for office in 2000. Although the economy has been convincingly turned around after its spectacular collapse in the late 1980s, per capita income is still around the level of 30 years ago. Foreign investment, stimulated by privatisations and friendly legislation, has bloomed, but few jobs have been created. Polls show unemployment is Peru's greatest current concern.

The message most Peruvians would like to hear today is a pledge that Mr Fujimori will not run for re-election. The ball is in his court. If he fails to revive his people's flagging confidence by some bold stroke of policy, the long road to the next general elections will appear even more intolerable to those waiting in the wings for their turn in power.

## Finance chiefs get US share benefits

By John Authers in New York

Chief financial officers in the US have benefited from the booming stock market even more than chief executives, according to a survey, with total remuneration packages almost doubling last year.

An analysis of companies' proxy data by Global Finance Magazine, a US publication, found that total remuneration for the chief financial officers for the nation's largest 350 companies rose 97.11 per cent during 1996, to an average of \$2.35m.

Stock option programmes were chiefly responsible, with exercised options alone accounting for slightly more than half (50.58 per cent) of total remuneration.

Cautious sentiment among accounting officers, who may have thought that equity markets were due for a fall by the end of last year, led many of them to exercise options.

Many options programmes have been criticised for being too generous, as in many cases share price targets which appeared ambitious three years ago have been surpassed by companies which have barely kept pace with the sustained equity bull market.

The best paid officer was Mr Rollin Dick of Conseco, an Indiana-based life insurance holding company. He received total remuneration of \$12.84m according to the magazine, of which only \$4.96m came from his salary and bonus. His total pay rose by 248 per cent.

Conseco has been one of several companies to lead the consolidation of the life insurance industry, making more than 20 acquisitions during the current decade. Its share price has outperformed all other life insurers. Its chief executive, Mr Stephen Hilbert, is also committed to an aggressive programme of buying stock for employees, with a target that all staff should have a stake in the company.

After Mr Dick, the magazine listed Mr Lennert Leader, chief financial officer of America Online, the biggest US internet provider, who netted total pay of \$10.2m, despite having a salary of only \$195,000.

## INTERNATIONAL NEWS DIGEST

### Israeli homes tension grows

A US millionaire who plans to build a Jewish settlement in the heart of Arab East Jerusalem yesterday vowed to press ahead with his project in defiance of Arab condominium and Israeli reservations.

"The entire subject of whether I should build or not is ludicrous because I have a right to build," said Mr Irving Moskowitz, a US Jewish businessman who owns a plot of land in Ras al-Aoud, an Arab neighbourhood of 11,000 residents in East Jerusalem. Mr Moskowitz, a longtime patron of Jewish settlers in Israeli-occupied territories, won approval for the 65-unit housing project last week from Mr Ehud Olmer, Jerusalem's hardline mayor.

At the weekend, Syria, Egypt and Jordan joined the Palestinians who have called the plan a "declaration of war". Israel told the US it intended to stop the Ras al-Aoud project from going ahead "at this time". But Israeli policy in East Jerusalem had not changed.

Mr Nahil Shabat, senior Palestinian peace negotiator, will today meet Mr David Levy, Israel's foreign minister, to discuss restarting peace talks on interim issues including a safe passage between the West Bank and Gaza and a Palestinian air and sea port in Gaza.

Meanwhile, an opinion poll yesterday showed a growing number of Jewish settlers in the Israeli-occupied West Bank would reject any Israeli government decision forcing them to evacuate their homes, even for fair compensation.

Moves and manoeuvres, Page 14

#### ■ CUBA-US HOSTILITY

##### US 'backing dirty war'

Cuba's defence minister, General Ratil Castro, the brother of President Fidel Castro, has accused the US government of supporting what he called "a dirty war" against his country by "terrorist groups".

In a weekend speech to mark Cuba's Moncada Day, the anniversary of the launching of President Castro's rebel struggle in 1953, Gen Castro cited recent bomb attacks against two Havana tourist hotels and US support for Cuban anti-government dissidents as examples of Washington's continuing policy of hostility towards Cuba. He also repeated a Cuban charge, already rejected by Washington, that a US government crop-duster aircraft had released a crop plague over west Cuba late last year.

His speech appeared aimed at stirring up anti-US feeling ahead of a policy-making congress in October of Cuba's ruling Communist party, which is expected to ratify the leadership's declared intention of maintaining one-party socialism. It was not clear why President Castro, who usually gives the annual July 26 speech, had delegated the task to his younger brother. The president, who will be 71 next month, attended the ceremony but looked tired.

Pascal Fletcher, Havana

#### ■ INDONESIA

##### Megawati march halted

Followers of Ms Megawati Sukarnoputri, the ousted Indonesian minority party leader, marched through the capital Jakarta yesterday defying a ban on marking the first anniversary of a police-backed raid on their offices.

In the morning, about 500 supporters of Ms Megawati congregated for a brief silent prayer near the headquarters of the Indonesian Democratic party (PDI), and moved toward the building carrying wreaths and flowers they planned to lay on the spot, witnesses said.

But the activists were blocked by rows of shield-carrying and helmeted riot police and they left the area peacefully. The raid on the PDI headquarters on this day last year led to the worst rioting in Jakarta in more than two decades.

Reuter, Jakarta

#### ■ HONG KONG UTILITIES

##### Power group to cut jobs

China Light and Power (CLP), the biggest of Hong Kong's two electricity suppliers, is seeking voluntary redundancies among 3,600 employees. Although it says it has no target number, the company is aiming to prune its payroll following the planned merger of its transmission and distribution divisions.

The move, planned to take effect later this year, follows a series of job losses which has seen CLP's workforce fall from 6,640 in 1993 to around 5,500.

The utility said the reductions were the result of improved technology and the decommissioning of some old power plants. The benefits of any savings would benefit customers.

Louise Lucas, Hong Kong

#### ■ KHMER ROUGE

##### Reporters see Pol Pot

Cambodia's Khmer Rouge guerrilla chief Pol Pot has been seen by outsiders for the first time in almost 20 years, an American journalist said yesterday.

Mr Nate Thayer, a correspondent for the Hong Kong-based Far Eastern Economic Review, said he and a colleague saw Pol Pot in the guerrillas' last major stronghold in northern Cambodia on Friday.

Pol Pot, now almost 70, was last seen by reporters in late 1979, a year after he and his Khmer Rouge government were forced from Phnom Penh. There have been rumours he was already dead. Reuter, Phnom Penh

#### ■ SINO-RUSSIAN RELATIONS

##### Yeltsin to visit China

Russian President Boris Yeltsin will be visiting China in November, according to an announcement yesterday in Russia's official news agency Itar-Tass. Russian overtures to China, after years of enmity, are seen by most experts as a reaction to Nato expansion into eastern Europe.

Mr Yeltsin's first overture to China was in 1996 and the two countries have signed a number of political and economic agreements, including the Shanghai accord on border troop reductions.

Charles Clover, Moscow

#### ■ IRAQI ARMS

##### UN starts weapons check

United Nations germ warfare experts yesterday began inspecting Iraqi sites to check whether Baghdad still possessed biological weapons, a UN arms official in Baghdad said.

Mr Nils Carlstrom, director of the monitoring and verification centre, said the team arrived on Saturday and met the head of the Iraqi national monitoring department, Mr Hussein Amin.

Mr Richard Butler, chairman of the UN Special Commission (Unscom) in charge of disarming Iraq, said in biological, chemical and missile weapons over the next month.

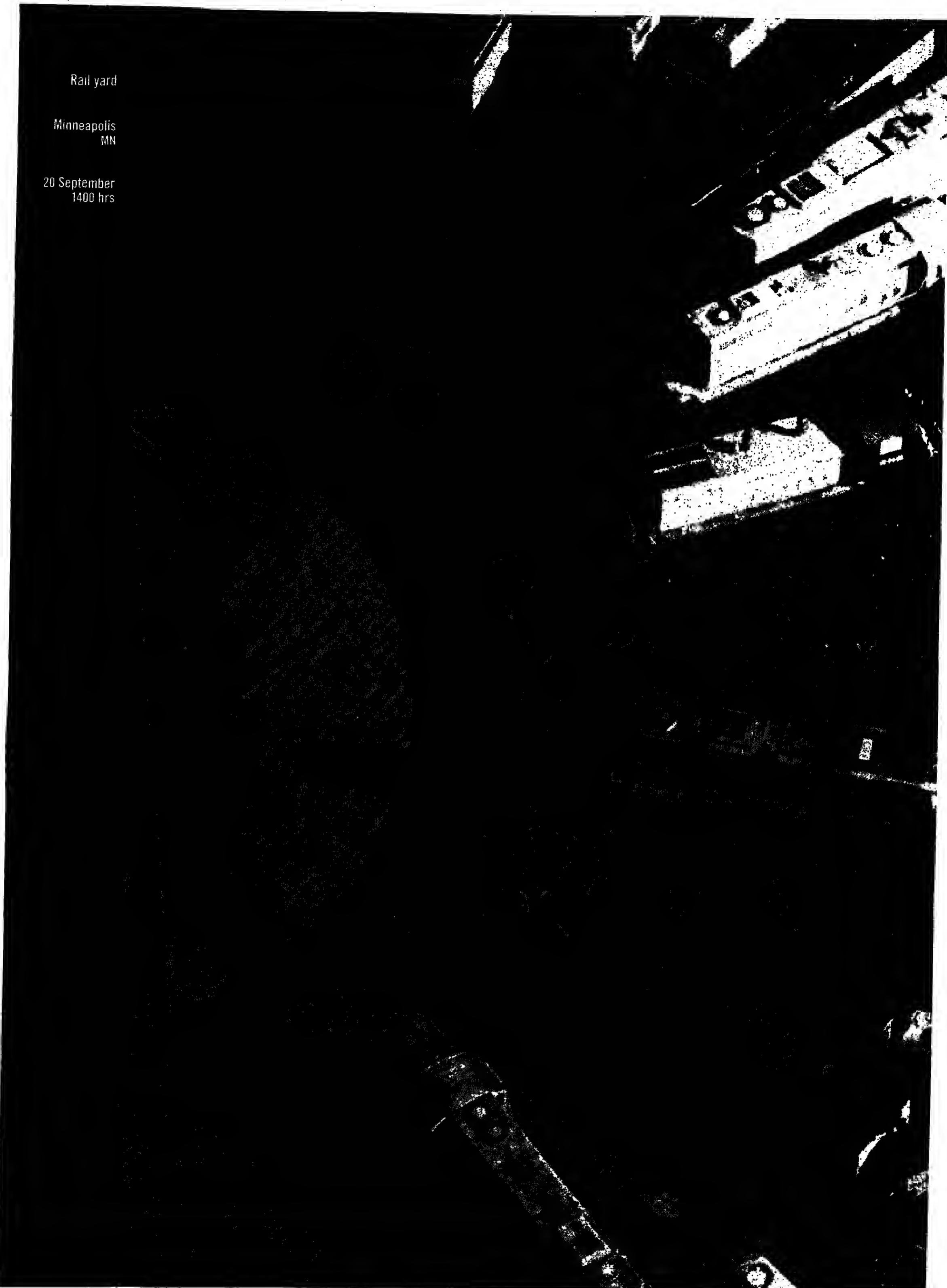
UN curbs on Baghdad's oil exports imposed for Iraq's 1990 invasion of Kuwait cannot be removed until Unscom certifies that Iraq's weapons of mass destruction have been annihilated or rendered harmless. Reuter, Baghdad

مكتاب من الأرشيف

FINANCIAL TIMES MONDAY JULY 28 1997

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Israeli homes  
tension grows



### WITHOUT THE RIGHT COVERAGE, YOUR COMPANY CAN BE FLATTENED BY A TRAIN THAT'S STANDING STILL.

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## NEWS: UK

# Smaller exporters hit by strong pound

By Daniel Green

Britain's small and medium sized businesses are bucking under sterling's surge as much as their larger rivals according to a report from the Confederation of British Industry.

New export orders for small and medium-sized businesses are falling at the fastest rate for more than six years, says the survey conducted by the CBI and chartered accountant Pannell Kerr Forster.

However, total new orders

and output have increased because domestic activity has continued to rise.

The findings are likely to add to conflicting pressures on the Bank of England, the UK central bank, as it considers whether to raise interest rates for the fourth consecutive month in August.

The impact of the pound on manufacturers will be highlighted on Friday with the publication of the purchasing managers' index.

However, tomorrow's consumer credit figures may not show a sharp rise, as shop-

pers made use of the windfall gains they have made from the flotation of building societies - as mutual-owned savings and loans groups are known.

Higher interest rates would add to sterling's strength and further hurt exporters, but could head off inflation threatened by rising consumer spending.

Last week's consumer spending figures showed retail sales rising 0.6 per cent in June, an increase which followed May's 1.2 per cent increase.

The survey results follow last week's CBI quarterly survey in which manufacturers reported the biggest collapse in their export prospects for almost 17 years.

Today's report showed that for small and medium-sized businesses, export orders are set to keep falling over the next four months, with expectations at their lowest since January 1991.

Mr Tony Bonner, chairman of the CBI's SME council, said: "Small and medium enterprises have been hard hit by the

strength of sterling."

"The seemingly inexorable rise in sterling is a disturbing development, placing a tight squeeze on exporters' margins," he said.

The net effect of depressed exporters and good domestic demand was that business confidence overall was unchanged. However, confidence had increased for the previous three months and the fall in optimism on exports was the fastest since October 1990.

Mr Raymond Blin, partner at Pannell Kerr Forster,

accountants, said: "The buoyancy that has been in evidence among SMEs over the last year seems to be running out of steam as the recent rise in business optimism has come to a halt."

Plant and machinery investment intentions are the weakest since January 1993, the survey finds, although the smaller companies plan to invest more than their larger rivals.

Medium-sized companies are suffering more from the fall in confidence over exports.

## UK NEWS DIGEST

## Plan to tackle prison crowding

The government will this week announce an overhaul of community punishments for criminals as part of increasingly desperate efforts to tackle a burgeoning prison population.

Mr Jack Straw, minister for home affairs, will outline three measures he hopes will restore public confidence in schemes that deal with minor offenders outside jail. Electronic tagging, where movements of offenders serving punishments in the community are monitored, will be expanded. Probation officers will undergo more rigorous training, with less emphasis on social work and more on discipline, and the requirement for those sentenced to community work to declare their consent will be scrapped. Mr Straw's announcement follows an internal prison service report last Friday which showed the prison population up by almost 2,500 since the general election.

John Kampfner

## ■ HUMAN RIGHTS

### Tough privacy laws likely

Tough new privacy laws are likely to follow the incorporation of the European Convention on Human Rights into British law, the government has said.

Lord Irvine of Lairg, the Lord Chancellor, the head of the judiciary in England and Wales, said that even if the government did not introduce legislation, the judiciary would, following incorporation, be able to develop privacy laws on a case-by-case basis.

Pointing to the importance of articles 8 and 10 of the European convention, Lord Irvine said: "If you ask me what happens when you incorporate the European Convention, and do you predict the courts will develop a law of privacy, I say yes." But he stressed the public and the media should give "serious thought" to the merits of regulation by parliamentary statute.

Mr Iain Duncan-Smith, a Tory frontbencher, said privacy laws would "muzzle" investigative journalism. "The government is fast heading towards a style of media control in which the media cannot break stories about corruption - this is very un-British," he said. Liam Halligan

## ■ EQUAL OPPORTUNITIES

### Both sexes face 'outdated' ideas

Women and men are victims of outdated attitudes about what is or is not "suitable" employment for them, according to the Equal Opportunities Commission. Briefing papers published today say men are being left out in the cold by the flexible labour market, while women are still unable to crack the "glass ceiling" and move into the boardroom.

"Men's unemployment rate is one-and-a-half times that of women, yet only 16 per cent of part-time jobs are filled by men. While the overwhelming majority of part-time workers are female, women are still rarely found in the boardroom, with less than 5 per cent of directors being female," it said.

The commission said the culture of long hours, which excluded women with families, and the lack of family-friendly policies such as job-sharing in senior positions, were holding women back and damaging the British economy.

Andrew Bolger

## ■ FOOD SAFETY

### Store withdraws toddler milk

J Sainsbury, the food retailer, has withdrawn all supplies of its own-label Fresh Toddler Milk from its stores as a "precautionary measure" following the outbreak of a rare strain of salmonella food poisoning. Sixteen people have contracted this particular strain of salmonella so far this year, compared with 12 in 1996 and seven in 1995. Six of this year's casualties are young children, all of whom had drunk the milk. It is not yet known whether the milk was linked to the salmonella outbreak, but Sainsbury decided to withdraw it until the Department of Health had completed an investigation. The milk was removed from Sainsbury's stores on Friday immediately after the health department had alerted the chain to the possibility of a salmonella link.

Alice Rawsthorn

## ■ SCOTTISH PARLIAMENT

### Support for tax levy power slips

Opposition to a Scottish parliament's right to levy up to 3p extra on top of the basic rate of income tax has increased by four points to 36 per cent, according to an ICM poll for the Scotland on Sunday newspaper. Support for devolution has fallen six points to 55 per cent. Support for the tax has fallen six points to 55 per cent. The paper says that the narrowing of opinions raises the possibility of the government's "nightmare scenario" of a hung vote in the Scottish devolution referendum on September 11.

Editorial Comment, Page 15

## Late payers may have to pay interest

By John Kampfner and Stefan Wagstyl

Large companies that fail to settle their bills to smaller ones on time will be charged statutory interest under plans to be introduced today as the government starts its campaign to stamp out late payments.

A consultative paper issued by the trade and industry department will give business until October 3 to advise on the best means of tackling the problem which the government says has caused disproportionate damage to small companies.

The proposals will be welcomed by many small businesses, but could run into opposition from others and from large companies that are hostile to the principle of statutory interest.

Ministers decided on a step-by-step approach to send a signal of their determination to help small businesses, which often find themselves at the end of a chain of payments.

Along with larger companies, government departments and local authorities will also be obliged to comply as part of future contractual arrangements with small companies.

If the partial scheme succeeds, ministers will look at extending its range to cover all corporate sectors.

Legislation imposing statutory interest - seen as unnecessary and counter-productive by the previous Conservative government - was a late inclusion in the

Queen's speech setting out Labour's 1997-98 programme.

Mrs Barbara Roche, small companies minister, said submissions to the government have shown that a large majority of small businesses see statutory payments as the only means remaining of tackling a problem that prevents long-term financial planning.

"We want to send two messages, of support to small business, and determination to deal with a problem that threatens the viability of many companies and competitiveness in general," she said.

She cited a survey last week of northern businesses in which only 8 per cent of respondents said they always paid their suppliers on time. A third of companies said it was their policy to make late payments and that this was an effective source of credit, while a similar number blamed cash-flow difficulties.

The government's plans will be welcomed by the Forum of Private Business, a small-business pressure group which has long campaigned for statutory interest.

But the Confederation of British Industry, the UK's biggest employers' body, said on Friday that the small and medium-sized companies among its members were opposed to statutory interest. They would be consulted again said an official, "but there is no reason why their views should have changed in principle".

Mr Patrick Holden, director of the Soil Association, said he would lobby hard for the introduction of maintenance grants. These would provide farmers with a long-term safety net, giving them the confidence to convert without worrying that prices for organic products might fall sharply in future if a large number of farmers switched.

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Plan to tackle  
prison crowding



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## MANAGEMENT

Vanessa Houlder assesses the growing strategic role played by loyalty schemes

For most people, the idea of having a relationship with a large company seems patently absurd. But "relationship marketing" - whereby companies know enough about their customers to differentiate between them - is having a profound impact on many industries.

The technique, which was first embraced by the airline industry in the early 1980s and later taken up by the telecommunications and financial services industries, is now making headway in the retailing sector. Over the past few years, a plethora of loyalty schemes have been launched in the US and UK in which retailers have tried to woo customers with promises of better treatment, discounts and perks.

For example, Tesco, which rolled out the first large retailing loyalty scheme in the UK, provides card holders with certain benefits, as well as discounts linked to their total spending. It analyses the shopping habits of its customers, so that it can add personalised discount vouchers to its mailings. It has also developed five versions of its Clubcard magazines for different age groups and types of family.

By analysing the shopping habits of high-spending customers, Tesco is able to invite them to specific events such as cheese and wine tastings or hairdressing demonstrations.

Such schemes are manifestly successful in giving customers a warm feeling about a company and its products. But sceptics point out that pioneers of loyalty cards are invariably followed by others. Nearly a third of retailing customers have more than one loyalty card and remain intent on shopping around, according to one study. Ultimately, the critics argue, relationship marketing will turn out to be a zero sum game.

This unease about schemes' profitability may prove justified in some cases. But champions of relationship marketing argue that, correctly implemented, it can have a profound strategic impact on businesses.

"Using information has transformed the way companies do business and are organised and has led to very different relationships with their customers," according to the Boston Consulting Group, in a recently published study on "Knowing your customer" for the Coca-

## A blossoming relationship



Cola Retailing Research Group. Mercer Management Consulting, another strategic consultancy, agrees. It argues that, properly implemented, customer relationship management can provide "fundamentally new bases of competition", that can determine new winners and losers within an industry.

For example, it cites the experience of a credit card company that increased its overall profitability by 15 per cent by tailoring its offer to individual customers, instead of making a single offer to all its customers. Other examples include a car manufacturer that increased its customers' repurchase rate by 60 per cent and an on-line service provider that was able to reduce the number of customers leaving it in a particular period by one-third.

Behind all these examples was

the ability to analyse customer information, so that different groups of customers could be targeted in different ways. For example, detailed analysis of customer data makes it possible to identify which types of customers are more profitable and so, in effect, cross-subsidise others. The company that goes out of its way to attract these profitable customers is likely to prosper at the expense of its competitors which are left with the less attractive customers.

One example of this phenomenon was the US credit card market, where new players such as Capital One and MBNA were able to take the most profitable customers from the big banks, which saw a sharp fall in their profitability.

As well as identifying customers who can be wooed with better

offers, a careful analysis of customer data may identify customers who are less price sensitive than others. Mercer cites one insurance company that increased revenues by 7 per cent, at no extra cost, without losing market share, by focusing on particular types of customers.

Another benefit from skillful customer relationship management is its impact on customer retention. Analysis at Bain & Co, management consultants, found that a 5 per cent increase in customer retention could significantly lift profitability - ranging from 25 per cent in bank deposits to 85 per cent in car servicing.

But even if companies recognise the potential impact of using their customer information, few companies are yet making full use of their data. BCG identifies three stages in companies' use of

customer information and points out that the more sophisticated applications take many years to realise.

In the first phase, companies start to do mass marketing, usually with loyalty programmes and simple direct marketing initiatives such as newsletters.

In the second phase, loyalty programmes become more sophisticated, with differentiated pricing and communications for different customers. In the third phase, the company reorganises itself around customer segments, tailoring products, services, pricing and communication to each segment.

The companies that are most advanced in relationship marketing are, by and large, those that find it easiest to implement and have the most to gain. BCG points out that airlines, telecoms providers and banks have an in-built advantage because they know who their customers are. Retailers, by contrast, have to build a database at a cost that can be as much as 1 per cent of sales in information technology costs and incentives for customers to take part in the scheme.

Despite the hurdles, BCG argues that the first results of retailers' attempts to use information are encouraging, citing a survey of 10 US-based retailers which showed margin gains of between 1 and 2 per cent.

But most commentators agree that some companies are paying insufficient attention to getting real value out of their customer data. Fiona Stewart of the Henley Centre, the UK research group, is concerned that companies are using loyalty schemes as a "cynical add-on", rather than as a tool to improve their service.

"I think there will be a huge amount of cash wasted," says Simon Hay, client services director of Dumflemyne Associates, an agency that analyses relationship marketing data for Tesco and other companies.

Experts like Hay argue that the success of relationship marketing depends on the whole business adopting a customer-focused approach. The point is that successful relationship management is not just a matter of database analysis to be left to a manager in the marketing department. Only if it starts with a mandate from the top of the organisation can it change the way in which a company competes.

the offer were asked if they wanted a quotation for a mortgage or building insurance. Those who agreed could then be sent information, which was likely to yield a much better-than-average response rate.

This is just one of several possible ways in which the use of customer information could change. As yet, there is no consensus about how and when this will happen - although there is growing conviction that consumers will take control of information about themselves. As Howard puts it: "It is just a question of time until the consumer wakes up."

VH



Uppa

## Partners

### Lopps Tiles

Good, but we needed the finishing. Once you've floated, you're under pressure to clear the decks and get on with it. The hardest part was the presentations. Barry had to adapt his style.

...somewhat. Hammering home a message was great for selling tiles, but the City needed to do something a little more sophisticated.

...at the start we had one

...in Catford. Stuart and I would often unload 20 tonnes

...of tiles by hand, yet there was

never any guarantee that the

customers would like the

design. We once bought 15

...of red tiles because our

Spanish manufacturer said

...they were into red.

Unfortunately, no one in the

UK wanted 15 in red tiles so

...we had a lot of stock

...and a lot of tiles. It sounds

...silly, but I love women

...customers because they spend

...time choosing the designs; men

...are more price conscious. I've

...done a lot of looking

...at the retail side, where

...Stuart's background is

...accountancy so he's far happier

...sitting in the office dealing

...with staff suggestions.

...the latest idea is an award

...scheme for good ideas.

...100.

...Over the winter he's taught me

...to be more diplomatic. I

...haven't made, in my naivety,

...a habit of sticking the entire staff

...in a room, since that's not

...the way to do it.

...I know things

...aren't right, but it's better to

...have a sort of shoot with a hole

...in them, than no shoot at all.

...He made me think about the

...consequences, which is

...something I try to instil in my

...managers today.

Fiona Lafferty

Who owns the data that is being accumulated on individuals' spending habits: the customer or the company?

The sensitivity of this issue was highlighted recently when the UK's Data Protection Registrar received a rash of complaints after Tesco asked its customers if they objected to its using loyalty scheme data to target them with third-party offers.

Customers are beginning to expect greater rewards for handing over information about themselves, according to research by the Future Foundation, a research group. "The consumer should be in a

## Getting personal

more powerful position," says Melanie Howard, a founder.

The same point was raised in an article in January's Harvard Business Review by John Hagel and Jeffrey Rayport. "Consumers are realising that they get very little in exchange for the information they divulge so freely through their commercial transactions and survey responses," they said.

They argue that new technologies such as smart cards, worldwide web browsers and personal financial management software are

allowing consumers to collect profiles of their commercial activities - and to choose whether or not to release that information to companies.

They suggest that because consumers will be unlikely to bargain with vendors on their own, companies called "infomediaries" will broker information to businesses on consumers' behalf.

One example of an information broker is Request, a recently launched company that matches information provided by consumers about themselves and

their needs with information from companies about what they can offer.

Barry Hill, a former American Express executive who co-founded Request, argues that as the European Union's data protection rules become more stringent, the onus will fall on companies to find ways in which potential customers can identify themselves. Request illustrated its approach earlier this year, when it organised a newspaper promotion on behalf of a group of financial services companies. The readers who responded to

the offer were asked if they wanted a quotation for a mortgage or building insurance. Those who agreed could then be sent information, which was likely to yield a much better-than-average response rate.

This is just one of several possible ways in which the use of customer information could change. As yet, there is no consensus about how and when this will happen - although there is growing conviction that consumers will take control of information about themselves. As Howard puts it: "It is just a question of time until the consumer wakes up."

VH

## Pity the American as the holidays loom large



Lucy Kellaway

the answer comes back the same: your One 2 One for the day is going to be with Archie Norman. This unvaried diet may be unpalatable to some, but whatever you think of the chairman of Asda and Tory MP, you have to admire his nerve. Not only has he turned around the troubled grocer and is helping William Hague do something with the pitiful remains of the Tory party. But now, thanks to One 2 One, he is also solving the country's business problems in little slots of less than a minute.

"Is it worth taking a bad debtor to court?" asks a caller one day. "That's a tough one", he replies, and then recommends that the caller weigh up the pros and cons before acting. Another day he is asked how to deal with a customer complaint, and offers the novel advice that a company must listen, apologise and attempt to rectify the problem as quickly as possible.

Thank you, Archie. It is good to be reminded that business is that easy.

Rosabeth Moss Kanter has been banging on about the softer side of management for well over a decade. Empowerment, the importance of being nice to your employees and all the rest of it. Last week she sought to explain to the FT how it was that while practically everyone now pays lip service to her ideas, practically no one lives by them. One possible reason, she said, could be that many of us at some point in our lives may be short-sighted, territorial and adverse to change.

Ms Kanter's optimism is quite something. Most of us are not like this intermittently, but all the time. It is the human condition. Any management theory that forgets that we are all jealous, we hate change and prefer jam today is likely to remain more talked about than acted upon for eternity.



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## BUSINESS EDUCATION

Demand is growing for business schools to offer finance degrees, says Della Bradshaw

## Bankers go back to school

**O**n March 13 this year a group of students at London Business School were set the task of predicting what the share price of a chosen company would be nearly four months later, on June 30.

They chose the sugar group Tate & Lyle and calculated that the price would be 47p.

On the day it was 44.5p.

This is just one of the many activities which comprise London Business School's Masters in Finance course. Needless to say, this particular group won the exercise, pushing into second place the team that had chosen to predict the Marks & Spencer share price – they were out by 1p.

While the dream of many a prospective MBA student is to enter the course an engineer and to graduate an investment banker, many would-be students who are already in banking and finance want to go back to the same sector after graduation. For them, an MBA is unlikely to be the best route.

While most business schools offer short programmes in financial management, a growing number, notably in the UK, are now offering degree courses to cater for such needs. From this autumn, London's City University will offer a one-year, full-time MSc course in finance, intended for those with a few years experience in the finance

sector or a relevant first degree – City already runs four joint masters degrees in finance and related topics.

And the Imperial College Management School in London and the Bristol Business School will offer masters courses for non-financial specialists who want to move into the financial sector.

In the US, the Stern School at

New York University offers a two-year, part-time Masters in Finance programme, similar to the LBS programme. As with the LBS course, most participants at Stern are company-sponsored. Carnegie Mellon has a more specialised course in financial engineering while the Sloan School at MIT delivers an MBA course, in which the second year specialises in finance.

The LBS Masters in Finance – known affectionately at LBS as Mir – was started four years ago. Paul Marsh, a Mir professor, believes the course is designed for those who want to stay in finance for five years after completing the course.

Finance courses mean putting all your eggs in the same basket, and therefore are not for the undecided.

"If people ask should I do an MBA

or Mir, I say do an MBA," says Marsh.

The LBS course is a nine-month specialist programme. (There is a two-year part-time option.) Participants study four core subjects, choose five electives and complete a project.

One of the most popular electives has been the field trip; last year participants went to New York and visited banks, companies and politicians. (Students on the 1997/8 programme will repeat the visit.)

While Mir is far more selective than LBS's two-year MBA course in the subjects it teaches, the teaching method is much the same. And while the course seems very specialised to those outside the financial sector, participants always describe it as a broadening experience, says Marsh. Janet Dobson, who runs the office for finance programmes, says students talk about their course using exactly the same language as MBAs.

The comparative rarity of such courses has made Mir attractive to non-UK students. While the participants are usually based in London, 80 per cent of participants in the full-time programme, who have an average age of 28 or 29 and have five years work experience, are from outside the UK. Between 35 and 40 per cent of those on the full-time programme stay in the UK after graduation.

## International interviews

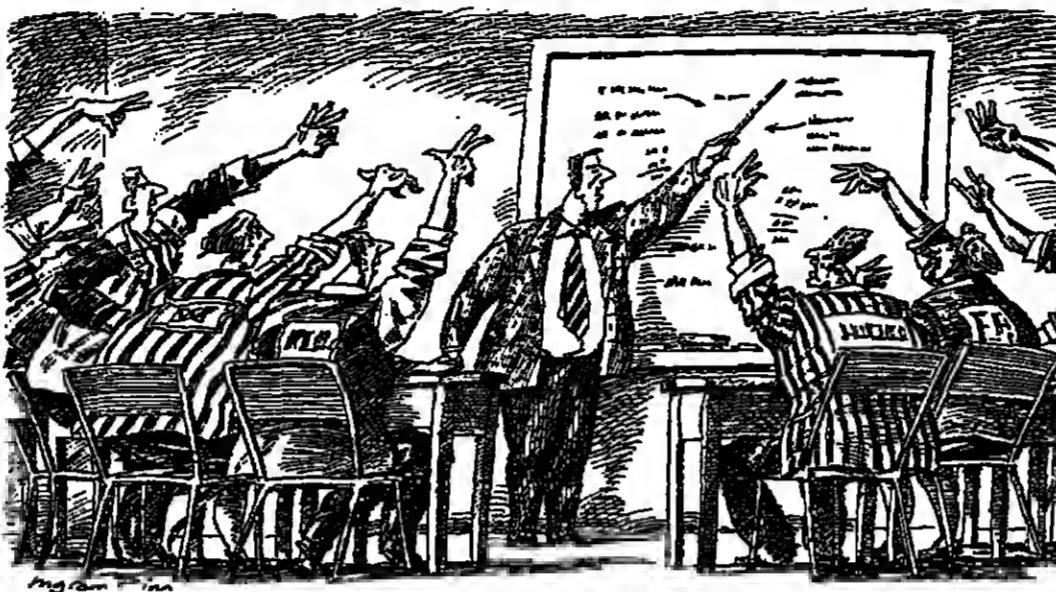
Students in Arizona are using phone technology to get jobs

 Most business schools introduce video-conferencing technology to deliver distance learning. Such was the aim at Thunderbird, the American graduate school of international management in Glendale, Arizona.

But the students there had ideas of their own. They have started using one of the school's three videoconferencing systems to conduct job interviews.

The move began earlier this year when a German company wanted to interview three Thunderbird students in a hurry. The arrangements were made on Thursday and the interviews were conducted the following Monday. One student was offered a job.

Interviews have been conducted between Thunderbird students – and Thunderbird alumni who can also book in to use the system – and companies in countries as far afield as Japan and Mexico. With between 300 and 400 students graduating each



## CONFERENCES &amp; EXHIBITIONS

**AUGUST 18-20**  
Basic Accounting Skills for Non-Financial Staff  
Understand the basics of accounting and financial analysis • Basic Accounting Principles • How Financial Statements are Generated • Profit and Loss Account and Balance Sheet • Cashflow Budgeting, Management Accounts, Business Analysis, 1-day, £75+VAT. Contact: Fairplace. Tel: 0171 623 9111 Fax: 0171 623 9112 Internet: <http://www.fairplace.com> Email: [fairplace@fairplace.com](mailto:fairplace@fairplace.com)

**LONDON**

**September 1-3**  
**FT World Motor Conference**  
This major automotive conference brings together prominent figures in the international motor industry. Speakers include: Carlos Ghosn, Executive Vice President, Renault Group; Jack Schiele, Chairman and Chief Executive, Jaguar Cars Limited; Peter Morrison, Chairman and Chief Executive Officer, TRW Inc; Lars Pålsson, President, Micro Compact Car AG; Jack Palkowski, Chairman and Chief Executive Officer, Asian Strategic Investments Corporation; Prof. Dr-Ing Ulrich Söder, Head of Motor Vehicle Tech Engineering GmbH; Benjamin M. Rosen, Chairman, Rosen Motors Corporation. Enquiries: Silvia Fancourt. Tel: +44 171 886 2626 Fax: +44 171 886 2602/2697 E-mail: [silvia@pearson-pro.com](mailto:silvia@pearson-pro.com)

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**Vancouver**

**September 15-16**  
**FT World Stainless Steel**  
Chief Executives from KTN, Acerinox, UGINE, Findus Strip, Allegheny Telesis, Sand & Steel, Blasco, Acciai, Falcondis, ELG Hanst, and senior executives from YUSCO, Amico, Samcor and Kvaerner will address this FT Conference, organized with CRU International. Enquiries: Sarah Gibb, FT Conferences. Tel: +44 0171 896 2626 Fax: +44 0171 896 2696 Email: [sarah@pearson-pro.com](mailto:sarah@pearson-pro.com)

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**Performance Measurement in Financial Services**  
Speakers from financial services companies will focus on: key performance measures to track; implications of shift from maturity to pic; how to ensure product profitability aligns with asset utilisation; role of non-financial performance measures; role and value of 'trust' in financial services. Enquiries: Foundation for Performance Measurement. Tel: 0181 541 1696 Fax: 0181 546 2105 Email: [info@fpm.com](mailto:info@fpm.com) Internet: [www.fpm.com](http://www.fpm.com)

**LONDON**

**September 30**  
**The Revolution in Retail Stockbroking**  
CityForum together with the London Stock Exchange announce A Strategic Forum with contributions from: Geoffrey Turner, APC(MS); Justin Urquhart Stewart, Barclays Stockbrokers; Tim Saville, CrossCo and Giles Varley, Fidelity Brokerage. Information: CityForum Ltd. Tel: 0225-4642003

**LONDON**

**9th FT World Mobile Communications**  
Confirmed speakers include: Stephen Pentti, Cable & Wireless; Jim Thomas Duffin, Telia Telecom; Maarten Arndt, VIAG; Michael Short, Chairman, Mrs Jan Peters, Managing Director, One 2 One; Mr Thomas Beyer, Chairman, UMTS Forum; Kyoyuki Togimura, NTT Mobile Communications Network Inc.; Alan Ma, Hongkong Telecom CSL. Enquiries: Silvia Fancourt. Tel: +44 171 896 2626 Fax: +44 171 896 2696 Email: [alan@pearson-pro.com](mailto:alan@pearson-pro.com)

**London**

**October 9-10**  
**Offices UK 1997**  
The most important conference of its type ever to be held in the UK, and being organised by the DMA, the BDMOC and the Welsh Development Agency, with MOD (UK) support. All foreign companies with Outstanding Obligations to the UK are being invited to participate and most potential British suppliers. Contact: Mrs Toni Adams. Tel: 0128 604367

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**October 8-9**  
**Turning Knowledge into a Corporate Asset**

The first European conference to take a hard look at how to quantify and evaluate intangible knowledge assets for measurable improvements in business performance. Contact: Kate Jenkins at Business Intelligence. Tel: 0181 879 3355 Fax: 0181 879 1122 Email: [kate.jenkins@business-intelligence.co.uk](mailto:kate.jenkins@business-intelligence.co.uk)

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Strategic Skills for the Financial Function  
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**LONDON**

**October 21-22**  
**Corporate Agility 87**  
Competitiveness and resilience are key requirements to compete successfully in the current climate of economic change. Recognised experts and leading organisations gather together to examine how best to implement change and support corporate advantage. Contact: Kate Jenkins at Business Intelligence. Tel: 0181 879 3355 Fax: 0181 879 1122 Email: [kate.jenkins@business-intelligence.co.uk](mailto:kate.jenkins@business-intelligence.co.uk)

**LONDON**

**Commonwealth Business Forum**  
The Prime Ministers of Barbados, Canada, Singapore and the UK have already agreed to address this unique event, emerged on the heels of the Commonwealth Heads of Government Meeting. The Forum will provide an exclusive platform to develop further trade and investment within the Commonwealth. Industry contributors include Chairman and CEO of Ashford Goldfields, Bajaj Auto, Eskom, Fletcher Challenge, Hebbis Holdings, HSBC, National African Investments, Singapore Power and Transfield Defense Systems. Enquiries: Sarah Gibb. Tel: +44 171 896 2626 Fax: +44 171 896 2696/2697 E-mail: [sarah@pearson-pro.com](mailto:sarah@pearson-pro.com)

**London**

**The 2nd FT Diamonds Conference**  
This year's event will review mining, financing and marketing and discuss trends in major consumer markets. Confirmed speakers include: Hon D Negroni, Minister of Mineral Resources and Water Affairs, Botswana; Mr Stephen C Lueras, De Beers; Dr Joseph Lazarus, Department of Indian Affairs & Northern Development, Canada; Mr Michael A. Abood, American Diamond, Mr Mark Codde, Diamond International and Mr Ashish Chhatre, Kutch Diamond. Enquiries: Sarah Gibb. Tel: +44 171 896 2626 Fax: +44 171 896 2696/2697 E-mail: [sarah@pearson-pro.com](mailto:sarah@pearson-pro.com)

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**SINGAPORE**

**NOVEMBER 4 & 5**  
**The New City Regulator**

Can U Protect Investors and Support London's Positions as a Leading Financial Centre? This FT conference will review the structure of the new Securities and Investment Board. Super-SIB, focusing on the implications for the business products and markets it will regulate. Enquiries: Silvia Fancourt. Tel: 0181 896 2626 Fax: 0181 896 2696 Email: [silvia@pearson-pro.com](mailto:silvia@pearson-pro.com)

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**NOVEMBER 5 & 8**  
**A New Century in Publishing**

Speakers include: Sir Michael Heseltine MP; Nigel Stapleton, Reed Elsevier; Marjorie Scoville, Pearson plc; Michael Lynn, Penguin; Max Hastings, Editor, Evening Standard; Ms Dorothy Cooch Palajo, Prudential, Dow Jones Interactive Publishing. Contact: FT Conferences. Tel: +44 171 896 2626 Fax: +44 171 896 2696/2697 E-mail: [silvia@pearson-pro.com](mailto:silvia@pearson-pro.com)

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Focusing on the economic impact of EMU, its operational framework and the strategic implications for banks, capital markets and European based companies. Speakers include: The Rt Hon Michael Clarke QC MP; Mr Howard Davies, Deputy Governor, The Bank of England; Mr Gérard Roland, Maastricht.

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**NOVEMBER 11 & 12**  
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This conference will review developments in world markets and challenges facing this key industrial sector. Speakers include Bryan K Sanderson, Chief Executive Officer, BP Chemicals and Vice President, CEFIC, and Dr. D. W. Boivin, President and Chief Operating Officer, Novo Chemicals.

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**LONDON**

**NOVEMBER 24 & 25**  
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1 Kevin Wilson August 18 - 22 Hashem Pesaran August 25 - 29 FORECASTING TECHNIQUES IN FINANCIAL MARKETS

2 Richard Levich September 1 - 5 EXCHANGE-RATE AND INTEREST-RATE ECONOMICS

3 Stephen Schaefer September 8 - 12 BOND PORTFOLIO AND INTEREST-RATE RISK MANAGEMENT

4 Anthony Neuberger September 15 - 19 THE USE OF DERIVATIVES IN PORTFOLIO MANAGEMENT

5 Giorgio Questa September 22 - 26 IMPLEMENTING AN EFFECTIVE RISK MANAGEMENT SYSTEM

6 Hans Gengen September 29 - 30 THE ECONOMIC IMPLICATIONS OF EMU

7 Mike Staunton October 20 - 24 EQUITY PORTFOLIO MANAGEMENT

8 Alessandro Penati October 27 - 31 GLOBAL ASSET ALLOCATION

9 René Stulz November 3 - 7 RISK MANAGEMENT TOOLS AND STRATEGIES

10 David Cox November 10 - 14 QUANTITATIVE TECHNIQUES FOR FINANCIAL MARKETS

## BUSINESS TRAVEL

## Travel Update · Roger Bray

## Hope on US tax

Glimmers of compromise have emerged over threatened new taxes on flights to and within the US. Two separate proposals from Congress could add an extra \$25 (£15) to the cost of a transatlantic round-trip and 10 per cent to the US domestic segment of international services. This has angered the National Business Travel Association, whose 2,000 members include travel managers at many of the US's biggest companies. Its president, Judie Shymon, says it is "incredible that Congress

seeks to pick the pockets of business travellers". The NBTA says there are now signs that Congress might agree to something less painful, reducing the additional burden on international travellers to \$14 and withdrawing the 10 per cent threat.

**Thieving police**  
Thieves posing as policemen have been a problem in Romania for some time. Now the genuine variety is a hazard, too. The UK Foreign Office warns they have been inventing traffic

offences and demanding hard currency fines. So far, it says, incidents have involved foreign-registered vehicles. But there is a danger that rental cars could be next.

**Fog navigator**  
When fog descends, some air travellers are more equal than others. Those flying to leading airports on aircraft with the most sophisticated navigation equipment are most likely to avoid disruption. The rest face cancellations, delays and diversions. For customers of Switzerland's Crossair, the odds against arriving on time look less daunting. The

airline is fitting its 25 Saab 2000 turboprops with a head-up guidance system of the kind developed for military jet aircraft. Crossair says this is the first time safety authorities have approved its use on turboprops. It will enable the aircraft to land in all but the thickest pea-soupers.

**Hotels revamped**  
The Westin hotel chain has taken over management of two German hotels - the Grand in Berlin and the Bellevue in Dresden. Both are to be fully refurbished at a cost of \$10m (£5.5m) and \$20m respectively. The Grand is on the corner of Unter den Linden and Friedrichstrasse.

**Lisbon set fair**  
Lisbon could be a cheap place to do business for most of next year. Consultant Pamela Kerr Foster expects 12 new hotels to open in time for the Expo trade fair, which opens next May. Developments already announced include the 220-room Carlton Palacio and a 327-room extension at the five star Tivoli Lisboa. This suggests that while hoteliers will benefit from heavy demand in summer, there will be overcapacity and intense price competition when the fair

closes in September. Room price increases there have hardly soared recently. Last year the average rate customers paid - as opposed to that advertised - rose by less than 1 per cent against the previous year's figure.

## Surf Qantas

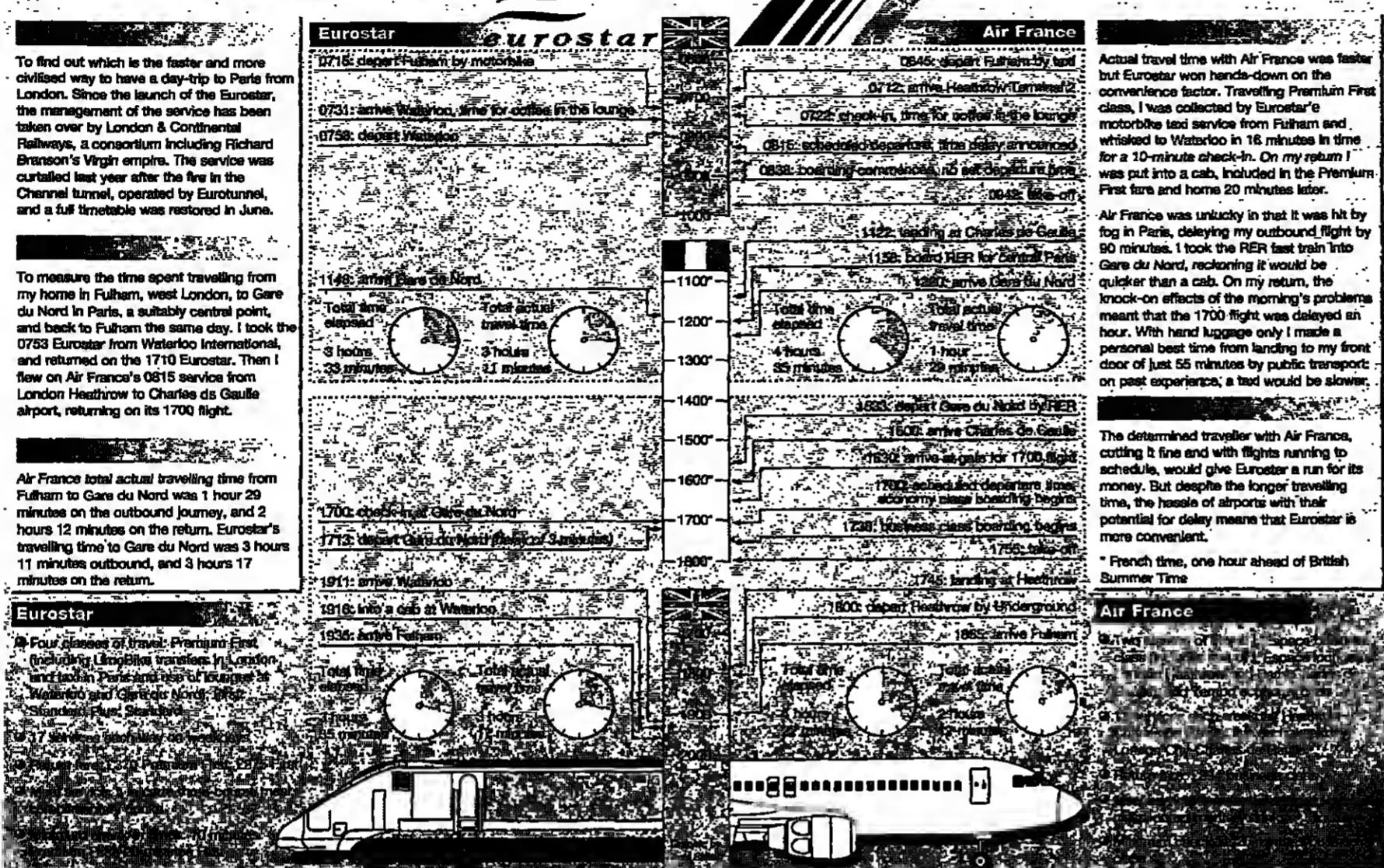
Up-to-the-minute information on Qantas flights - with details of problems such as delays or diversions - is available on a new web site (<http://www.qantas.com.au>). Members of the airline's Frequent Flyers scheme can enter their membership and security numbers to find out their points totals.

## Likely weather in the leading business centres

	Mon	Tue	Wed	Thu	Fri
Hong Kong	22	23	22	21	20
London	24	25	24	23	22
Frankfurt	23	24	23	22	21
Los Angeles	23	24	23	22	21
Paris	22	23	22	21	20

## ON-TRAIN TICKETS

## London to Paris: train v plane



## MARKETING / ADVERTISING / MEDIA

## INVESTOR RELATIONS

## Enhanced role carries risks

Keeping shareholders informed can have big rewards, says Alison Smith

**T**here was a small consolation for National Westminster Bank's investor relations managers last month, when they were runners-up in the crisis management category of the Investor Relations Society awards.

The award was for their handling of the mis-pricing of interest rate options discovered early this year. But they have had fresh challenges since then.

NatWest has faced renewed questions from institutional shareholders about its strategy, and complaints that they have not been kept informed, in spite of the offer from Lord Alexander, NatWest chairman, of holding meetings to clarify the bank's strategy.

The NatWest experience is an example of the increasingly prominent role assumed by investor relations in the past few years in the UK's largest companies.

In some cases, events have forced individual companies to recognize that they must communicate more effectively with institutional investors. For example, Andrew Mills was headhunted to become the first director of investor relations at Kingfisher, the UK retail group, in 1994 when its share price was one of the worst-performing among the UK's 100 largest public companies.

For British Petroleum, the abrupt departure of Sir Robert Horton as chairman and chief executive and the cut in its dividend in 1992 was the spur.

Peter Hall, BP investor relations manager, recalls being given a clear role in addressing shareholders' concerns. "We went about it by setting a number of financial



Lord Alexander: offer



Sir Robert Horton: left BP

influence of American institutions which are accustomed to having better information from the companies they own.

Another factor is the growth in the regulatory framework governing communication between companies and their shareholders.

Where companies get it right, there are big rewards. Simon Brocklebank-Fowler, a managing director of Citiigate, the corporate and public relations company, believes that good investor relations can improve the valuation of a company by 10 to 15 per cent.

He points to a survey last year by opinion pollster Mori, which suggested that institutions regarded management as the single most important element in how they valued companies; and that management's handling of communications was more important than its financial performance in their assessment of an organisation.

But the enhanced role for investor relations carries risks. One is over-elaboration. BT goes ethnic

While institutions appear to welcome more meetings with executives, if these become too structured, they may defeat the purpose of enabling shareholders to find out what they want to know about their companies and to judge their management.

"Investors prefer question and answer sessions to formal presentations," says one leading corporate broker.

Another danger lies in high expectations of what can be achieved. "Investor relations can't turn a dog into a star," says Brocklebank-Fowler.

Bob Cowell, a partner at Makinson Cowell, a specialist investor relations company, says: "The key role of an investor relations manager or adviser is to try and keep the perception of the market in line with the reality of the business."

If such advisers are to make the most of their enhanced role, they must also keep the perception of their management in line with the limits to what they can achieve.

Bowell in London, is sceptical about the scope for ethnic marketing in Britain where the minorities make up only 6 per cent of the population.

"In the UK, economies of scale are stacked against you," he believes. "Local campaigns for particular minorities and foods may be an exception, but generally, it's a costly and tricky affair for a mainstream brand."

However, Seamus O'Farrell, AMV BBDO account director, believes interest in this area can only grow with increasing ethnic media opportunities and growing use of the internet.

There are many ethnic cable television stations in the UK, including African, Arabic, Indian and Chinese services, he points out.

"These opportunities are allowing all companies to move towards micro-marketing to small groups of individuals rather than just mass audiences. It's the way forward."

## MARKETING

## BT goes ethnic

Meg Carter on talking to minorities

Ethnic marketing is not just about translating an advertisement into Hindi or Cantonese. Understanding the language and the way of life is a prerequisite, says Sharif Choudhury, managing director of consultancy Trans-Cultural Marketing & Management.

"You always has to look at marketing from a cultural perspective." This might mean creating an advertisement dedicated to a particular ethnic market, or avoiding advertising in favour of sponsorship or event marketing which, when relevant to a local community, can have more impact.

"Timing of campaigns is another issue. Holidays such

as religious festivals have to be taken into account," says Choudhury.

It is these concerns that persuaded BT to develop initiatives aimed at the ethnic market. "It is an increasingly important area for us," says Sholto Douglas-Home, BT's head of consumer advertising. "We regularly run reduced-price promotions for different consumers. For any route-specific discount, it makes sense to target the people most likely to make use of it."

BT is running adverts in Cantonese and Hindi and has tailored advertisements to different ethnic groups to promote its price cuts on calls to Hong Kong, Malaysia

and Singapore and South Africa. A separate initiative involves a help-line offering callers information in Hindi.

"We are monitoring closely what other companies are doing with other ethnic groups, especially in the US where ethnic marketing is far more developed than here," says Emilio Theodosius, BT residential services market manager.

In the US about a quarter of the population is defined as belonging to an ethnic minority - one reason why global advertising network Bozell Worldwide launched a joint venture aimed at the black American market.

Mark Lund, managing director of Delaney Fletcher

## Paul Woolmington · Ad Lib

## Big is not always so beautiful

Time to break the stranglehold which current thinking about volume has on the media business

**I**magine sponsoring a television programme such as *Star Trek* or *Fraser*. Include cross-promotion through a media

site and product placement in a chart-topping movie. Now add direct marketing through blockbuster video stores' membership lists and a joint innovative research project on youth today. It's a total communications programme planned and negotiated with a single media owner.

The takeovers and deals carried out by large companies such as Time Warner, Viacom and Bertelsmann suggest that they are in a race to become the biggest and offer the widest range of media opportunities.

And the quest for "big is best" is being played out not just among media owners but among businesses within the advertising industry.

The advertising world speculates regularly about how WPP, the advertising group, will implement its reported plans to merge the media operations of J Walter Thompson and Ogilvy & Mather, the group's two ad agencies, to create buying clout through sheer size.

All this raises the question of just how beautiful is big? Many media operations at present seem obsessed with volume buying, where the basis for talking to media owners is to demand a good price because you represent billions of dollars in revenue.

But chanting mantra-like "cost per thousand" to clients can mean that real customers end up playing underestimates to the numbers.

Of course, media buying must be carried out on the basis of best value for money. But as our communications world becomes

more complex, shouldn't our rallying cry be for talent, superb thinking and seamless marketing strategies?

Today's preoccupation with volume is driving our business to become a more commodity, where virtually no one wins.

And therein lies the rub. On the one hand, we read endless rhetoric from the most august of chief executives urging advertising agencies to stand firm against the onslaught of competition from management consultants. This implies premium product and brain-power.

On the other hand, these same professionals perpetuate the myth that media operations are simply about the cheapest buy and who weils the greatest clout.

It is time to change the debate so that it is no longer a question of cheap communication, but a case of the right communication. Using media to communicate is about harnessing great strategy and a seamless approach to make an impact on consumers' minds and hearts. It is about moving people to do things.

Those who merrily continue to bang only the volume drum are blind to the

The quest for "big is best" is played out not just among media owners but also media businesses in the advertising industry

*The author is Worldwide Media Director of Ammirati Puris Lintas.*

## MARKETING / ADVERTISING / MEDIA

## TELEVISION

# Building a bridge to the digital age

Sir Robin Biggam tells Raymond Snoddy of his plans for commercial television in the UK

Until recently Sir Robin Biggam, chairman of the UK's Independent Television Commission, the regulatory body for commercial television, was best known for one nine-month period of his career.

He may have been at Imperial Chemical Industries for 17 years, finance director of ICL, the computer group, before becoming managing director, chief executive and then chairman of BICC, the cable and construction group, but there was also his brief involvement in a plan in the 1980s to span the English Channel with a mixture of bridge and tunnel.

Sir Robin believes it would have worked. The French were enthusiastic and Margaret Thatcher, the then British prime minister, liked the idea. But "the civil servants in the UK were totally and utterly opposed to it because it was too imaginative", says Sir Robin.

He adds that the Channel tunnel took everyone's interest - just like his latest challenge, broadcasting.

"Everybody is aware of the broadcasting industry. It's part of your life," says Sir Robin in his first interview as ITC chairman.

Until January, when he became ITC chairman, Sir Robin had a businessman's viewing habits: *News at Ten* on ITV, followed by *Newsnight* on BBC2.

He confesses, however, to

having been in love for many years with Helen Mirren, the star of the *Prime Suspect* detective series.

But less than seven months into the job, and Sir Robin has already had to make two weighty decisions.

The first was the controversial decision to award the main commercial digital terrestrial frequencies to the consortium British Digital Broadcasting. He had first demanded that British Sky Broadcasting, the satellite television group, should leave the consortium while arguing that BSkyB channels, such as Sky Sports, should still be available to the public.

He insists that the decision to choose BDB rather than the rival Digital Television Network was the right one to give digital terrestrial television the best chance of establishing itself alongside digital satellite and digital cable.

"As a business, BDB has probably got a good chance to succeed. Obviously the reason we insisted on Sky-type programmes was that we believed that gave them a greater opportunity to succeed financially," says Sir Robin.

Last week he embarked on his second big project - the consultation process on extending Independent Television licences, which will involve the ITC putting a value on each ITV licence and deciding how much in

extra taxes ITV should pay to the government.

The companies can decide to have renewed 10-year licences running from the beginning of 1998, 2000 or 2001. Those like GMTV, the breakfast station, Yorkshire

Teesside Television and HTV - which all made high bids in 1991 to win their licences - will be anxious to have their payments to the government reduced quickly.

Central and Scottish, which bid £2,000 (\$3,340) a

year because it guessed correctly it was unopposed in its licence bid, will be holding back to the last moment.

Sir Robin is suggesting that most taxes paid by ITV should be a percentage of advertising and sponsorship revenue, making it easier for ITV to advertise revenue down.

Last year £155m of the £400m in tax that went to the government was a percentage of advertising revenue while the rest was the fixed bid. The ITC chairman believes that the sum paid by ITV will go down but the canny Scottish accountant will cast a sceptical eye on ITV companies spreading gloom and doom about the future.

We do observe what is happening in the marketplace in terms of the last three or four bids for ITV companies which puts a fairly high value on those companies. It's going to be an interesting game for the next 12 months," says Sir Robin.

While the shadow-boxing between ITV and the regulator continues, the next 'controversy' is likely to soon follow. Some ITV companies would like to try again to move *News at Ten* to an earlier time - an issue that provoked a political storm the last time it was attempted.

"If they come in and say here is a proposition (to move *News at Ten*) we will look at it. But we have not



Sir Robin Biggam: a Helen Mirren fan

## ENHANCED COMPACT DISCS

## CDs with a better performance

Alice Rawsthorn on record industry's revived interest

*Send His Angels*, a single due out in November.

Enhanced CDs look like ordinary compact discs, but behave like slightly less sophisticated CD-Roms. Singles and albums only use part of the storage capacity on CDs, and the enhanced format harnesses the rest to relay the visual imagery. On an audio-CD system, an enhanced CD sounds like any other album or single, but when popped into the CD-Rom drive of a multimedia computer, it shows the visuals too.

The first wave of enhanced CDs, then known as CD Plus or Rainbow CD, got off to a shaky start. One obstacle was the technical issue. Another was that stores insisted on selling the discs with CD-Roms and video games, where retail prices and margins are higher than on audio-CDs, making the discs expensive for consumers, and squeezing record companies' profits.

An additional difficulty was the high cost of producing the discs which, although slightly cheaper than CD-Roms, cost more than the discs with CD-Roms and video games, where retail prices and margins are higher than on audio-CDs, making the discs expensive for consumers, and squeezing record companies' profits.

Next week, pop group Suede will release its new single, *Filmstar*, on an enhanced CD featuring video clips and film of the band recording its *Coming Up* album. Genesis plans to launch *Congo*, the first single from its forthcoming album, as an enhanced CD in September, and U2 may develop one for *If God Will*.

Tim Jackson

## Don't forget time is money

It was a perfect illustration of why computers are so troublesome. On a business trip to the US, I was attempting to deal with e-mail and trying to be too clever. Instead of doing the simple thing - making a short international call from my hotel two or three times a day to download the messages from London and send over my replies - I made the mistake of being too much a technological purist.

Knowing that it ought to be possible to dial into a local internet node in the US, I tried to set up my PC to pick the closest Californian number for my service provider and to use a calling card to connect there.

The result was mayhem. Between the computer, the service provider, the access software and the modem, there were a succession of small but frustrating technical problems which took more than three hours to solve.

For the satisfaction of doing the job right, and denying the hotel \$60 (\$30) in call revenue, I wasted nearly half a day.

Indulging technological machismo is usually a mistake. With computers, we get sucked into the attitude of saying 'I'll fix this problem if it kills me', without realising the consequence is

that it could. (The alternative is to imitate the man in the US who pumped five rounds of bullets into his PC last week when it failed to respond to reason.)

Looking back, it is easy to laugh at the irrationality. But most of us, businesses as well as individuals, are inconsistent about how we price our time. The same person who can waste an hour on a simple technical problem will have no hesitation in spending an extra £10 on a taxi that reaches the destination 15 minutes before the bus or train.

Only a minority think hard about the value they place on their time, and then act on their decision. One private banker I know hates fixing things around the house. He calls in a plumber to deal with every leaking tap. When he wants to hang a picture, he calls in a painter-decorator to bang in the nail.

Many big companies have a department to produce business presentations and to prevent highly paid specialists from wasting hours fiddling with fonts and colours in PowerPoint. One international consultancy goes further: it employs jokersmiths to lighten up the dense strategy briefings of its partners.

The same company offers a house-sitting service for consultants who would otherwise have to stay at home waiting for a heating engi-

neer or repair man on the grounds that the cost to the business of providing the service free to employees is less than the billable consulting hours saved.

At first sight, you would expect that saving the time of highly paid executives ought to be a uniformly a boom industry. But the results are patchy.

Cellphone operators, for instance, have achieved spectacular success in extracting a "mobility premium" from their customers for the convenience of being able to make a call while in transit and during time that might otherwise be "dead".

But the phones stuck in the back of airline seats have not yet become popular; I have only once seen anyone use them.

My belief is that two factors determine whether a business will succeed in persuading busy people to trade money for time.

One is certainty. The customer has to be confident the service will deliver on its promises. This is why so few people are willing to call the premium-support services that charge to solve computer problems.

Whatever the reality, too many PC users find it hard to believe that the premium services will be quicker or better than the ill-informed support staff of software and hardware companies.

The other factor is the entry ticket. Even if the price of the time-saving ser-

vice is reasonable on a per-hour or per-project basis, customers tend to shy away from a high fixed cost at the outset. People who might easily spend a quarter of an hour on the phone at £2 a minute will refuse to pick up if they have to pay £5 to initiate the first call.

Similarly, people stay away from a call to a technical support service that commits them to a fixed sum of £15 an incident.

One key to success in offering these time-for-money services is to accept human optimism as a given. Most people who solve three hours trying to solve a computer problem start out thinking it will take only ten minutes - even if the ten-minute problem lasted three hours last time, too.

An ideal approach might be to invite customers to call in with a problem, but allow them to cancel the call if they solve it themselves in the next ten minutes.

The equivalent with airline phones would be to reverse the pricing scheme. Instead of charging £3 to pick up the phone, the operator could make the first 30 seconds free but charge £2 a minute thereafter.

The result would surely be that scores of passengers on each flight would pick up a phone intending just to leave a short message, and end up having long and rather lucrative conversations.

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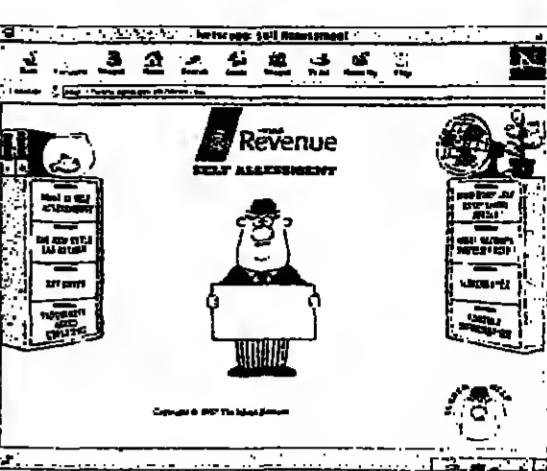
out thinking it will take only

ten minutes - even if the

ten-minute problem lasted

## Web Site of the Week

## Revenue on the Net



Similar sites are springing up in the UK, for example, SmartFax ([www.smartfax.co.uk](http://www.smartfax.co.uk)) offers a stripped-down version of its fax assessment software.

The Inland Revenue's 500-page site has downloadable versions of each of the forms required in Adobe Acrobat format, as well as a screensaver featuring Hector, its cartoon bowler-hatted tax inspector.

In

any

case,

you've

already

singled

out

by

the

UK

government

as a

target

user

of the new

Internet

site.

Launching the site ([www.own.gov.uk/tnet/](http://www.own.gov.uk/tnet/)), so, which is part of a campaign covering press and television, Dawn Primarolo, the financial secretary to the Treasury, said: "Research shows that access to the Internet is higher among self-assessment taxpayers than for the general public. This new site is a good way of targeting information in a user-friendly way."

Tax sites on the Net are

nothing new

- every year

as US

citizens

approach

their

filing

deadline

around

Easter,

a flood

of

sites

appears,

offering

tips

and

downloadable

software.

Stephen McGookin

## FTid - The Internet Directory

The following companies want you to know that you can find out more about them by

## THIS WEEK

In a couple of weeks, President Bill Clinton will escape the suffocating humidity of Washington August to take his family to Martha's Vineyard for their annual vacation.

The choice of destination might seem an appropriate and uncomplicated one for the first citizen of the US. The Vineyard, an island treasure in cool summer waters off Massachusetts, is a resort where the East Coast elite have traditionally holidayed.

But for Clinton, this year's break represents a form of liberation. Unlike almost all his predecessors, Clinton has no vacation home. Where former president George Bush sailed every year at Kennebunkport and Jack Kennedy partied at Hyannis Port, the Clintons have been nomadic holidaymakers, relying on the generosity of friends for their recreation.

A rented house on the Vineyard, with its gentle breezes, bookshops, and lush golf courses

was the natural choice in the first two summers of Clinton's presidency.

Then came the age of Dick Morris, the president's political adviser in 1995-96, a man whose powers of electoral divination were justly famous. For about 18 months, Clinton could do nothing without consulting Morris, who, even some of his admirers say, is a cross between Machiavelli and Rasputin.

Morris concluded that Martha's Vineyard was a political disaster area for the Clintons. Its association with the pampered rich made it a high-risk destination for a man of the people seeking re-election in 1996.

Instead, Morris declared, the Clintons should do something rugged, something to set the American public's pulse racing.

The Rocky Mountains was the place his focus groups seemed to prefer. And so the Clintons hiked, rode horseback and camped through Wyoming and Montana in full view of the cam-

# Clinton goes back to Martha

## DATELINE

**Washington:**  
President Clinton  
and his family can  
this year afford to  
take their holiday  
with the East Coast  
elite, writes  
Gerard Baker

erias, before retiring with their billy-cans and Stetsons to Washington, safe in the knowledge they had served a greater political purpose.

With the election safely won last autumn, and freed from the demands of running for office, Clinton can once again indulge his hedonistic tendency and head for the beach.

The president's politically-motivated vacation decision offers a revealing glimpse into the double-think that pervades popular American social attitudes. Americans like to think of themselves, with some justification, as the great classless people.

No other nation comes close to being as free of hang-ups about what their parents did for a living or where they went to school. Eighty per cent of American mil-

lionaires, according to a recent survey, are first-generation rich and most are applauded for it.

But somewhere, not far below the surface, there lurk powerful resentments. A growing number of Americans, according to opinion polls, believe they are being stifled by the rich.

And in recent years class warfare has been a near constant feature of political debate. Clinton portrayed himself in the 1992 election campaign as the man with humble roots taking on the Yankees aristocrat Bush. Pat Buchanan, the right-wing Republican firebrand, led his "peasants with pitchforks" revolt a long way through last year's Republican primary campaign.

Richard Gephardt, the Democrats' leader in the House of Representatives, is building a coalition of the dispossessed with which to fight Al Gore, the vice-president, for the Democratic presidential nomination in 2000.

Even this week, just days before the president goes to play among the rich, he is waging a highly effective campaign against a proposed Republican tax cut that would, he argues, be a gift for the wealthy, paid for by the ordinary working family.

The timing of this outbreak of class warfare seems odd. The end of the cold war had seemed to settle the debate between liberty and equality. And as the American economy enjoys its best times for many years, more Americans than ever are enjoying the benefits.

But the 1990s have produced a backlash against the inequalities

in American economic life that expanded alarmingly in the 1980s. Even the Republicans who won control of Congress three years ago on a radical conservative agenda, offered a populist critique of the some of the inequalities that had grown in the last few years.

The Martha's Vineyard episode points up the enduring political possibilities of American class consciousness. According to Clinton's advisers, the problem with his being seen among the rich was not that he was part of the upper classes, but that, in a politically important way, he did not really belong there. Clinton's appeal was as the poor boy from a single-parent family made good. If he mixed with the New England Brahmins, it would indicate he had lost touch with the people he represented.

Always the master of the political image, Clinton stayed publicly loyal, until the election at least, to the down-trodden.

## The Monday Profile: Eberhard Martini and Albrecht Schmidt

## A study in contrast

**M**unich's two top bankers are a study in contrast. Eberhard Martini is a jovial Bavarian who is fond of cigars, good food, Italian culture and traditional off-duty pursuits like hunting and fishing. Albrecht Schmidt, who lived in east Germany until he was 16, does not smoke, is less extrovert though equally amiable and likes music and hiking.

Both men are lawyers who have spent their careers at the banks they now head - Augsburg-born Martini at Bayerische Hypotheken- und Wechsel-Bank and Schmidt, born in Leipzig, at Bayerische Vereinsbank.

Last week in Munich they faced the press to announce a merger to form Europe's second largest bank after Deutsche Bank. With total assets of DM740bn (£245bn), Bayerische Hypo- und Vereinsbank will be bigger than Dresdner Bank, currently Germany's number two.

Schmidt, an architect's son, and Martini, whose family is in the textile business, have known each other for 30 years. But friendship will not be their priority when the merger details are sorted out.

Apart from deciding which branches to close and how many staff to shed, the question of who will head the bank has to be answered.

Both have said they will be available for the job, but the betting among analysts and bankers is that Schmidt will emerge ahead. Not only is he, at 53, three years younger than Martini, but he has built up a reputation as a clear thinker and decisive personality who has long forecast a shake-up in the banking sector.

Schmidt, a supporter of the European single currency, has moved beyond the banking world to express strong views on the need in Germany for more deregulation, greater economic flexibility and a less rigid labour market.

Although Hypo-Bank has shown a capacity for innovation in such areas as direct brokerage and fund management - where it



Friends in banking: Eberhard Martini, left, and Albrecht Schmidt

owns a majority of the UK's Forgan & Colonial Management - it has also shown weaknesses.

Its recent profits performance has been erratic and some of Hypo-Bank's industrial holdings have performed badly. Moreover, Martini, a former president of Germany's banking association, has not developed such a broad profile on banking and non-financial matters as has Schmidt.

Analysts say Hypo-Bank, with a Roman Catholic tradition, has been run more conservatively than Vereinsbank, whose roots are mainly in the Protestant community, and that it has lacked a clear strategy, despite greater attention to cost-cutting and shareholder value.

The fact that Hypo will appear in the bank's name before Vereinsbank could be regarded as a gesture to ease the former's

acceptance that Schmidt will be in the driving seat. Martini, as the elder man, could have an initial period as chairman before retiring, but this might send wrong signals about its willingness to integrate the two operations vigorously, while expanding abroad.

Schmidt sees the combined strength of the two banks founded by Bavarian kings in the last century - as being mainly in mortgage business (where it will be European market leader), asset management, trade and project finance and the financing of *Mittelstand* (medium-sized) companies.

"We want to push these activities ahead in a European dimension," he says.

He compares the domestic market approach with that of Lloyds TSB in the UK, with a strong emphasis on retail business. "In Germany, we will cover the country."

In a country where unemployment is high and social consensus prized, cost-cutting will not be easy. So no estimate of likely job losses has been given. "It will not be like the dramatic cost-cutting in the US," says Schmidt.

One adviser says the savings the bank aims for in five years would be achieved in the US in half the time.

The bank will also expand abroad and, through existing operations, it will be well represented in eastern Europe, northern Italy, Scandinavia and the Baltic countries.

There are ambitions on the investment side. "We can acquire something new in asset management," says Martini. "The US is a strategic target."

Both men agree Munich will gain in financial stature through the amalgamation, providing what Martini calls "lively competition" with Frankfurt, centre of Germany's capital markets.

They are convinced the deal is right for both banks. "We will have to do a lot of things wrong if this isn't a success story," says Schmidt.

Andrew Fisher

## FT GUIDE TO:

## PROPORTIONAL REPRESENTATION

There's been a lot of talk over the past fortnight about Britain moving over to proportional representation. What's going on?

The government has been quietly going about changing the way people vote in Britain. In the past two weeks it has announced plans for PR to be used in three separate elections in 1999, the first time the system has been tried in the UK mainland.

The most surprising development was Tony Blair's insistence the next elections to the European Parliament in June 1999 would be held using PR. All other European Union countries there use PR for Euro-elections and - because of its special political circumstances - so does Northern Ireland.

Elections to the proposed Scottish parliament and Welsh assembly, scheduled for May 1999, will be elected using a mixture of the first-past-the-post system and PR. What's wrong with good old first-past-the-post? Its opponents say it is unfair and undemocratic. First-past-the-post operates in a constituency system: the candidate with the highest number of votes wins the seat. Its advocates say it is simple to understand, provides a link between MPs and their constituents and tends to produce strong government.

Isn't Tony Blair hostile to PR?

Not in principle. In fact, by the time Mr Blair has seen through his constitutional reforms, most elections in the UK will be carried out using some form of PR or another. Ministers are also considering extending it to some local elections or mayoral elections.

However, Mr Blair's oft-stated position is that he is "not persuaded" of the merits of PR for elections to Westminster.

Why doesn't he think PR is appropriate for Westminster?

Cynics might say he is hardly likely to disagree with a system which has handed him a 179-seat majority; that represents 64 per cent of the seats with 44 per cent of the votes. However, he says he is concerned that PR could break the constituency link, produce unstable government, and hand disproportionate power to minority parties.

Is he having second thoughts?

Supporters of PR in the Labour party and the Liberal Democrat party think he is wavering. They point to his recent endorsement of early PR for Euro-elections and his decision to give Paddy Ashdown's party seats on a cabinet committee considering electoral reform.

Labour has promised a referendum on whether to move to a PR system for Westminster elections, and will set up a commission in the autumn to look at different voting systems.

Some people believe Mr Blair would be happy to hold the election of 2000/01 using PR. By then he would have carried out a 10-year programme of reform, and might be facing a more serious challenge from the Tories.

George Parker

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## Peter Norman · Economic Notebook

## Germany in a frail condition

Political attitudes impeding change in continental Europe

ised vested interests.

But when the Kiel meeting also highlighted some cultural and political attitudes that could be impeding change in continental Europe, Dennis Mueller, speaking with the perspective of an economist who has worked in Berlin and the US before moving to Vienna university, noted a tendency to rely on governments and hold them responsible for developments. Whereas "in a democracy, we should hold the citizens responsible".

More unexpected, given the tendency of economists to disagree, was the underlying consensus among the 31 academic and government economists that Germany, along with France, is in a frail condition.

Although Germany may have some way to go before it can be branded the sick man of Europe, nearly all the economists at the Kiel meeting took a dim view of its present state. The country's economic miracle lies almost two generations in the past and, as the illustration indicates, it is slipping down the world competitiveness league.

Faced with a complex and unfair tax system, unnecessary bureaucratic hurdles, an inflexible labour market and a generous social security system that tends to smother individual initiative, Chancellor Helmut Kohl's government has surely been right to prescribe a course of supply side reforms.

The government's difficulties lie in implementing change against the wishes of some of its supporters, the opposition Social Democratic party (which controls the second chamber of parliament), and a host of well-organized

economies in order. It is difficult to imagine Germany or any other newly declining nation being able to follow the example of Britain, which experienced a century of relative decline starting around 1880. It was only in 1979 that sufficient anger and frustration had built up in Britain to bring to power a government with the will to implement change.

Germany still lacks the sense of crisis that characterised Britain in the so-called winter of discontent. But there have been some calls for radical change. President Roman Herzog, in a notably frank speech in April, lamented Germany's "loss of economic dynamism, the ossification of its society and an incredible mental depression" and urged "internal renewal" to overcome the crisis.

Inspired by the president's

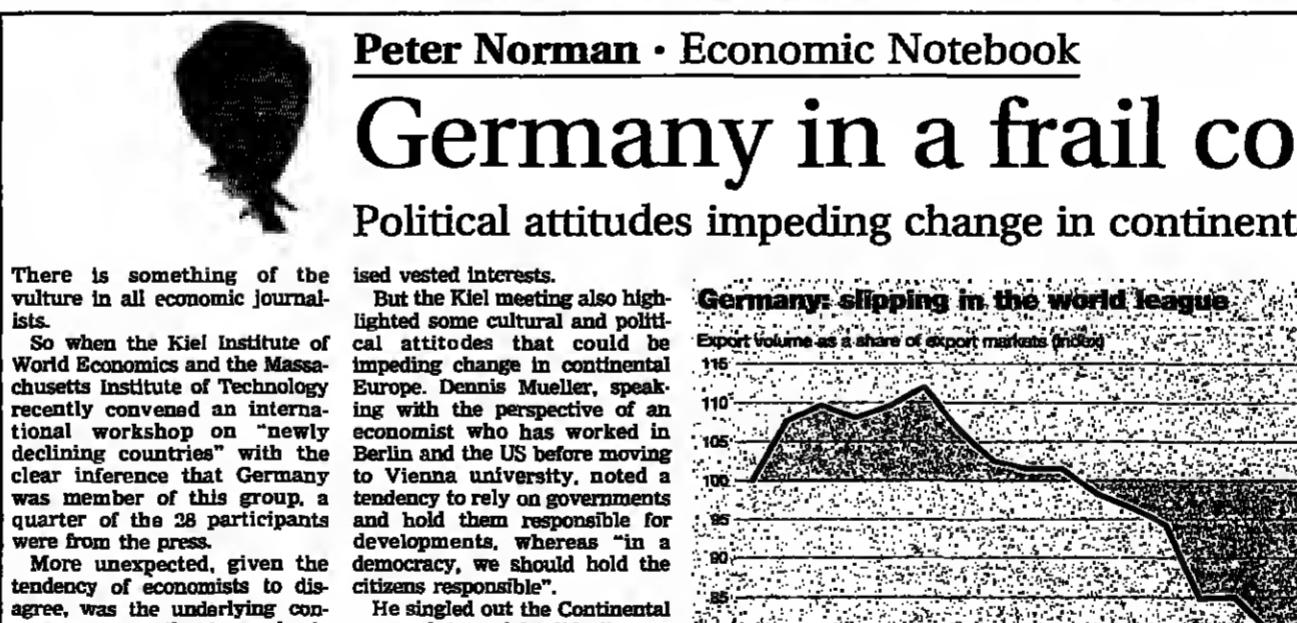
speech, Hans-Olaf Henkel, head of the German Federation of Industry (BDI), this month demanded a national debate about the political paralysis which he saw resulting from Germany's federal structure and system of proportional representation. Henkel pointed out that other countries had engaged in "political engineering" or "constitutional re-engineering" to enable their economies to compete more effectively in the global economy.

The reaction to Henkel was instructive. Rather than triggering a debate, his call for a constitutional rethink met with widespread criticism. This has reinforced Kohl's administration in its view that there would be no parliamentary majority for radical change to the way Germany is governed.

So, does the stalemate between the government-controlled lower house of parliament in Bonn and the opposition-dominated second chamber mean that Germany is doomed to stagnate until it experiences something equivalent to the UK's winter of discontent of 18 years ago?

Not necessarily, says Rüdiger Soltwedel, a Kiel institute economist and a passionate advocate of greater transparency as a way forward to reform.

More openness in Germany could work wonders, he believes. If German voters knew that state-run social security was a bad bargain, for example, they would be less inclined to put their faith in government and might even be inclined to vote for change.



الإذاعة والتلفزيون

Israeli homes  
tension grows

## OPENINGS



### EDINBURGH

The week-long Edinburgh jazz festival usually concentrates on classic, mainstream sounds. More contemporary sounds are on offer this year and the opening weekend includes a John Scofield trio on Saturday and a jazz/hip hop combo led by Courtney Pine (left) on Sunday. Both concerts are at the Queen's Hall.

A retrospective of Sir Henry Raeburn, best-known of all Scottish painters, opens at the Royal Scottish Academy on Friday. It is the first full exhibition of his work for more than 40 years, and includes 70 works chosen from collections around the world.

### LA ROCHE D'ANTHEMION

The park at the Château de Flora is the setting for a piano



festival which attracts some of the world's leading keyboard players to the south of France. The 1997 programme opens tonight with three Mozart piano

## ARTS

### ST ENDELLION

Every summer for the past 25 years, thousands of musicians and music lovers have flocked to this North Cornish backwater for a 10-day celebration of classical music. The presiding figure is Richard Hickox (left), with Mrs Vaughan Williams, who conducts tomorrow's opening concert. Works to be performed this year include Schubert's Lazarus and Vaughan Williams's Pilgrim's Progress.

### SANTANDER

Minella Frei sings Mimi in *La bohème* on Saturday, the opening performance of this month-long Spanish festival. Other visitors

include the Orchestra Filarmónica della Scala under Muti (left) and the Polish Radio National Symphony Orchestra.

### LONDON

This week's Proms at the Royal Albert Hall include the European premiere of Sofia Gubaidulina's *Viola Concerto* tomorrow (played by Yuri Bashmet), a rare UK appearance by German mezzo Walfraud Meier on Wednesday and a selection of Beatles songs in the King's Singers late-evening Prom on Thursday.

Bernard Shaw's most famous play, *Pygmalion*, returns to the West End tonight - and to the Albery Theatre, where it was last seen in 1974, with Diana Rigg and Alec McCowen. *Eliza*

Doolittle was to have been played by Emily Lloyd, but she pulled out, and is replaced by Carl Norris; Roy Marsden (below, left) is Professor Higgins and Michael Elphick (below, right) is Doolittle. The director is Ann Mitchell.



## BBC Proms/Richard Fairman

# BBC blows its own trumpet

The BBC is touting to blow its own trumpet. Having surreptitiously changed the name of the Henry Wood Promenade Concerts to the BBC Proms a few years ago, it is now advertising them more widely, offering repeat broadcasts on BBC Radio 3 and making sure everybody knows about its commitment with a full page advertisement - "The BBC: You make it what it is" - in the programme.

In the world of classical music the importance of the BBC, or more particularly Radio 3, has been enormous for years. The controversy rumbles on about how far the powers-that-be may have denied some living composers access to the airwaves in the 1960s, so influencing the history of music in the UK. The BBC commissions more new music than any other organisation and this weekend's concert included two premieres as well as an interesting Proms' first.

The latter was Korngold's one-act opera *Violanta*, written when the composer was a precocious 17-year-old. Opera North had intended to mark Korngold's centenary with a fully-staged production of the piece, but the moody ran out (nice to know these problems extend beyond London). At the performances in Leeds the opera must have seemed shattering, because it was huge even in London's Royal Albert Hall. A large orchestra, extra brass and singers with voices of steel combined to give an idea of the opera's size, if nothing else.

The teenage Korngold seems to have locked himself in his bedroom and composed at top speed with scores of Strauss's *Elektra* and Wagner's *Tristan und Isolde* open on his desk. The story is a schoolboy exercise in psychology, showing how a love-hate obsession can drive a pair of troubled souls to a Wagnerian *Liebestod*. The music swims in a pool of late-romantic excess, intoxicating for the first 15 minutes, until one starts to gasp for air. The English Northern Philharmonic Opera North's orchestra, conducted rigidly by Paul Daniel, struggled with and could not help drowning most of the singers - mercifully in the case of Hans Aschenbach.

It is not clear whether

Maxwell Davies intends

them to be played together,

but it would seem unlikely.

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in *St Magnus* Cathedral to commemorate a 12th

century expedition from the

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## COMMENT &amp; ANALYSIS



Philip Stephens

## The test to come

The UK prime minister knows his programme will be as hard to put into practice as it was easy to announce

John Major made his cabinet room his office in 10 Downing Street. Tony Blair has opted for a small ante-chamber a few paces away from the formal seat of prime ministerial power. Instead of the vast mahogany table flanked by portraits of past grandeur, there is a small sofa and a couple of easy chairs. The style is Whitehall chintz. When the sun shines, Mr Blair steps out with his papers on to a small terrace overlooking the garden. The tan is real.

And the symbolism is self-evident. Besieged and latterly besieged, Mr Major forever needed outward proof of his status. Mr Blair can afford to be careless of the trappings of authority. In the family flat upstairs there are still pack-glasses to be emptied. It will be another two weeks before the obligatory judgements on Labour's first 100 days spill out from the airwaves and the editorials. But no one doubts Mr Blair's grip on the nation. Power suits some people. It is already said he will occupy No 10 for as long as Margaret Thatcher.

Maybe, but one step at a time. By all accounts, there have been few surprises for a prime minister who had never before served in even the most junior of government posts. He is frustrated sometimes by the time it takes to get things done.

There are cobwebs to be blown from the Whitehall machine. After 18 years of Conservative rule, he finds the mandarins, how shall we say, rather conservative. One aide likens the transition from the disciplined decision-making of opposition to the ponderous deliberation of government to exchanging a speedboat for a supertanker.

There have been moments too of utter exhaustion. A gruelling international schedule, taking in Denver and Hong Kong as well as

the European tour, followed hard on the heels of the election campaign. But Mr Blair seems to have passed through the pain barrier. A holiday beckons. If he looks tired, he is also relaxed. It makes a difference doing things, taking decisions instead of making speeches.

Northern Ireland has taken more time than he imagined. The last few weeks have been a crash course in frustration. Now there is a ceasefire. Mr Blair has no illusions. It may well be no more than a tactical manoeuvre on the part of Sinn Fein/IRA. What he does not accept is that the violence is forever a foregone conclusion.

For all his access to the most secret of intelligence, Mr Blair considers it impossible to assess the precise balance of power between doves and hawks in Sinn Fein/IRA. So he will give the talks process a serious shot - at least until next spring. If Gerry Adams and his fellow republicans reloaded their armalites, the prime minister wants the world, or more precisely, Washington, to see where responsibility lies.

The big set-piece events of these first 87 days were the Amsterdam Treaty and the Budget. Whether the first achieved anything of worth for the European Union is

We should not be  
dewy-eyed. A  
nation so  
determined to  
turn out the  
Conservatives is  
anxious that  
Labour should  
succeed

John Major

doubtful. But Britain's new government did enough to end the sour exile of the Major years. And Robin Cook, the foreign secretary, made a name for himself.

Reviews of the Budget and of Gordon Brown's decision to hand control over interest rates to the Bank of England have been mixed. The price of keeping faith with middle Britain on taxes could yet be a boom that turns to bust. But those looking for early rifts between prime minister and chancellor will be disappointed.

His first briefing

papers from the Treasury told Mr Blair that inflation was heading for 4 per cent. Three interest rate rises, he insists that Mr Brown has got it right.

The chancellor and the foreign secretary, of course, do not spend a moment more than necessary in each other's company. The mutual loathing is visceral. But Mr Blair's cabinet is one of vertical rather than horizontal relationships. Mr Brown is the confidant. But Mr Cook gets due praise for his effortless grasp of foreign affairs: the more so when Madeline Albright, the US secretary of state, is heard to say he is the sharpest foreign secretary she has encountered.

Mr Blair's larger purpose during these first months, though, has been to show his government makes a difference. The lazy fashion among commentators has been to cast New Labour as remodelled Tory. It is one belied by the blizzard of initiatives since May 1.

At one end lie the immense enterprises of constitutional and welfare reform. At the other, the touches of humanity added to attitudes towards, say, gays and immigrants. Even Prince Charles may be a beneficiary. Somehow the idea that Britain's future king, divorced from Princess Diana, might now be permitted to marry Camilla

Parker Bowles seems well, not unreasonable.

We should not be dewy-eyed. For now, Mr Blair is part of the zeitgeist. A nation so determined to turn out the Conservatives is understandably anxious that Labour should succeed. It will turn a blind eye to the mistakes and inadequacies, just as the media has little appetite yet for tales of personality clashes and cabinet rows.

Mr Blair's programme will be as hard to put into practice as it has been to announce. The real test of this administration will come in the implementation. For now it has almost as many reviews in place as MPs at Westminster. And, to take one example, Mr Blair will admit the risk in investing £3bn in a welfare-to-work programme for the long-term unemployed. The scheme, he knows, may not work. I am not quite so sure he appreciates the political pain to come from sticking with the last government's public spending plans.

Yet to say Mr Blair will be less popular in six or nine months time is to state the obvious. He knows that as well as the rest of us. That is why he is rewriting the rules of British politics. In this, his critics on the Old Labour left and among the union barons are correct.

Mr Blair has set down a new set of rules for the centre-left, tearing down the tribal boundaries which once defined his party. Last week's deal with Paddy Ashdown's Liberal Democrats, the willingness to cut the number of Labour MPs in Scotland as the price of devolution, and fees for university students all carry the same message: there are no taboos in a project which intends to leave right and left alike stranded by the tide of centrism. Its leader, we have learned, is a social democrat whose purpose is to lead a nation not a tribe.

The same as the 1979-80 rise, which produced a 17 per cent drop in manufacturing production and a 6 per cent fall in gross domestic product. It is double the rise which took place in the run up to ERM entry, which precipitated a fall in manufacturing output of 8 per cent and a GDP drop of 4 per cent.

The question now is

whether a third sterling-induced manufacturing disaster can be averted. With the Budget behind us, this is down to the Bank's handling of interest rates from now on. Unfortunately, its policy of quarter point interest rate rises has significantly failed so far to dent consumer confidence - nor, with £25bn of windfalls pouring out, is it

likely to do so for a considerable time. The danger is that if this soft, soffy policy isn't changed, sterling will continue to strengthen for months to come.

If the pressure of industry is to be relieved before irreparable damage is done, the adjustment process must be speeded up, with more aggressive early rises in interest rates, so that expectations about the future direction of rates can be put into reverse and sterling returned, much more quickly, to levels at which industry can compete.

Christopher Smallwood, Makinson Cowell, 16 St John's Lane, London EC1M 4BS, UK

is not only unwarranted but would set a dangerous precedent. If private companies cannot trust the government to respect patents, universities such as Johns Hopkins may be unable to find licensees willing to invest the millions of dollars needed to bring medical inventions to market. Patients will ultimately lose out.

John Stoba, vice-dean for research and technology, Johns Hopkins Medicine, 720 Rutland Avenue, Suite 124, Baltimore, Maryland, US

## Dismay at how link put at risk

From Mr Sarwar A. Kashmeri

Sir, Boeing may well have "blinded" and the EU may well have "written concessions" as you observe in your excellent article "Bluff, bluster and brow beating beat Boeing" (July 23). But there is a far more serious issue lurking behind this matter: the EU as a potential world power. I would like to quote Lady Thatcher.

"Europe separated from the United States would in my view be unequivocally a bad thing - bad for America, bad for Europe, and bad for the world at large. For America, it would transform an ally into a rival - or, at least, permanently threaten to do so. For the world at large, it would increase instability by dividing the west and so hasten the move to a multipolar world. And for Europe itself, it would remove from our continent the one power which has kept the peace for 50 years - and which no European really fears."

Many of us here who are strong believers in the transatlantic relationship, and supporters of the European Union, viewed this episode with considerable dismay.

Sarwar A. Kashmeri, president, Niche Systems, 274 Madison Avenue, New York, NY 10016, US

## Softly, softly rate rises damaging

From Mr Christopher Smallwood

Sir, The news that, fuelled by building society windfalls, the consumer boom continues to gather pace ("UK retail sales up as spending spree continues", July 24) means that the foreign exchange markets, anticipating substantially higher interest rates, can be expected to go on pushing the pound higher.

This will intensify the squeeze on a manufacturing sector already feeling the pain of a DM3 pound and push manufacturing industry, and eventually the whole economy, into recession. The 24 per cent rise in the effective exchange rate over the past year is the

same as the 1979-80 rise, which produced a 17 per cent drop in manufacturing production and a 6 per cent fall in gross domestic product. It is double the rise which took place in the run up to ERM entry, which precipitated a fall in manufacturing output of 8 per cent and a GDP drop of 4 per cent.

The question now is whether a third sterling-induced manufacturing disaster can be averted. With the Budget behind us, this is down to the Bank's handling of interest rates from now on. Unfortunately, its policy of quarter point interest rate rises has significantly failed so far to dent consumer confidence - nor, with £25bn of windfalls pouring out, is it

## Kenyan system seeks broad national, not tribal leadership

From Mr Mwanyengela Ngali

Sir, Michela Wrong's article "Mombasa Moslems lose faith in Moi" (July 23) needs a factual correction and additional clarification.

For a presidential candidate to be declared winner he/she must not only win 25 per cent of the vote in five of

the eight provinces but also the majority vote. What the law seeks to achieve here is a broad national, not tribal leadership. In the last general election Mr Moi won 38 per cent, not "less than a third" of the national vote, in addition to meeting the provincial requirement.

All the main urban areas

of Kenya have residents from all communities, social classes, religions and cultures. Mombasa is therefore not unique in this and, on the contrary, has been rather peaceful and let-surely. Religion had until 1992 not been a factor in Kenyan politics. The acquisition of jobs and property has

been based on merit and the genuine desire to have the full participation of all the communities in the economic life of the country.

Mwanyengela Ngali, high commissioner, Kenya High Commission, 45 Portland Place, London WIN 4AS, UK

Judy Dempsey on the prospects of a resumption of Middle East peace talks after a change of strategy by the Palestinians

## Moves and manoeuvres

When Mr Seeb Erekat, Palestinian peace negotiator, recently addressed an audience in Bethlehem, he suggested there was only one choice. Since Palestinians could not rely on the international community to put pressure on Israel, they would have to devise their own strategy to save the peace process.

Talks between Israel and the Palestinians were suspended last March when Israel started building a new Jewish settlement at Har Homa in east Jerusalem. Mr Yasser Arafat, the Palestinian president, said he would not resume contacts until all expansion or new settlements were halted. Mr Benjamin Netanyahu, the Israeli prime minister, said fresh talks depended on the Palestinians cracking down on terrorism.

The Palestinians hoped they could use Har Homa to muster international support to put pressure on Israel to abandon its settlement policy. The attempt failed.

Egypt's attempt at mediation have faded. The United Nations has yet to translate tough words into actions. And in the US the Clinton administration appears paralysed over how to restart the talks. Israeli officials believe they may have weathered the storm over Har Homa.

The Palestinians therefore tried another tactic. The Palestinian Authority encouraged riots in some West Bank towns. But this failed, too, only hardening Mr Netanyahu's position.

The failure to kickstart the process led to a change of strategy. Those grouped around Fatah, the largest faction in the Palestine Liberation Organisation, argued the only way to put pressure on Israel was to "irritate" it through actions designed to create a sense of insecurity.

Those around Mr Arafat and Mr Erekat disagreed.

The way to achieve influence and ultimately gain their Palestinian state, they argued, was to return to the negotiating table and lock Israel into talks through the framework of the 1995 Oslo interim agreement.

For the moment, they have won.

To help bring this about, Mr Arafat has started crack-

ing down on Hamas, the Islamic Resistance Movement. This contributed to the success of last week's European Union-brokered meeting between Mr Arafat and Mr David Levy, Israel's foreign minister, where they agreed to relaunch the peace talks.

The understanding in Brussels, however, was not an effort to reach a breakthrough on individual issues. Palestinians admit it will be hard to persuade their people to resume talks as long as Mr Netanyahu refuses to back down on the settlements issue. But some Israeli officials say Mr Netanyahu may be trying to find a formula to get round this.

Mr Netanyahu's first test on this issue is likely to come soon, following the decision by Mr Ehud Olmert, the hardline Likud mayor of Jerusalem, to build a new Jewish settlement in Ras al-Amoud, an east Jerusalem district inhabited by 11,000 Palestinians.

"We will see how Netanyahu deals with Ras al-Amoud," says a senior Israeli official. "But ultimately, he needs Arafat to crack down on terrorism. Netanyahu wants to win the next election on the security ticket. He cannot do so without Arafat's co-operation."

Those around Mr Arafat and Mr Erekat disagreed. The way to achieve influence and ultimately gain their Palestinian state, they argued, was to return to the negotiating table and lock Israel into talks through the framework of the 1995 Oslo interim agreement.

Before they return to formal peace talks, Mr Arafat and his aides insist that Israel must make concessions. They want the long-

overdue implementation of five central elements of the Oslo peace accords, spelt out again in the Hebron Agreement of last January which Washington promised to guarantee. These include opening an airport and seaport at Gaza, a safe corridor between Gaza and the West Bank, the release of all political prisoners and an end to settlement expansion.

Some progress has been made. Israeli and Palestinian officials say the airport is all but ready to open, though the seaport is dogged by security and other issues. On prisoners, Israel wants those belonging to Fatah released before Hamas prisoners.

The safe corridor remains a sticking point. Two routes from Gaza into the West Bank have been carved out. But the Palestinians want one of the entry points to be located on the borders that existed before the 1967 war, when Israel occupied the West Bank. The Israelis reject this, arguing it would set a precedent for the Palestinians, establishing a state that would extend to the pre-1967 borders.

The Palestinians realise this. Towns in their fledgling state are already cut off from each other through Israeli-controlled bypass roads and settlements. "It's a kind of strangulation," says Mr Erekat. That is why Palestinians are desperate to try to make Israel adhere to the Oslo agreement, he says.

"I don't know if we can go it alone," a Palestinian official says. "Israel holds all the cards. We lose if we resort to violence. We lose if we jump to the final status talks, because we will have few negotiating cards. Our only hope now is for Washington to step in and rescue the peace process."

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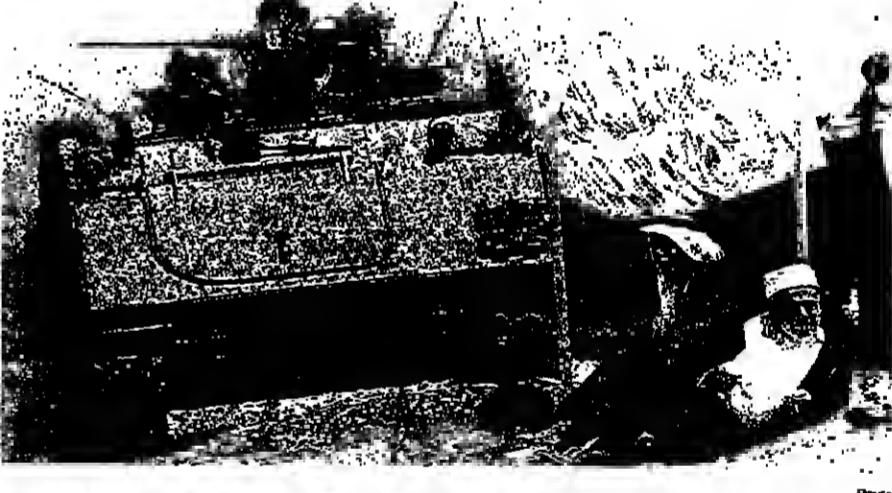
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## COMMENT &amp; ANALYSIS

## FINANCIAL TIMES

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Monday July 28 1997

## South Korea's hangover

South Korea is paying dearly for its industries' addiction to relentless debt-financed expansion. Since the Hanbo steel group collapsed in January, a stream of other companies including Kia, the country's eighth-largest conglomerate, has sought bankruptcy protection. The commercial banks moved into overall loss in the first half of the year, and Korean borrowers have seen their credit ratings slashed.

Conditions risk deteriorating further unless the authorities act more decisively. So far, Seoul has relied on pumping ever larger funds into the banking system, in the apparent hope that ailing companies can be propped up until they are rescued by an economic upturn.

Freeing more creditworthy Korean groups to raise money abroad would lower their capital costs and release funds at home. Foreign capital providers would also be likely to impose stricter disciplines on Korea's sprawling conglomerates, which have long been encouraged by easy credit to diversify recklessly into unrelated businesses.

Korea's difficulties, if properly managed, offer an opportunity to institute much-needed economic change. That will call for political firmness and courage. But flunking the challenge can only delay a solution to the country's financial problems - and may make them very much worse.

## Taxing business

European companies beware: government wants more of your profits. In both the UK and France in recent weeks, finance ministers anxious to reduce budget deficits have increased the tax burden on the corporate sector. Other states may be tempted to follow, as the pressure mounts to meet the Maastricht criteria for public finances. Governments see taxing business as a softer option than inflicting obvious pain on voters by reducing spending or raising personal taxes. But they should resist the temptation: increasing taxes on business will damage industry's competitiveness, impair economic growth and cut the incomes of the same voters whom politicians claim to protect.

In Britain, the increase in business taxes announced in the Budget is contained mainly in windfall taxes on utilities and in the abolition of tax breaks on the dividend income of pension funds. These two imposts will raise more money than the chancellor gave away by reducing the headline corporation tax rate from 33 per cent to 31 per cent. In France, the government was more direct - the main corporation tax is going up from 36.6 per cent to 41.6 per cent.

Both Mr Gordon Brown, the British chancellor, and Mr Dominique Strauss-Kahn, his French counterpart, rejected calls from industry to impose at least some

of the extra burden directly on individuals. But the truth is that any tax on companies is ultimately a tax on individuals, whether as shareholders, employees, pensioners or consumers. The impact is felt through reduced returns on investments, lower pay, smaller pensions and higher prices. The effects are disguised, but they are nonetheless real.

Moreover, taxing companies instead of individuals introduces a serious bias against growth into the economy. Companies generally invest a higher proportion of their income than do individuals, so increasing the tax burden on them tends to reduce productive investment.

Aware of these arguments, European governments have mostly cut business taxes over the past decade, except in Germany and Italy to cut business taxes have got bogged down in political arguments. It would be a pity if pressure to meet the Maastricht criteria for European monetary union now brought increased in business taxes. Few politicians are immune to the temptations of sparing voters at the expense of business. But political expediency carries a serious economic price.

## Credit for work

A report published today by the Institute for Fiscal Studies shows that inequality in the UK has reached unprecedented levels. The IFS is pessimistic about the chances of change for the better. Mr Gordon Brown, the chancellor, is pinning his hopes of making a difference on tax and benefits reform.

He has asked Mr Martin Taylor, the chief executive of Barclays, who is heading the tax and benefit review, to assess the case for introducing an "in-work tax credit", in time for the next Budget. The idea has merit, but will be tricky to implement.

Mr Brown has taken his lead from the US earned income tax credit (EITC). The EITC has proved a popular way to support poor working families, and make work more attractive as the earnings potential of those at the bottom has declined over the last 25 years.

A similar credit in the UK would swallow up the Family Credit benefit. Mr Taylor must assess the advantages of paying in-work transfers through the tax system. Replacing separate taxation and benefit with one system could help reduce the uncertainty consequent upon taking a job, smoothing the transition to work from the security of welfare.

A tax credit also avoids the stigma associated with a means-tested benefit. This should increase take-up rates and its

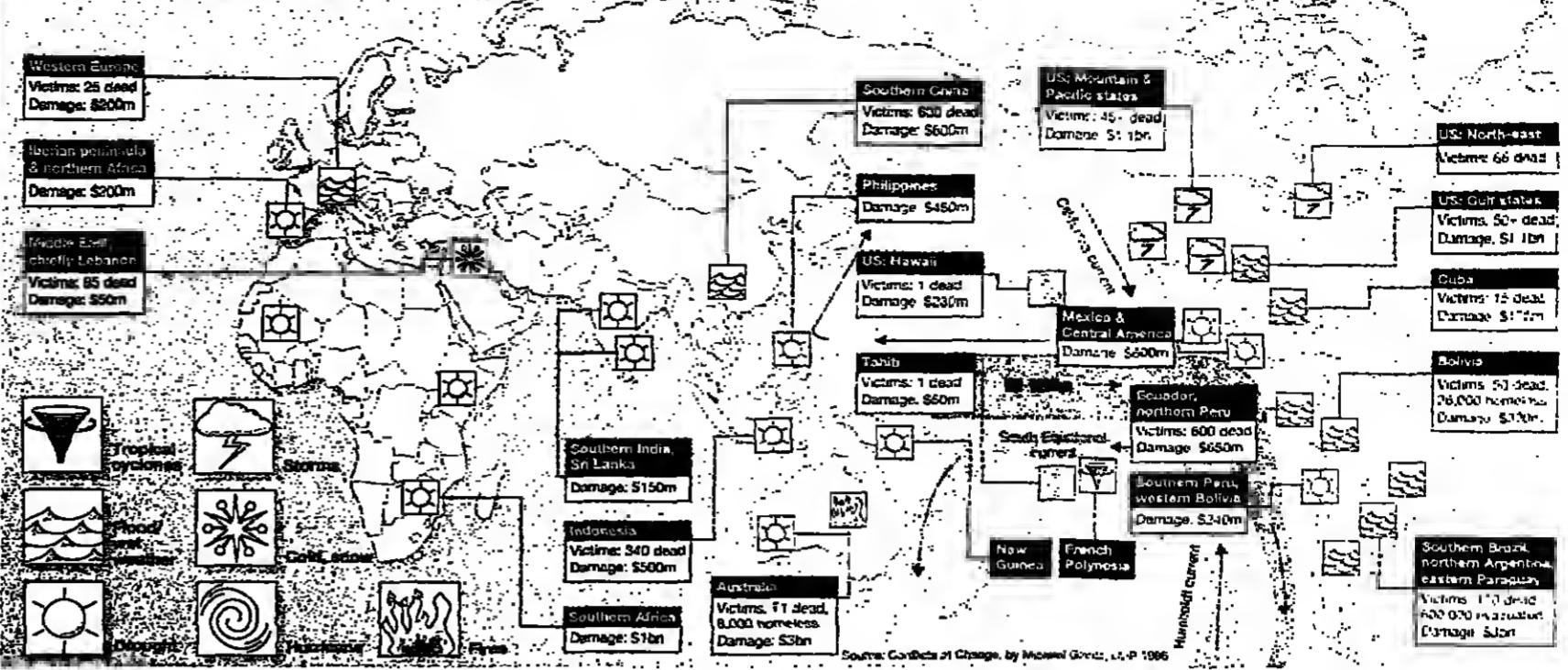
structure would allow gentler withdrawal, minimising the disincentives for people to earn more. The administrative costs of a tax credit should also be less than for a welfare payment.

However, the EITC is paid mostly as an annual tax rebate. This works in the US, where everyone files tax returns, but in the UK only one-quarter of taxpayers do so. There would be implications for the way tax is calculated: the tax credit would have to be assessed, like welfare payments, on the basis of household rather than individuals - effectively reversing the move to independent taxation of husbands and wives introduced in the 1980s. Higher take-up would also mean a bigger bill for the exchequer.

For Mr Brown the politics of the switch are decidedly attractive. Replacing a social security payment with a tax credit, which is offset against revenue, would help the government keep to its tight spending limits, though not its borrowing target. In the longer term, reform could well help the government shore up middle Britain's support for transfers to the poor. Increasing the number of people on welfare is unpopular. But everyone participates in the tax system and benefits from allowances. The question Mr Brown must answer is whether the eventual gains would be worth the administrative upheaval.

A tax credit also avoids the stigma associated with a means-tested benefit. This should increase take-up rates and its

## El Niño's impact on the weather, 1982-83



## Awash in a sea of troubles

Staple commodity-growing regions could be devastated by El Niño weather systems, if forecasters are right, says Gary Mead

**P**ace and goodwill to all may be in short supply this Christmas, if some long-range weather forecasters are to be believed. There is a growing consensus among meteorologists that one of this century's potentially most serious El Niño weather systems is gathering force. If their predictions are correct, its impact on some of the world's most important staple commodity-growing regions could be devastating.

El Niño, Spanish for The Christ Child, is shorthand for an irregular appearance of warm sea surface water in the central and eastern Pacific Ocean off the western coast of South America. It frequently coincides with Christmas, but has made an earlier-than-usual entrance this year. Off the coast of Peru the surface temperature of the Pacific has suddenly risen by more than 5°C. The last serious climatic disruption associated with El Niño, in 1982-83, caused an estimated \$13.6bn of damage to crops and livelihoods, according to estimates by the National Oceanic and Atmospheric Administration of the US.

Mr Michael Glantz, programme director at the National Centre for Atmospheric Research in Colorado, is one of several scientists who believe that El Niño is associated with unusual changes in global climate patterns. There are, he argues, correlations between El Niño and summer droughts in northern Australia, south-east Africa, north-east Brazil, parts of Asia and central America. It may also be linked with much wetter, milder winters in the northern hemisphere.

This year, El Niño is "building up to be at least as big as the 1982-83 event", says Mr Ants Leetmaa, director of the Climate Prediction Centre for the National Weather Service in Washington. "Satellite and shipborne data tell us that the Pacific's temperature rose earlier this time round."

Some parts of the north-western US have had rainfall 200 per cent above normal for the time of year. Thailand and northern India are very dry, and Australia has had abnormally low rainfall," he says. "The really nasty effects will start to come through from October."

The catalogue of potential damage to commodities is growing by the day. A record 20m ha of arable land is now seriously affected

by drought in the north of China. In the south of that country, 4.4m ha have been flooded, threatening the grain harvests.

Indonesia, the world's biggest producer of robusta coffee beans, is suffering severe drought; the harvest could be 25 per cent below expectations. Global cocoa production is also likely to be hit, with some analysts forecasting a drop of 10 per cent.

In Australia, already in the grip of a serious drought, wheat prices for January and March 1988 rose by A\$5.60 a tonne on the Sydney Futures Exchange last week because of the El Niño scare. In Thailand, the national sugar cane board predicts that the 1987-88 crop could fall by as much as 15 per cent.

Not all the news is negative.

"When anchovies disappear off the coast of Peru because of warmer waters, other fish species are attracted," says Mr Glantz.

"The Chileans seem much better able to adapt their fishing fleets to this than the Peruvians.

They're already shifting their fleets further north to be ready for the different types of catch."

Other commodities could also benefit. Mr Simon Wilson, a

director with Sabre Fund Management, a UK-based commodities recovery fund, says: "soya bean prices may benefit." El Niño affects parts of the world where palm oil and fish oil are big crops. People look for substitutes and soya-bean oil has had very strong bull markets driven by El Niño events."

Tropical commodities may be adversely affected. "Commodities such as coffee and cacao would be disrupted," says Mr William O'Neill, senior futures strategist and head of research with Merrill Lynch.

"Malaysia and Indonesia, as well as west Africa and south America, will be impacted by this. I think there has been a little bit of El Niño mania that has hit some futures markets. The recent coffee bull run being an indication of that," he says.

"This is certainly one of the strongest El Niños since 1982-83," agrees an analyst at Goldman Sachs. The US investment bank argues that the outlook is fairly bullish for US soya-bean exports to a South America hit by lower grain production.

But more important is the potential for severe damage to the corn crops of Indonesia. Thai-

land, Latin America, and sub-Saharan Africa. This could reduce world supplies by up to 10m tonnes: 1.5 per cent of projected world consumption.

Such disruption aside, Mr Glantz believes that each El Niño event provides an opportunity for acquiring a longer-term understanding of how to avoid natural catastrophes. "I've been getting phone calls from insurance companies, squid dealers, fishmeal traders in Port and coffee dealers in London," he says.

"The problem is that they always come knocking when the roof is leaking. They should be seeking not just short-term quantitative information but qualitative understanding. Look at where you grow your coffee does it coincide with a regular El Niño drought? Then maybe you should be thinking of growing it elsewhere."

Commodity-trading nations and commodity traders are unlikely to take such a long-term view. For the moment, they will be hoping that El Niño simply fades away. Asked what the likelihood is of this happening, Mr Leetmaa replies: "About zero I guess. This one is already in the history books."

Pacific coastal lowlands have affected some of the country's main cash crops.

There have also been serious effects on coastal fishing, though - as in northern Peru - shrimp catches are up because of the warmer water. Heavy rains have damaged roads in the Andes.

But unlike the proverbial ill-wind, this current doesn't bring bad news for everybody. In Chile, rains have brought flooding to many parts of the country - but they have also ended an severe drought. That was good news for the electricity generating companies, which represent a significant part of the stock market. As their reservoirs filled, the stock market rallied.

**Sally Bowen**  
**Sarita Kendall**  
**Stephen Fidler**

## Path of an ill wind

**E**l Niño is already beginning to hit the economies of the Andean countries of South America where surface ocean temperatures are 5°C above seasonal norms.

Catches by Peruvian fisherman are failing. The anchovy and Pacific sardine they normally target are moving offshore to colder waters out of the range of their small boats. Since these fish are the raw material for Peru's fishmeal industry - responsible for about 15 per cent of the country's export earnings - the impact on the Peruvian economy could be significant.

Drought will also affect Peru's electricity production, since a large percentage of power is hydro-generated. Thermal electricity capacity has increased, but the energy produced is relatively expensive.

In Colombia, Mr Pablo Leyva, head of the Institute of Hydrology, Meteorology and Environment

Studies (ideam), expects this El Niño to be moderate to strong.

The catch on Colombia's Pacific coast has fallen this year and the institute estimates it will be 20 per cent below normal. Data for the past 16 years suggest that crops will also be affected, with a drop of about 50 per cent in harvests.

Reservoirs in Colombia's Andean and Caribbean regions will be down by at least one fifth, affecting both hydroelectric plants and water supplies to cities. This could increase the likelihood of some diseases such as cholera.

In 1982, the combination of El Niño and a high dependence on

hydro-electric power led to electricity cuts of up to eight hours a day. As in Peru, new thermal power stations have been built and Mr Carlos Conte, vice-minister of energy, says there should be no problem for the next 18 months. More thermal capacity is due on stream within the next year and electricity management has improved, he says. But the comptroller general's office is less optimistic about energy capacity should El Niño cause prolonged drought.

El Niño is affecting other countries too. In Bolivia, exceptionally low temperatures are being recorded. In Ecuador, where there are also worries about electricity rationing. Floods on the

## O B S E R V E R

### Mayor backs Fox hunt

It was ugly while it lasted. Ted Turner, vice-chairman of Time Warner, was moved to call Rupert Murdoch slimy - and a lot worse. Murdoch's response included a battery of law suits. But now peace has been declared, and - almost - everyone is happy.

Time Warner has finally agreed to give Murdoch's Fox News desperately needed access to its cable system in New York, as well as a broader presence around the country. In return, Time Warner is likely among other goodies - to gain a foothold on Murdoch's global satellite broadcasting systems.

To no one's surprise, the New York mayor Rudolph Giuliani, Fox News will initially be broadcast over one of the city's public service and education channels, which the mayor has turned over to Time Warner for long enough to get the show on the road. The explanation? Jobs are at stake. New York wants to be the media capital of the universe - that sort of thing.

Disappointing, then, that some small-minded critics have seen fit to damn the deal as a piece of tawdry political manipulation - just because the mayor is up for re-election in the autumn and

Murdoch's New York Post has been one of Giuliani's most rabid supporters. One rival newspaper unkindly suggests the Post's masthead "is cracking under the weight of friends of Rudy."

But surely this is no reason for the New York Times to condemn Murdoch's brazen use of his media outlets on behalf of his favourite politicians? or to suggest that "placating Murdoch this way will only reinforce some of the worst tendencies in journalism and politics?" Perish the thought.

### Burma bother

Burmese Foreign Minister Ohn Gyaw's performance at the current session of the Association of Southeast Asian Nations in Kuala Lumpur has, by all accounts, been a disaster.

With Burma attending for the first time as a full ASEAN member, Ohn Gyaw left US secretary of state Madeleine Albright open-mouthed in denying there were any political prisoners in his country. Albright took a closed-door meeting of 21 Asian and European foreign ministers that his statement didn't bear any resemblance to reality and was "a bit fictitious".

He also managed to embarrass Australian foreign minister Alexander Downer by denying the two had discussed human

rights in a bilateral meeting after Downer said they bad.

Downer called Ohn Gyaw on the telephone and offered him some choice, unprintable words.

Burma's man even irked the normally soft-spoken Japanese foreign minister Yukihiko Ide, who said he was "irritated" at the time it was taking the military junta, of which Ohn Gyaw is not a member, to write a new constitution. Says one senior ASEAN official: "The unhappy man in the room was Ohn Gyaw. I think he will soon become a liability."

Whether that's for Burma, the country's military government, or ASEAN, the official didn't make clear.

### Quick hands

The union flag may have been lowered at Government House and the Queen's image erased from stamps and coins, but hits of Hong Kong colonialism live on. Indeed, the Hong Kong Sevens rugby tournament has been given a new lease of life, courtesy of the thrusting pan-Asian merchant bank Peregrine Investments.

Hongkong Bank and Cathay Pacific, two venerable faces of the old establishment, last year gave up sponsoring the beery ritual. Many predicted the annual rugger fest would anyway expire as expatriates packed their bags for Blighty.

But Peregrine has other ideas: not content with merely sponsoring the event, it's putting more than \$600,000 in prize money on the table to add an extra "competitive element" to the proceedings.

Founder and chairman Philip Tsoi, who looks anything but a prop forward type, reckons there are strong similarities between Peregrine and the tournament. Both, he claims, represent "the best of Hong Kong - fast-moving, agile and truly international". Let's hope he doesn't get flattened in the scrum.

### Pepper weight

■ California's very own version of the swordstick, once the deadly elegant accoutrement of any strutting gentleman, is being promoted in Los Angeles as the essential accessory for the modern, safety-conscious jogger.

"Counterstrike" comprises a brace of hand-weighted runners carry them to firm up arm muscles and other upper-body parts - with canisters of pepper spray concealed in the handles.

"It's like jogging with a cop," claims the package and at \$19.95 it's certainly a whole lot cheaper than hiring one of those armed guards favoured by more nervous keep-fit fanatics. Of course, old LA hands still prefer jogging with a pair of 45 Magnums. Now that's heavy.

### 50 years ago

**The Yukon Goldfields**  
**Ontario:** The Cabinet is still holding special sittings to deal with the Yukon question. So far it has been decided not to attempt to enforce the law against aliens in the mining country, but a considerable royalty will be imposed on the product of the placer mines.

Eighty more police are to be sent to the gold region, making 100 in all.

Communication with the fields will be opened up as rapidly as possible, and regular mail routes will be established. **Washington:** The Government will immediately establish a military post in Alaska near the goldfields. The shipping offices at San Francisco, even those which have the remotest relations with Alaska - are thronged with would-be passengers, including hundreds of women.

**Indonesian Fire Threat**  
Plans to transform 500 important rubber, quinine, tea and coffee plantations in Western Java into "roaring oceans of fire" are complete. Mr Soeparna, secretary of the Plantation Workers' Union, announced by radio today as the Dutch claimed the

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# FINANCIAL TIMES

Monday July 28 1997



US and EU hand over diplomatic lead

## Asean faces test over turmoil in Cambodia

By Ted Bardecker and James Kyng in Kuala Lumpur

The US and European Union have dropped their long-standing objection to the Association of South-East Asian Nations' policy of "constructive engagement" towards Burma, and have handed the regional group the lead in diplomatic efforts to resolve the political turmoil in Cambodia.

The mandate will be a test of Asean's regional influence as it expands and tries to maintain its policy of non-interference in the internal affairs of member states. "It's not a victory," said a senior south-east Asian official who said the decision gave Asean a heavy responsibility.

Bilateral pressure from the US and EU towards Burma, which has resulted in the withdrawal of several multinationals from Rangoon, is unlikely to slacken. However, yesterday's decision means that the west will ease pressure on Asean over Burma, which joined the regional group last week amid embarrassment over its human rights record.

The decision to entrust Asean with two diplomatic initiatives was made yesterday in Kuala Lumpur at the 21-



Burma's foreign minister U Phu Gya at the Asean forum

member Asean Regional Forum (ARF), which includes the nine members of the regional group along with the US, the EU, China, Japan and Russia.

Now that Asean has taken in Burma - and Burma is unique in Asean, uniquely unique - it seems to us that Asean should... try to find a way to moderate the behaviour of the government and encourage a dialogue with [opposition leader] Aung San Suu Kyi," said Mr Nicholas Burns, US State Department

spokesman. "That seems to be self-interest as well as a responsibility."

The ARF "commended" Asean's efforts in Burma, which have focused on engaging the military government mostly on economic issues and rejecting western nations' confrontational stance.

Asean officials said their priority was to ensure the situation in Burma did not deteriorate. They said it would take several years before any substantial political progress was made, particularly with regard to development of a new Burmese constitution.

Some western officials doubt whether Asean will achieve success in either Burma or Cambodia because of Asean's belief that it would only play a mediating role if it was welcomed by all sides.

Asean remains confused as to whether Mr Hun Sen, who led this month's coup in Cambodia, has accepted the group's intervention. Last week he invited Asean to mediate after earlier rebuffing its efforts.

There is consensus that Mr Hun Sen must respect the constitution and hold elections next May.

Observer, Page 15

## Europe's banks to draft code for loans sell-offs

By Edward Luce

Plans by European banks to develop an American-style secondary market in bank loans will receive a boost in the next few weeks when the banks draw up their first agreement on self-regulation.

The move, which follows the creation of the Loan Market Association last year, is expected to be followed by an agreement on "codes of conduct" for trading syndicated loans.

Banks will need to get the agreement of borrowers before selling off their loans in a secondary market, meaning that contracts include a clause allowing a bank to transfer the loan to another lender.

Senior officials at the LMA, which includes more than 100 of the world's largest banks, say expected agreement on how the market will operate will boost the competitive position of banks on their syndicated loans business, which offers increasingly low margins.

"The mantra of banks nowadays is to boost their return on capital," said one LMA official. "The creation of a secondary market for loans will enable banks to make their capital work harder." Europe's syndicated loans market was worth \$635bn in the first half of this year. Senior bankers say the emergence of a secondary market will make it easier for banks to sell packaged loans to such third parties as other banks and institutions and even corporate treasury departments. This will boost the liquidity of the syndicated loan market in Europe and enable banks to diversify their risks and undertake portfolio management more effectively.

"Banks will be able to get assets off their balance sheets and free up capital for other uses," said one banker. Others, however, caution that progress among the LMA's members is unlikely to stimulate the rapid development of a market in other people's debt. At just \$5bn in the first quarter, turnover in Europe's fledgling secondary market is just a fraction of its counterpart in the US.

European borrowers, especially corporations, are thought to be reluctant to put an end to traditional "relationship banking". This would pose an obstacle as consent of the borrower is required to allow the transfer of debt.

Bankers are encouraged by Imperial Chemical Industries allowing transferability on a \$8.5bn loan it took out to buy Unilever's speciality chemicals business. About \$1bn has already been sold to third parties in the secondary market.

Proceeds from the shares issue will be used to buy new aircraft and equipment, and to pay down debt.

Workers were expected to ratify the deal yesterday, although some said they were more concerned about safety and the risk of injury than about extra pay.

By the end of last week, GM had announced stoppages at Michigan facilities in Buick City, Orion Township and Lansing, affecting a total of 11,800 employees.

The union claimed under-

## GM vote brings staffing dispute close to resolution

By John Authers in New York

General Motors, the largest US motor company, appeared yesterday to have averted severe disruption to almost all its North American assembly plants after members of the United Auto Workers union in Warren, Michigan, voted on a settlement to a local strike over alleged under-staffing and health and safety risks.

GM had already announced work stoppages for 16,500 employees at six other plants in the US and Canada as a result of the dispute, which started on Tuesday.

Although only 2,800 workers at the GM Powertrain Group plant in Warren were directly affected by the strike action, the impact of a stoppage would have been severe. The Warren plant provides transmissions.

wheels and suspension parts for all but one of General Motors' North American assembly plants.

Concern about the dispute last week dented GM's share price, which fell almost 2.5 per cent to \$56.50 on Friday.

Analysts had drawn parallels with an 18-day strike last year in Dayton, Ohio, where a dispute at two auto plants forced the company to shut 26 of its 29 North American plants at a cost of about \$900m.

The dispute at Warren is over purely local conditions and working practices, and has not affected the three-year national contract signed by the company and the union last year. The Powertrain plant was one of 10 where there was still no local agreement.

The union claimed under-

staffing had caused health and safety problems at the plant and said it had won important concessions after its "tentative agreement" with the GM management was announced late on Friday.

Mr Al Banchich, president of the union branch involved, said: "This contract addresses a lot of our concerns, especially on the manpower issue. We have some good resolution there."

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## China Southern offer raises \$631m

Continued from Page 1

However, analysts warn that the pricing puts China Southern on a higher p/e multiple than Cathay Pacific, Hong Kong's de facto flag-carrier, which could deter

investors from pushing the share price higher over the medium term. There are also safety concerns following a crash of one of its aircraft earlier this year.

China Southern was among the earlier H-share candidates

to win China's approval for an overseas equity issue, but saw its flotation delayed for restructuring.

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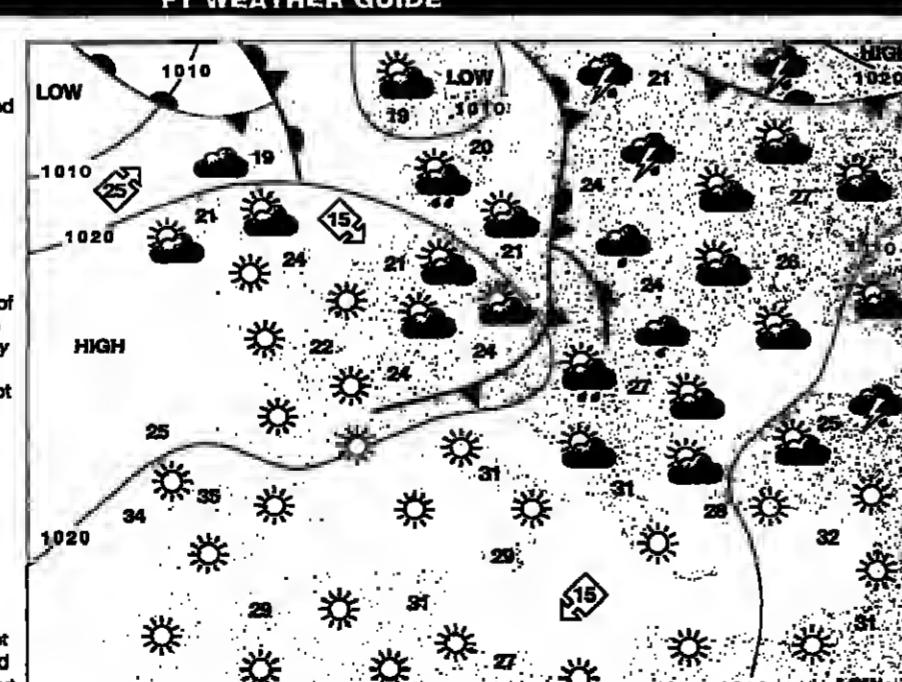
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## THE LEX COLUMN

### Luxurious investment

LVMH's shareholders should be grateful to their chairman, Mr Bernard Arnault. He may have demonstrated a phobia for conglomerates in his approach to a proposed merger of Guinness and Grand Metropolitan (GMG). But LVMH has shown that with aggressive and astute management, conglomerates

-

- it straddles perfume, luggage, retailing and drinks - can trade at substantial premiums to break-up value. And while LVMH shares underperformed its rivals during the 1990s in dollar terms, over the past five years they have delivered good returns by any standards.

But it is harder to see why investors should be delighted by Mr Arnault's foray into GMG shares.

True, the GMG proposals left its Moët Hennessy drinks business out in the cold. And having now built up the largest single stakes in both

Guinness and GrandMet, LVMH can no longer be ignored and it has the opportunity to join the party on better terms. But does it really make sense to protect a £2bn (\$3.34bn) investment in GMG by investing nearly £bn in GMG?

revenue streams off a single cost base: Chase/Chemical and Lloyds/TSB were prominent Anglo-Saxon examples. Cross-border mergers within Europe make less sense because there is little overlap. Even within countries, restrictive social legislation makes it difficult to extract merger benefits by cutting staff.

Will European monetary union be the catalyst for change? Quite possibly, it will increase transparency and thus cross-border competition. This will drive down margins. At the same time, there will be revenue losses in areas like cross-border payments and foreign exchange. This combination will defeat the weaker banks, forcing them to seek security in larger combinations. But customer inertia and the social backdrop will remain an antidote to any quick restructuring.

At its simplest level, convergence

is little more than packaging the two types of service. Such bundling, which brings advantages such as single bills, is already common in the US. Vodafone is on the point of doing the same in Britain via a deal with Energie. While the move may turn the heat up on British Telecommunications, it is mainly defensive. Vodafone's priority is to hang on to its best mobile customers, which produce much fatter margins than anything it could hope to earn from reselling fixed services.

So long as convergence is merely a matter of bundling, Vodafone can probably give as good as it gets. The worry is what happens if BT and Cable & Wireless Communications integrate their fixed networks with their mobile affiliates, Cellnet and One2One respectively. Such technical integration would not only produce economies of scale: it would allow them to offer customised enhanced features such as a single voice mail service for both fixed and mobile phones. Vodafone would find it hard to respond - except, perhaps, by acquiring Energis or another fixed operator.

At present, BT is prevented by regulation from taking full control of Cellnet. It would be unfortunate if, by pushing into fixed services, Vodafone encouraged the regulator to remove BT's shackles.

A third worry for equities is an

overhaul of the supply/demand balance. This October will see the Y875bn (\$5.7bn) privatisation of JR Tokai railways, the biggest new listing since the badly-managed flotation of JR East in 1993. There is little sign of homegrown demand to soak this up. The Japanese have set new records for overseas stock and bond purchases since April.

On fundamentals, the market now looks cheap. A prospective price/earnings ratio of 38 times is low by historic standards. And the valuation to bonds is certainly attractive, with the ratio of the bond yield to the earnings yield at a low of 10 times. But just as overall

stock markets elsewhere need a trigger to fall, the Nikkei is still looking for an excuse to rise.

## Fixed/mobile telecoms

The long-predicted convergence between mobile and fixed communications is finally occurring. And the message is that it can happen in one of two ways: mobile operators can invade the fixed networks' turf. And fixed operators can offer mobile services.

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## Japanese equities

The Japanese pride themselves on being different. As far as their stock market goes, this is nothing to celebrate. While share prices around the world are booming, the Nikkei 225 has underperformed the FT/S&P world market index by nearly 30 per cent in the past 12 months.

Renewed concern about the weakness of the economy is partly to blame. A decline in business confidence and a sharp rebound in inventories over the past two months suggest that domestic demand remains weak. Meanwhile, the recent recovery of the yen will dampen exports. This is starting to affect corporate profits. Brokers are paring back expectations for earnings growth this fiscal year to between 7 and 10 per cent - compared with 17 per cent on average in 1996/97.

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**IN BRIEF**

**Bergamasco sale raises \$694m**

Credit Lyonnais, the troubled French state-owned bank, has sold its 56.8 per cent stake in Credito Bergamasco of Italy for £1.24bn (\$694m) to Banca Popolare di Verona, Italy's fourth-largest co-operative bank. Page 18

**Microsoft warns it is overvalued**  
Microsoft, the world's largest software company, is telling investors and Wall Street analysts that its shares are overpriced. Last week, it became the second most highly valued US company after General Electric, with a market capitalisation of more than \$160bn, but warned it was ridiculous to value it above industrial giants such as Ford and General Motors. Page 18

**Trading in Shorco suspended**  
Trading in shares in Shorco Group Holdings, which provides services to the construction industry, is being suspended today as the company announces its agreement to a reverse takeover by Peterhouse Group and Lownfield Technology Group. Page 18

**Vodafone nears fixed telecoms deal**  
Vodafone, the UK's leading mobile phone operator, is in the final stages of negotiating a deal to offer its customers fixed telecoms services. Vodafone said it was "one month away" from reaching an agreement with Energen, the telecoms network owned by the National Grid. Page 18; Lex, Page 18

**Hermes PensionStore begins business**  
Hermes PensionStore, a new fund manager with £1.5bn (\$2.5bn) in backing from the British Telecom pension scheme, opens for business today. The company, majority-owned by South African insurer Liberty Life, aims to passively manage money for big pension funds. Page 18

**Banks wait on Lufthansa decision**  
A decision on which banks will lead the consortium handling the sale of a further DM5bn (\$2.7bn) worth of state-owned shares in Lufthansa will be announced this week, according to Germany's transport ministry. Page 19; Lex, Page 16

**Mitsubishi to build Japan plant**  
Mitsubishi Motors is to invest Y21bn (\$197m) in a new plant to produce continuously variable transmissions and direct fuel injection engines in Japan. Mitsubishi has not built a new plant in Japan since 1979. Page 18

**Mexican exporters overcome high peso**  
Greater volumes helped several leading Mexican exporters overcome the strength of the peso and record second-quarter sales and cash flow in both peso and dollar terms. Page 19

**BOC in £30m deal with ZAK**  
BOC, the UK industrial gases group, has won a contract to construct and operate a £30m (\$50m) air separation unit and liquefaction plant in Poland for Zaklady Azotowe Kedzierzyn, Poland's third largest chemicals company. Page 18

**Tokyo market to enhance attractiveness**  
Tokyo's stock market authorities are moving to enhance the market's appeal to investors, as the government's "big bang" programme of deregulation and expected increases in trading volumes and value of transactions. Page 19

**Banking sector flatters to deceive**  
As UK banks prepare to post their first-half results, the sector appears to be riding high, its stock market performance leaving competing sectors in the shade. Beneath the surface, however, holes are appearing. Page 18

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BOC	18	Lloyds TSB
Banco Santander	20	Lufthansa
British Airways	2	Microsoft
CLP	4	Mitsubishi Motors
Comex	18	NTT
Cigarrera La Moderna	18	Pharmacia & Upjohn
Cigarettes	19	Philip Morris
Conseco	4	Sahavirya City
Credit Suisse	2	Somprasons Land
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# Galileo offering exceeds expectations

By Virginia Marsh in London

Galileo International, one of the world's three big airline reservation systems, yesterday said it had been valued at \$2.45bn in an initial public offering in New York - well above early expectations.

The US-based company said the \$784m offering, which will help fund acquisitions, had been priced at \$45.00 a share, at the top of a \$25-\$25 range.

Strong demand for the stock, which is being offered for sale less than a year after rival Sabre Group Holdings, pushed

up the price to \$26.50 in trading on Wall Street on Friday.

Initially, the offering, which was lead managed by Morgan Stanley Dean Witter, was expected to be priced at between \$20 and \$23 a share. The offering is for 31.98m shares, representing close to 32 per cent of the equity.

The company was formed in 1993 after the merger of the European Galileo network with the US Covis-Apollo res-

ervation system and was worth \$1.5bn. Its 11 airline owners included British Airways, KLM, United Airlines, USAir and Swissair.

At the time, it claimed to be the first global computer reservation system group. The business has been strengthened by the fact that its owners are among its largest customers.

It provides travel agencies and other subscribers with fare information, and booking

and ticketing facilities for 525 airlines. The system also covers 48 car rental companies and 220 hotel chains.

Galileo is expecting net proceeds of about \$275m from the offering, rising to \$287m if the underwriters take up an over-allotment option of 4.8m shares. It will use the funds to finance the purchase of three national distribution companies with which it works.

It is buying Apollo Travel Services Partnership for \$700m, Travelswiss for \$8m and, subject to regulatory approval, Galileo Nederland for \$2m.

British Airways, the UK carrier, is among the shareholders reducing their stakes. It said yesterday it would make a private profit of \$50m on the sale of 5.8m shares. This leaves it with a 7 per cent holding. Galileo's largest shareholders are United and KLM.

Shares in Sabre, Galileo's main rival, were put up for sale last October by AMR, the parent company of American Airlines. Other competitors include Amadeus, among whose owners are Lufthansa and Air France.

Shares in Sabre peaked at 333%, after they were first offered at 27, but have since fallen, closing down 5% at \$29.50 on Friday.

Galileo had revenues of \$1.09bn in 1996.

Shares in Sabre, Galileo's

New York share issue values airline reservation system at \$2.45bn

## George Graham on the merger problems facing European banks

### Europe set to remain overbanked

At first, it seemed as though the dam had broken.

When Bayerische Vereinsbank agreed last Monday to merge with Bayerische Hypo- und Volksbank, its closest neighbour and competitor in Bavarian retail banking, investors saw it as the first in a wave of similar mergers that would soon engulf the overcrowded German banking market.

The restructuring frenzy spread to Paris after Deutsche Bank, which had itself built up a 5.21 per cent stake in Vereinsbank, said it was planning to merge with European monetary union. Opinion varies on how quickly a single currency will lead to a single market for banking services, but most believe that the euro will profoundly alter their industry.

This should give UK banks an opportunity. They have restructured their businesses and improved profitability far more radically than their continental counterparts. Because their shares are valued more highly, they are, from a corporate finance point of view, ideally placed to buy cheaper banks on the Continent.

Why not, for example, take Credit Lyonnais off the French government's bands for a song, in the expectation that its performance can be radically improved?

That is a bet UK bankers have shown no eagerness to take. Few believe they could cut jobs and close branches in France the same way they can in the UK. And without the ability to reduce costs sharply, taking on a French banking network would in the short term dilute returns to a level that UK shareholders would regard as unacceptable.

But many investors remain sceptical about the pace and extent of restructuring in continental Europe: the practical and political difficulties are formidable.

The pressures for consolidation have been growing for some time. Banks have been losing market share at the margin to low-cost competitors such as direct telephone banks or supermarkets.

At the same time, investors have begun to demand more shareholder value from continental banks. The UK banks, whose return on equity aver-

aged 22.5 per cent post-tax last year, have set a demanding benchmark. German quoted banks, by contrast, averaged 9.1 per cent after tax, and the French just 2.1 per cent.

Bankers are also facing the problem of European monetary union. Opinion varies on how quickly a single currency will lead to a single market for banking services, but most believe that the euro will profoundly alter their industry.

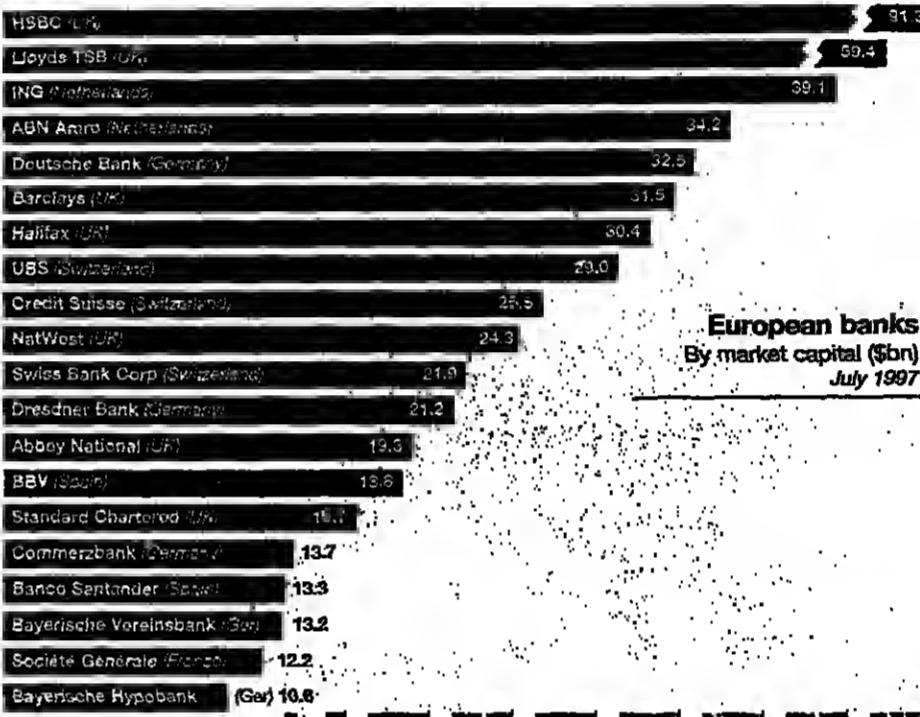
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German banks face such shareholder pressures and returns from the

## Banking power: Europe's top twenty



French market are no worse than from their domestic business. But they have little surplus capital and their shares are trading at around 1/4 times net asset value, making an acquisition costly.

"Those who can, don't have a business reason to do it; and those who have a business reason, can't afford it," said M. Claire Gouzouli of First Consulting, a banking adviser.

Over these arguments looms the shadow of the public sector. In Germany, private sector banks account for only 11 per cent of bank branches and 21 per cent of customer deposits. In France, their market share is less than 40 per cent.

So although the Vereins-

## European banks by market capital (billion \$)

July 1997

Number of banks	Bank branches per million inhabitants	Pre-tax return on capital 1996	Market capitalisation of quoted bank sector in each country
627	5,730	14.0%	\$42bn
446	800	13.7%	\$109bn
397	397	8.8%	\$49bn
317	317	14.5%	\$37bn
883	883	17.1%	\$36bn
400	400	21.8%	\$27bn
1,066	1,066	6.0%	\$26.1bn
391	391	26.1%	\$23.6bn

bank-Hypobank merger will not be the last of its kind, the political obstacles to restructuring the German Sparkassen or the French caisses d'épargne mean that Europe is likely to remain overbanked for years to come.

Lex, Page 16

Bankers' fortunes, Page 18

## Hugo Boss earnings jump 25%

By Andrew Fisher in Frankfurt

The rate of defaults on worldwide corporate bond issues has fallen to its lowest level for 15 years, according to Moody's Investors Service, the credit rating agency.

The rare combination of strong profits growth and low global interest rates kept the default rate to 1.49 per cent of all issues in the first half of 1997, against 2.39 per cent in 1996. This was the lowest rate since 1982, Moody's said.

"What we are witnessing is ideal borrowing conditions, coupled with ideal business conditions," said Mr Sean Keenan, an economist at Moody's in New York.

Among other factors, low interest rates in Europe, Japan and the US have contributed to the buoyant debt market. Lower interest rates are usu-

ally associated with higher bond prices, which reduces the cost of funding for borrowers.

At the same time, strong economic growth in most parts of the world has contributed to low rates of insolvency among borrowers and strong liquidity for investors.

In the first six months of this year there were just 16 bond defaults on some \$3.2bn of publicly held bonds. However, borrowers from emerging market countries, including Thailand, South Korea and Mexico, made up 31 per cent of defaults, a high in the 1990s for emerging market borrowers.

Moody's says the rate of default among all corporate borrowers is almost certain to rise from the current low.

"All the risks are now on the upside," said Mr Keenan. "Economic conditions have little room to improve from here, and even marginally worse conditions could increase defaults in the second half."

## COMPANIES AND FINANCE

Mobile operator's link with Energis network could mark a first in telecommunications partnerships

## Vodafone prepares fixed service move

By Hugo Dixon

Vodafone, the UK's leading mobile phone operator, is in the final stages of negotiating a deal to offer its customers fixed telecommunications services.

Mr Chris Gent, Vodafone's chief executive, said he thought the group was "one month away" from cutting an agreement with Energis, the telecoms network owned by the National Grid, to sell its services.

The deal would be the first time a mobile operator has

offered fixed telecoms services in the UK. It is further evidence of how fixed and mobile communications are converging.

Vodafone would offer a full range of fixed telecoms services - including voice telephony, data communications and private networks - under its own brand name.

Customers would receive a single bill covering both their fixed and mobile phones, and qualify for volume discounts on their combined usage of both types of communications. The main

focus would be on corporate customers.

Although Vodafone's move in some ways a threat to British Telecommunications, which dominates the fixed market, it is also defensive. Vodafone is worried that BT and other fixed operators will impinge on its business.

BT and Cable & Wireless Communications (CWC), the other main fixed operator, already sell mobile services but not on an integrated basis with their fixed services. That, though, is expected to change. "We could

find our accounts being eroded by people offering fixed/mobile integrated services," Mr Gent said.

BT already offers customers the chance to use a single phone number for both their mobile and fixed phones. From next spring, it plans to sell a handset which could be used both as a cordless phone, linked into the fixed network at home or the office, and as a mobile.

BT has also sought to acquire the 40 per cent of Cellnet, the mobile operator, it does not already own. Currently, Vodafone is

prevented from doing so by regulation. But if that changed, BT might be able to integrate its and Cellnet's networks, gaining economies of scale and marketing advantages which could threaten Vodafone.

Similarly, CWC has aspirations to offer integrated mobile and fixed services. One way it might achieve this would be through closer links with One2One, the mobile operator 50 per cent owned by Cable & Wireless, its parent.

Ironically, Vodafone is

keen to sell both BT's and CWC's fixed services as well as those of Energis, and is currently in negotiations with them. "We are hoping the two other majors... will let us resell their service to us," said Mr Gent.

Meanwhile Energis, which

has plenty of spare capacity, hopes the Vodafone deal will bring it more volume. It is also in negotiations to cut a parallel deal to sell Vodafone's mobile services to its corporate customers.

Lex, Page 16

## Hermes PensionStore in ambitious launch

By Jonathan Guthrie

Hermes PensionStore, a new fund manager with £1.5bn (\$2.5bn) in backing from the BT pension scheme, opens for business today.

The company, majority-owned by South African insurer Liberty Life, aims to passively manage money for big pension funds. But consultants said it faced a tough task breaking into this business, which is dominated by Barclays Global Investors

and Legal & General Investment Management.

Hermes PensionStore is launching two months later than first expected. Mr Marc Hammet, a director, blamed this on regulatory delays. The company was approved by the Department of Trade and Industry in June, but did not receive authorisation from the Personal Investment Authority until last Friday.

The BT pension scheme, the largest in the country,

with £20bn in assets, has injected £1.5bn into the two index-tracking funds offered by Hermes PensionStore.

The first fund, Index-Tracker, received £1.275bn. This aims to track the FTSE All-Share Index with a deviation of no more than 0.15 per cent a year. The second, IndexPlus, got £225m. This has the goal of outperforming the All-Share at low risk.

BT's wholly owned investment management subsidiary, Hermes, will run the

two funds for Hermes PensionStore. The telephone company has a 10 per cent stake in the new business's parent, PensionStore, which sells money-purchase pension plans to individuals and companies. Another 80 per cent is owned by Liberty Life Capital International, a big US fund manager which supplies PensionStore with active management services, holds the balance.

BT wants Hermes to sell its services to a wider mar-

ket - its only client apart from the BT pension fund is the Post Office pension scheme, for which it manages £15bn. By expanding its £225m asset base it hopes to boost revenues without greatly increasing costs.

Mr Alastair Ross Goobey, chief executive, said it was targeting the index-tracking market because: "It is growing strongly, there are fewer competitors and the costs of breaking into it are relatively low. We already have

£15bn in passively managed money, which makes us one of the top three managers in the UK."

• PensionStore said it was considering setting up special ATMs allowing shoppers to pay premiums into their personal pensions and receive information on fund growth. The machines would be located in shopping centres owned by its parent Liberty Life, which include Lakeside Thurrock and Gateshead Metro.

David Owen, Paris

■ POLAND

### BOC in £30m deal with ZAK

BOC, the UK industrial gases group, has won a contract to construct and operate a £20m air separation unit and liquefaction plant in Poland. The plant, which will come on stream in mid-1999, will be the largest of its kind in the country. It is being built for Zaklady Azotowe Kedzierzyn, Poland's third largest chemical company, and will supply daily 1,340 tonnes of oxygen and 1,800 tonnes of nitrogen. ZAK produces ammonia-based fertilisers, oxo-alcohols and adhesives. The plant will be built by BOC Process Plants, the group's construction arm, and will be managed by BOC Gazy, its local subsidiary. BOC Gazy, which was set up in 1993, is 88 per cent owned by BOC with the balance held by the Polish state.

Virginia Marsh

■ LONDON PROPERTY

### C&I in Northacre joint venture

Capital & Income Group, the rapidly expanding private property company, said yesterday it was entering the residential market through a joint venture with Northacre, the upmarket developer. The venture, Northacre Capital, aims to invest in central London residential properties.

Its activities are to include development and refurbishment of residential schemes. C&I, which until now has invested only in commercial property, said the venture would give it exposure to a strong growth market while providing Northacre with extra financial muscle.

Virginia Marsh

■ CAR MAKERS

### Mitsubishi to build Japan plant

Mitsubishi Motors is to invest Y230bn (\$197m) in a new plant to produce continuously variable transmissions and direct fuel injection engines in Japan. Mitsubishi has not built a new plant in Japan since 1979. Construction at Yagi, Kyoto prefecture, will start this summer and the plant will go into full production in early 1999, employing about 270 people. Continuously variable transmissions are mainly used in minicars, which are taking a growing share of the Japanese car market.

Bethan Hutton, Tokyo

■ TELECOMMUNICATIONS

### NTT wins approval for int'l calls

NTT, Japan's big semi-privatised telecommunications company, has been given the formal go-ahead to start providing international telephone services through a subsidiary from this autumn. NTT Worldwide Telecommunications will initially use leased lines to offer international services to large Japanese companies, mainly for data transmission.

The move is part of a wider deregulation of Japan's telecoms market. NTT is being allowed into the international market and specialist international telephone companies are being permitted to enter the domestic market, which NTT dominates. The company is due to be split into three parts in 1999, in order to promote competition.

The ministry of posts and telecommunications attached some conditions to NTT's licence for doing international business because of its dominant position. These include separating the new subsidiary's sales operations from the rest of NTT, and not allowing NTT board members to take senior positions at NTT Worldwide.

Bethan Hutton

■ CREDIT LINES

### GB&T to sign \$50m Euro facility

General Banking & Trust, a Hungarian bank bought by Russia's Gazprombank last year, is to sign a \$50m, 364-day Euro-loan direct pay letter of credit facility with arranged Credit Suisse First Boston in Budapest on Wednesday. Bank Austria will act as co-arranger. The credit line will support a 364-day, \$50m US commercial paper programme, also arranged by CSFB, which will be used by GB&T primarily for short-term trade finance. This is the first time CSFB has tapped the Euro-syndicated loan market, and the US commercial paper programme will be the first of its kind for a Central European issuer.

Kester Eddy, Budapest

■ INTERNATIONAL ACQUISITIONS

### UK attracts foreign buyers

Non-UK companies are stepping up acquisitions of British engineering businesses, according to figures collated by KPMG, the accountancy and consulting firm. The findings show the value of purchases of British electrical, electronic and manufacturing engineers in the first half of this year reached \$1.4bn (£830m), up about a quarter on the same period in 1996.

Peter Marsh

■ CHINA

### Car insurance fraud rises

China's biggest auto insurer said fraudulent claims have grown dramatically, and as many as 20 per cent are phoney, an official newspaper reported Sunday. Fraudulent auto claims average about 5,000 yuan (\$600), but can rise as high as 200,000 yuan, the China Daily said, citing figures from PICC Property Co. "About 30 fraud cases could be found every year in any medium-sized city," Mr Jia Haimao, deputy manager of PICC's motor insurance department, was quoted as saying.

PICC has 70 per cent of the Chinese insurance market and settled 1.9m claims last year, paying out more than 10bn yuan, the newspaper said. Rising fraud cases have slowed the process of paying claims, which now takes an average of 80 days, Mr Jia said. Fraud cases involve drivers who burn, blow up or push their vehicles over a cliff, report sold vehicles as stolen and try to use a single policy for multiple vehicles, according to Mr Jia. "We do not spare compensation, but we will not compensate recklessly either," he said.

AP, Beijing

Peterhouse and Lowfields Technology deal includes £3m placing



(l-r) Peterhouse directors David Bramwell, David Best, and Philip Brierley with David Jackson, chief executive, who is aiming for a £25m market capitalisation

Picture: G. Gauden

By Chris Tighe

Shorco Group Holdings, which provides services to the construction industry, has agreed to a reverse takeover by Peterhouse Group and Lowfields Technology Group.

Shorco's shares, which closed down 1p at 73p on Friday, are consequently being suspended today.

The deal, the value of which has not been disclosed, includes a £3m placing of shares currently held by NatWest Ventures and St. The reverse takeover is intended to enhance Peterhouse's growth prospects, while offering the venture capitalists an exit strategy by a route other than a trade sale.

NatWest Ventures will exit from Peterhouse and Lowfields and St will halve their stakes. The enlarged group, to be called Peterhouse, will

bring together a number of contracting businesses with an annual turnover of about £70m and a market capitalisation approaching £15m.

Shorco, which makes steel storage cabins and provides trench support and beams and safety equipment, had a market capitalisation on suspension of about £5m.

The principal subsidiary of Peterhouse is Bradford-based

Totty Construction Group. Totty was rescued in 1989 by Mr David Jackson, who led a management buy-in and buy-out of the company in 1990. Mr Jackson is chairman both of Peterhouse and Lowfields, which he founded in 1985.

Mr Jackson, non-executive chairman of a number of companies in which St has a substantial stake, became

deputy chairman of Shorco in April, succeeding Mr David Phillips, one of the founders, after his death.

Mr Jackson said the board's first objective was to raise the enlarged Peterhouse group's market capitalisation to £25m within 18 months to increase its attractiveness to institutional investors.

But the picture is dif-

ferent if you strip out HSBC and Lloyds TSB, the two heavyweights of the sector.

If you also adjust for National Westminster Bank's turnaround after an accounting loss in the first half of 1996, and for Abbey's first time inclusion of earnings from National & Provincial, underlying profits are flat or falling.

There is scope for some unpleasant surprises.

The strong pound is not expected to hurt the corporate loanbook until the second half, but it will diminish the sterling profits of HSBC and Standard Chartered, which earn most of their money overseas.

In investment banking, too, attention has focused on the problems of NatWest Markets.

However, difficulties at Barclays' BZW unit could be just as severe, especially if the bank is forthcoming about the effect of this month's budget on its equity derivatives book.

#### CONTRACTS & TENDERS



#### NOTICE OF TENDERS

Magyar Vilmos Művek Rt.

Hungarian Power Companies Ltd. (MVM Rt.) hereby gives notice of the issuance of tenders for the establishment of new power generating capacity in the Republic of Hungary.

Investors who meet the criteria of eligibility may submit bids pursuant to the tenders for:

■ the establishment of a new dispatchable public power station with a rated capacity of between 20 and 200 MW; or

■ the extension of the lifetime of an existing power station by more than 3 years and/or the increase of its rated capacity by more than 10%.

The new generating capacity should enter into commercial operation between 1 January 2001 and 31 December 2003.

MVM Rt. intends to obtain commitments for the construction of a total of 800 +/- 200 MW of new generating capacity pursuant to the tenders.

Bids will be accepted from individual investors or consortia who among other requirements:

a) hold a valid preliminary power station establishment, power station establishment, generation or supply license issued by the Hungarian Energy Office; and/or

b) meet, or whose shareholders holding individually or collectively at least a 50% stake in such persons meet, the following technical and financial conditions:

(i) Technical conditions: the bidder must own or operate, or have constructed or manufactured, a generating unit of at least the same size, of the same type and operating on similar fuel as the power station which is the object of the bid;

(ii) Financial conditions: the equity of the bidder shown in its most recent audited financial statements must be at least equal to one third of the projected investment costs of the power station which is the object of the bid.

Bidders under point b) must meet both conditions (i) and (ii). Where the bidder is a consortium, the technical and financial conditions may be fulfilled separately by individual members of the consortium. However, members of a consortium may not aggregate their technical or financial qualifications in order to fulfill the technical or financial conditions.

Only investors who have purchased the tender documents may submit bids in the tenders. The tenders will be in two stages. The deadline for submission of bids in the first stage is 30 September 1997. Bidders eligible to proceed to the second stage will be notified by MVM Rt. of the bid submission deadline for the second stage at a later date.

Hungarian is the official language of the tenders. Persons wishing to receive Hungarian language tender documents must pay a non-refundable fee of HUF 800,000 plus 25% VAT by crediting the account of MVM Rt., RAFFEISEN UNICBANK Rt. H-1052 Budapest, Vaci utca 19-21, account no. 12001008-00119261-00800008 or USD 4,200 plus 25% VAT at account no. 12001008-00119261-00700001.

Tender documents may be obtained by submitting proof of payment of such amount on or after July 30, 1997 to MVM Rt., H-1011 Budapest, Vaci u. 5-7, 2nd floor, Room 218 on weekdays from 10:00 a.m. to 3:00 p.m. Persons wishing to obtain tender documents should advise MVM Rt. in advance at telephone: (361) 202 0652; facsimile: (361) 202 0573.

Unofficial English language translations of the tender documents are also available in the same manner as described above at a cost of HUF 200,000 plus 25% VAT or USD 1,100 plus 25% VAT.

#### CONTRACTS & TENDERS

# Microsoft says group's shares are overpriced

By Louise Kehoe in Seattle

Microsoft, the US software company, has embarked on a campaign to talk down its stock price.

The company, which last week became the second most highly valued in the US, after General Electric, with a market capitalisation of more than \$160bn, is telling investors and Wall Street analysts that its shares are overpriced.

Microsoft is the world's largest software company - and a bellwether for the US high-technology sector, which is driving Wall Street's bulls.

Mr Steve Ballmer, Microsoft

executive vice-president, said Wall Street's valuation of the company was "laughable". It was ridiculous to value Microsoft above such industrial giants as Ford and General Motors, given the short life cycle of its products and the volatility of high-tech markets.

At the group's annual meeting with financial analysts at the end of last week Microsoft's top executives tried to hammer home their message. The meeting, attended by about 150 analysts and institutional investors, heard repeated warnings of potential pitfalls, rising costs and the competitive challenges Microsoft could face over the next 12 months.

Mr Bill Gates, chairman and chief executive, spoke of rising research and development costs, which he said were expected to increase to \$2.8bn, a 20 per cent jump, in the year to June 1998.

Mr Ballmer warned that the next generation of Windows software was now called Windows 98 - would not be a "blockbuster" product like Windows 95. Also, efforts to increase sales to businesses would involve expanding the salesforce and additional costs.

Mr Greg Maffei, chief financial officer, raised the spectre of saturation in the personal computer market, warning that 75 per cent of PC sales to large US companies were replacement machines which generally produced lower software revenues.

The US corporate sector was a leading indicator of trends in the broader US and world PC markets, he said, adding that the US home PC market might also be close to saturation.

"Our stock valuation is predicted on us doing a wonderful job next year, and the year after and the year after that," said Mr Ballmer. "I hope you will take to heart the challenges we face over the next few years."

Most analysts said they had not been moved by Mr Ballmer's exhortations. "I didn't learn anything new," said Ms Mary Meeker of Morgan Stanley. She said she was sticking with her forecast for continued strong earnings growth in fiscal 1998.

Others suggested that Microsoft's bearish presentation was self-serving. Stock options, a big component of compensation for Microsoft employees, were priced according to a formula based on the lowest price of the shares in July. The value of options would be increased by a fall in the share price.

Microsoft insisted that its purpose was not to improve stock option values. "We are trying to

set realistic long-term expectations," the company said.

However, Mr Maffei acknowledged that Microsoft would need to buy back at least 30m-35m of its own shares in the next 12 months to offset the dilutive effects of employee stock options. At current share prices that would cost between \$4.1bn and \$4.5bn. In October 1997, the company bought back 3.7m shares for about \$3.1bn.

A lower share price would reduce these costs, but if Microsoft's stock were to remain flat for a prolonged period the company would face "enormous pressure" to raise employees' salaries, said Mr Maffei.

**Banks wait on Lufthansa decision**

By Andrew Fisher  
in Frankfurt

A decision on which banks will lead the consortium handling the sale of a further DM5bn (\$2.7bn) worth of state-owned shares in Lufthansa will be announced later this week, according to Germany's transport ministry.

However, the ministry declined to comment on a report that Deutsche Bank, Germany's biggest, would play only a secondary role in the sale, saying the choice of banks had not yet been made.

The airline and Deutsche Bank said they did not know how the decision would go.

Seven banks

were asked to

make presentations to the ministry, which is being advised by Metzler, a Frankfurt private bank, on the sale of the 36 per cent stake.

The report, in

Frankfurt

Allgemeine Zeitung

leading

German daily newspaper

, said

Dresdner Bank

the country's second biggest, which has close links with Lufthansa - seemed likely to lead the consortium with a foreign investment bank, possibly Merrill Lynch of the US.

As well as denting the

prestige of Deutsche Bank,

this would be a departure

from the procedure followed

when government shares in

Deutsche Telekom were sold

to investors for DM20bn last

November.

The two German banks

acted as global co-ordinators

with Goldman Sachs of the

US. In the DM1bn sale of

government shares in Lufthansa at the end of 1994,

Dresdner co-ordinated the

bookbuilding process in

which investors' intentions

are assessed in advance.

The list of banks from

which the ministry will

choose the arrangers and co-

arrangers of the sale also

includes ABN Amro Rothschild,

Morgan Stanley,

Union Bank of Switzerland

and SBC Warburg.

## Mexican exporters overcome high peso

By Daniel Dombey  
in Mexico City

Greater volumes helped several leading Mexican exporters overcome the strength of the peso and record second-quarter sales and cash flow in both peso and dollar terms.

Results declared late last week also showed signs of a continued improvement in domestic demand. However, net profits fell because of the effect of the strong exchange rate and low inflation on the companies' monetary holdings.

Although inflation for the year so far has been more than 9 per cent, the peso has appreciated 1.5 per cent since December 31, a development which has concerned some industrialists.

Second-quarter sales at Alfa, the steel and petrochemicals conglomerate, were 7.85bn pesos (\$1bn), 6.4 per cent higher than a year ago. Its prices fell 11.4 per cent on average, since products sold on the domestic market are often linked to the dollar. Volumes rose 20 per cent.

The company increased its export revenue 4.8 per cent in peso terms to 2.1bn pesos, while domestic sales rose 7 per cent to 5.8bn pesos. Operating income was up 11 per cent to 1.4bn pesos.

Net majority income for the quarter slid 13.1 per cent to 926m pesos.

The conglomerate Desc recorded sales of 3.7bn pesos, 16.5 per cent up on a year ago. Exports jumped 44.8 per cent to \$164.6m but net majority income fell 18.1 per cent to 498.5m pesos.

Cemex, the Mexico-based cement company, reported sales of 7.5bn pesos for the quarter - in peso terms 12 per cent higher than the same period last year. Measured in dollars, the increase was 22 per cent.

More than half the sales rise came from an acquisition last year in Colombia, but Cemex also saw rises of 11 per cent in Mexico and 22 in Spain, its two biggest markets.

Cemex's operating income for the quarter of 1.6bn pesos was up 9 per cent on the same period a year before. Although net profits were down 36 per cent at 1.2bn pesos, cash flow of 2.4bn pesos was up 8 per cent.

By contrast, a 4.4 per cent rise in volumes by Altos Hornos de Mexico, steel producers, was not enough to avoid a 22 per cent sales fall to 2.9bn pesos. Operating profits fell 8 per cent to 472m pesos, and net income tumbled 76 per cent to 319m pesos.

## The big draw for cigarette companies

Philip Morris and BAT have invested more than \$2bn to upgrade their operations in Mexico

**W**ithin three weeks of each other, Philip Morris of the US and BAT Industries, the UK tobacco group, have made investments worth more than \$2.1bn in Mexico's tobacco duopoly.

BAT announced on Tuesday that it was repurchasing Cigarreria La Moderna (CLM), the cigarette maker it sold in the mid-1980s, for \$1.7bn; Philip Morris spent \$400m at the beginning of July to lift its stake in Cigatam, CLM's only competitor, to 50 per cent.

BAT's return to Mexico with one of the largest foreign investments ever registered in the country reflects not only the sea change in Mexico's attitudes to foreign investment, but also the country's potential as a manufacturing base for export.

In the 1980s, BAT was progressively squeezed out of the Mexican tobacco business by price controls, foreign exchange rationing and laws that restricted foreign ownership. It fell out with Mr Alfonso Romeo, its local partner, and sold its remaining 45 per cent holding in 1989 for a mere \$80m - in retrospect, a costly mistake.

The following year, Mexico eliminated state controls on tobacco farming and marketing.

Under former president Carlos Salinas, foreign investment laws became

more liberal, price controls

ended and the

country's

importers

of tobacco

expanded.

As a result, the yield and

quality of Mexico's tobacco

crop improved dramatically.

CLM even began producing

cigars. Its San Andres brand

has been well accepted in

the US.

"Mexico has the potential

to produce the same quality

of tobacco leaf as Cuba,"

says Mr Rolando Calderon,

an analyst with Santander

Investments.

Mr Calderon believes

Philip Morris and BAT were

also attracted to Mexico

because of its low production

costs - up to 50 per cent

below the international

average, according to industry

surveys.

The acquisitions appear

directed at making Mexico

an important cigarette

exporter to other Third

World countries, particularly

in Asia," Mr Calderon says.

While Cigatam, with 47 per

cent of the Mexican cigarette

market, has concentrated on

increasing its share of

domestic sales, CLM, the

market leader, has made

exports a priority and now

earns 22 per cent of its output

from abroad.

CLM's market share is

estimated at 47 per cent.

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FINANCIAL TIMES

# MARKETS

## THIS WEEK

At Home in Emerging  
and Capital Markets  
ING BARINGS

Global Investor/ Richard Waters

## Rampaging bull leaves mark on Fed chief

There is a familiar saying in the stock market: if you stand in front of a rampaging bull, you are liable to end up with hoof marks all over your back.

The man displaying these bovine accessories last week was Mr Alan Greenspan. Having hinted last year that a financial bubble was in the making when the Dow Jones Industrial Average was at 6,400, what would the Federal Bank chairman say with the market over 8,000? After all, nothing much has changed in the first half of this year: the US economy keeps chugging along without any sign of accelerating inflation and the stock market keeps climbing.

Yet the Greenspan rhetoric has shifted. Now, it seems, irrational exuberance

is out; instead, the Fed chairman allowed himself to speculate last week about whether the US - and the world - was experiencing "a once or twice in a century phenomenon that will carry productivity trends... to a new, higher track".

Has there been some sort of Damascene conversion here? Or has Mr Greenspan just learnt the lesson of would-be market timers everywhere - that lying down in front of the herd can be a painful experience, even if you are the chairman of the Federal Reserve?

Certainly, the economic and financial picture doesn't get much better. The inflation in financial asset prices has not spilled over into the real economy. Instead, deflationary pressures remain in

the ascendant - thanks in part to the dollar's climb - propelling long-term bond yields back down towards 6 per cent. Corporate earnings continue to rise; second-quarter figures suggest at a rate of nearly 10 per cent, a slowdown from the beginning of the year but still nothing to be sniffed at.

This has left US market watchers reaching for their thesauruses for new subtleties to describe the investment outlook, and digging out fresh comparisons to the 1960s, though less attention has been given to the fact that the sixties were followed by the stock market graveyard of the seventies.

If bond yields stay down and earnings keep rising, this outburst of enthusiasm may be justified. But

these are big "ifs". As the accompanying chart shows, the relationship between US bond and earnings yields has bounced

at JP Morgan.

These are alluring

profits than the current 20

times prospective earnings,

argues Mr Douglas Cliggott

at JP Morgan.

These are alluring

the currency stopped climbing, it would remove one of the main deflationary forces in the latest leg of this bull market. A fall would also put a question mark over the flow of Japanese money that has been one of the Treasury bond market's biggest supports.

Yet the strong greenback is beginning to hurt corporate America, slicing earnings from companies - those in the technology and consumer products sectors, for instance, that have led the 1990s attack on world markets.

This comes at a time

when some companies are

beginning to show the strain

from the treadmill of endless

cost-cutting and productivity

improvement. Take the latest

flurry of strikes at General Motors, for instance:

these have not been about higher pay, but about forcing workers to do more overtime, put off their vacations or take shorter bathroom breaks in the name of greater efficiency.

There has also been a detectable shift in the rhetoric of company bosses. They always pay lip service to the supposed fierceness of global competition, of course. But now, a nervous sweat is detectable on some brows as they face a squeeze on profit margins.

For recent examples

take Citicorp and East-

ern Kodak: both have pul-

led off impressive revivals

but each is now trying to

gear itself up for another

round of cost-cutting to be

able to stay the course.

Despite this, corporate

earnings have continued in

### Bonds vs equities

Earnings yield of S&P 500

relative to 30-yr bond yield

1.0

0.8

0.6

0.4

0.2

0.0

1988 89 90 91 92 93 94 95

Source: JP Morgan

0.5

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At Home in Europe  
and Capital Markets

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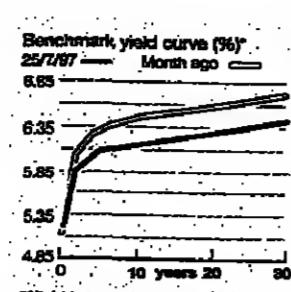
## NEW YORK By John Authers

US bond and equity markets will have plenty of new information this week to help them assess whether last week's impressive rallies were justified.

Inspired largely by positive interpretations of Mr Alan Greenspan's Humphrey-Hawkins testimony, delivered to Congress last week, equity markets indulged in a strong rally, with the Dow Jones Industrial Average decisively breaking the 8,000 barrier it had tested the week before, and then passing 8,100. It closed on Friday at 8,112.44, having opened the week at 7,990.46.

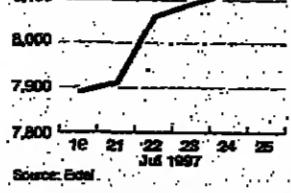
Bonds also reacted favourably to the testimony, which was generally interpreted to mean that a rate rise in the next few months could be safely ruled out. The yield on the benchmark 30-year Treasury bond declined steadily through the week, reaching 6.44 per cent, down from 6.52 per cent a week earlier.

Bonds are likely to be affected by today's announcement from the Treasury on its likely borrowing needs for the final two quarters of the year. Supply factors have been influential in powering the recent bond market rally, and some analysts are looking for the government



Source: Merrill Lynch

Dow Jones Industrial Average



Source: Bats

to announce a reduction in the frequency of auctions.

Tomorrow will bring the second-quarter employment cost index, a measure whose continuing subdued growth was cited by Mr Greenspan as a positive factor for the economy. The expectation is that this will continue, with a rise of about 0.8 per cent. But attention will focus on the employment report for July, due on Friday. The market may take fright if the total payroll increases by more than 200,000.

## COMMODITIES By Gwen Robinson

## Japanese shortfall lifts pork

Pork belly futures prices, which soared in Chicago at the end of last week on rumours of Japanese buying, could rise further this week. Japan has been facing a shortage of pork since March when Taiwan was hit by a foot-and-mouth disease epidemic in its hog herd and suspended exports.

Taiwan was Japan's highest pork supplier, with the US in second place. But an expected surge in demand for US pork by the Japanese failed to materialise – partly because the country had good stocks at the time of the scare.

Another factor was that the cuts of pork favoured by Japanese consumers differ from western tastes.

However, analysts think the Japanese might now be switching attention to the US market.

Japanese consumption of pork always increases in the summer, and wholesale prices of domestically-produced pork in Japan have recently risen to a six-year high.

Mr Chuck Levitt, an analyst with Alaron Trading in the US, said Japan's Obon holiday, which extends throughout mid-August, is normally a period of high meat consumption.

Although many shipments would not arrive in time for the holiday, they would replenish Japanese stocks, which already stand between 25 per cent and 30 per

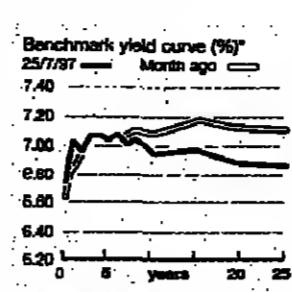
## LONDON By Peter John

Banks, which have been largely responsible for the strong performance of the UK market over the past few months, will start to show their true colours this week. The sector's interim reporting season opens with Abbey National on Tuesday followed by Lloyds TSB on Friday. While no horrors are expected the figures may put some of the ratings in perspective.

Historically, banks run into profit-taking on the figures and the incentive could be particularly strong this time, especially with the former building societies. Abbey, for example, has evoked concern about its core mortgage and savings business, where it has been losing market share.

While Lloyds is expected to show profits up by more than 30 per cent from last year, questions may be asked about the potential for receivables as exporters begin to feel the pinch of falling orders and rising prices.

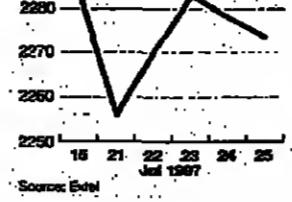
Economically, the main focus will be June consumer credit figures, due on Tuesday. These are forecast to be slightly down on the previous month's figure of £1.1bn. Some economists will interpret the dip as showing that current spending is based more on the building



All yields are market convention

Source: Merrill Lynch

FTSE All-Share Index



Source: Bats

society windfalls than on heavy borrowing.

On the other hand, the May figure was about £400m above the equivalent figure a year ago and £300m above most forecasts.

Broadly, there will be a slight lull between last Friday's second-quarter GDP data, which tended to take away some of the pressure for further rate rises, and the Monetary Policy Committee meeting next week, when a decision on rates will be taken.

In spite of the Bundesbank's veiled threat, the German stock market had a good week last week, its rally being spurred by the announced merger of Vereinsbank and Bayerische Hypotheken-und-Wechsel Bank.

The Bundesbank appeared to send a warning to financial markets last week that it might soon tighten monetary policy in a bid to stop the D-Mark's slide and cool Germany's spectacular stock market rally.

In a statement after the meeting of its central council, the Bundesbank said it was paying especially close attention to the D-Mark and to developments in financial markets.

Analysts said this meant the bank could soon adopt a variable repo rate and that interest rates might then be on an upward course.

"A switch to a variable

repo rate as early as in three weeks time is conceivable with the timing depending strongly on the further development of exchange rates," said analysts at IBJ in Frankfurt. They said a rise in money supply growth might also be the trigger for tighter monetary policy.

Although figures last week showed M3 money supply growth fell within the authorities' target corridor.

On the economic front, foreign trade data is expected to show a large trade surplus, reflecting the positive effect of the weak D-Mark. Imports have grown less rapidly, in part because of the sluggishness of domestic activity.

On the financial front, the market continues to perform well, although UBS strikes a note of caution and says the economy is starting to show some signs of over-heating... the only way for rates, it appears, is up".

The interim results season continues, following strong performances from Philips and ASM Lithography last week. Figures are due from DSM, KNP BT, Unilever and Akzo Nobel DSM, the chemicals group which rose sharply last week on news of a German acquisition, is expected to announce net profits of F1.250m (£120m) for the second quarter. Net profit at papermaker KNP

Leverkusen is

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F1.75bn, and at Anglo-Dutch

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Akzo Nobel is expected to benefit from the absence of maintenance stoppages, which had a negative effect on last year's second quarter. The consensus forecast is for second-quarter net profit of F1.405m.

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The interim results season continues, following strong

## MARKETS: This Week

EMERGING MARKETS By Justin Marozzi

## Stormy waters batter Manila

Being Asia's latest tiger is no insurance against the tidal wave that has ravaged south-east Asian stock markets in recent weeks.

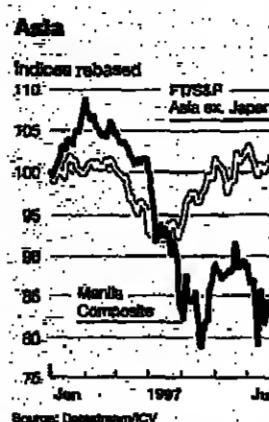
Investors in the Manila stock exchange have seen the market values fall 16.9 per cent since the start of the year, one of the worst performances among the emerging markets.

Nor is the turbulence over. Many observers believe that after the de facto devaluation of the peso on July 11, and with political uncertainties ahead of the presidential election next May, stormy waters will continue to engulf the market.

All this is a world away from February's all-time high, when the composite index reached 3,447 points. At that time, strong export figures, sound macroeconomic fundamentals and buoyant corporate earnings had boosted the country to bask in its newly-earned tiger status.

But the shocks, when they came, were fast and furious.

In March, the exchange was rocked by the resignations of four top officials. They departed amid allegations that investigations into insider dealing and price manipulation had been suspended by the exchange,



without the approval of the Securities and Exchange Commission, the market watchdog. Mr Vitaliano Naga, the ebullient president of the exchange, followed a few days later.

Now, the SEC is looking into allegations that Mr Wilson Sy, chairman of the exchange, has been involved in insider dealing.

Not long after the Naga fiasco debacle, the crisis besetting Thailand's financial sector — where banks and finance companies had overextended themselves to the overheated property sector — focused attention on emerging similarities in the Manila property sector.

For much of the year, the spillover effect from Thailand was a question of per-

centageing 60 per cent of the market by earnings, persistent rumours of serious financial difficulties at Empire East and Megaworld, two local property groups, shook investors.

By May, the index had plunged 25 per cent from its all-time high and Manila has since proved unable to shake off the comparison with its more advanced neighbour. In spite of an attempt at a rally in June, the index on Friday was once again languishing 25 per cent down from the year's best level.

However, a weaker peso, while boosting export competitiveness, is expected to hurt companies as inflationary pressures build and the economy feels the pain of punitively high interest rates — which were raised to 32 per cent during the speculative attacks and which have only just started to descend.

Investors, says Ms Rosanna Escudero, analyst at Market Capital & Securities, have turned listless.

"This is a reality check for the Philippines," she says. "There's so much uncertainty now and sentiment is low so more people are jumping in and out, trading volumes are inconsistent and it is becoming increasingly difficult to predict direction."

The positive side is that economic fundamentals are generally sound and things will soon settle down. The share price is now looking at are those companies in export-related industries like electronics, and strong dollar earners."

Shares in PLDT, the former telecommunications monopoly also listed in New York, have rocketed 10.5 per cent in the past month. More than 80 per cent of the group's earnings are in dollars or are dollar-related.

While Manila analysts search for a more precise picture of the fall-out on the corporate sector, it has become a stock-pickers market. With unexecuting first-half earnings forecasts, there is little prospect of good news on the immediate horizon to bring back the bulls.

ception as economists debated whether the Philippines had the makings of its own financial collapse.

That changed this month with the managed float and subsequent collapse of the baht.

Just over a week later, after spending about \$1.6bn on the peso, the central bank in Manila succumbed to speculators and the currency fell 10 per cent. The market leapt at the news. After losing 8 per cent in three days, it surged back 7.6 per cent in the biggest one-day gain ever.

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INTERNATIONAL BONDS By Greta Steyn

## South Africa's reforms boost a buoyant market

The slimmer pickings in high-yielding European bond markets such as Italy mean investors are beginning to cast around for yield in more exotic markets.

One example is the South African bond market — especially now it is introducing reforms.

Mr Tim Unger, an analyst at ING Barings, said: "There is a growing trend of investing in local currency bond markets as they develop and as investors become more comfortable with the risks associated with them."

In the first half of this year, South Africa was the best performing bond market — significantly outperforming J.P. Morgan's indices for emerging local markets (ELMI) and emerging bonds, as well as the individual developed and high-yielding bond markets.

In local currency terms, South Africa's returns over the first half of the year were 16.6 per cent, compared with the ELMI's returns of 8.7 per cent.

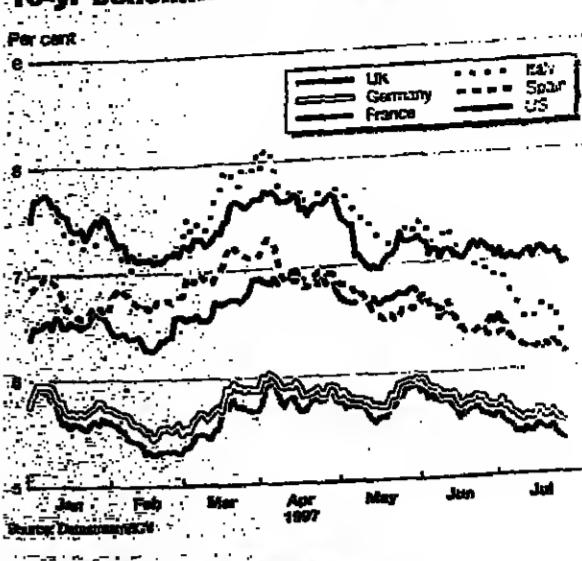
Turnover in the local bond market is \$2bn-\$3bn a day. Foreign trade surged from about 10 per cent of turnover last year to about 20 per cent this year. Net foreign investment in the local market is running at about \$3bn so far this year.

The heightened foreign interest in the South African market has coincided with moves by the finance department and Reserve Bank to introduce significant reforms.

In November, a big step will be taken when the settlement period is shortened from two weeks to three-day rolling settlement.

Mr Patrick Birley, general manager of the South African futures exchange, said

## 10-yr benchmark bond yields



The decision to shorten the settlement period was by no means an easy one. Local speculators kicked up a fuss, saying their two-week window of opportunity to speculate would close, and volumes would drop sharply.

The market's liquidity was one of its selling points, the dealers argued.

But Ms Maria Ramos,

the new director-general of

the market, was not

convinced. She argued that the risks inherent in such a long settlement period were unacceptable, and were a deterrent to foreign investment.

While bond traders

debated the pros and cons of moving to a shorter settlement period, Ms Ramos began hinting that she would force change if the market dragged its heels.

That proved effective, and systems are being geared up for one of the most important changes in the South African financial markets.

One of the spin-offs of

the present long settlement period is the fact that the futures market is dormant, as there is no natural need for futures products. But expectations are that when the settlement period is shortened, the futures market will come to life. Derivatives will take up the speculative slack.

Mr Patrick Birley, general manager of the South African futures exchange, said

the exchange would soon extend the product range across the yield curve. "Volumes are slowly beginning to pick up in the existing products and will begin growing more rapidly from next month," he predicted.

Also on the South African reform agenda is the appointment of primary dealers in government bonds. Mr Koch said a decision had been taken in principle to appoint private marketmakers from the next fiscal year. Foreign banks would be required to become registered to qualify.

Foreign banks to have expressed an interest include J.P. Morgan, ABN Amro, Deutsche Bank, SBC Warburg and Merrill Lynch.

Mr Tony Best, J.P. Morgan head of emerging markets in eastern Europe, Africa and the Middle East, said the bank had applied for a banking licence and was interested in becoming a primary dealer. ABN Amro already

has a local banking licence and is keen to become a market maker.

But most of the other strong candidates have not yet made up their minds about applying for a licence.

They are all represented in South Africa in securities trading and corporate finance, but are not sure whether the next step should be taken to become fully fledged banks.

The foreign banks are looking at whether their return on capital will be good enough to justify the decision. Local and foreign banks do not regard primary dealing as particularly profitable, but believe the business spin-offs should make up for it.

Whatever they decide, foreign participation in the South African bond market is likely to continue to increase, especially as European monetary union convergence plays run out of steam.

## ING BARING SECURITIES EMERGING MARKETS INDICES

Index	Week on week movement		Month on month movement		Year to date movement	
	Actual	Percent	Actual	Percent	Actual	Percent
World (449)	191.50	+2.58	+1.36	+2.38	+1.28	+18.60
Latin America						
Argentina (22)	135.77	+3.04	+2.99	+1.80	+1.18	+28.64
Brazil (22)	414.32	+25.39	+8.53	-2.88	-0.62	+153.29
Chile (21)	222.22	+1.59	+0.71	+2.72	+1.24	+59.78
Colombia (12)	239.53	-0.15	-0.08	+0.73	+0.31	+85.84
Mexico (20)	114.08	+0.56	+0.49	+8.71	+8.26	+39.60
Peru (12)	1,232.47	-82.35	-4.62	-127.71	-9.39	+225.26
Latin America (122)	207.92	+0.38	+0.38	+1.05	+3.22	+41.51
Asia						
China (33)	73.21	+0.54	+0.74	+8.54	+13.21	+16.73
Indonesia (26)	149.30	-8.99	-5.88	-15.51	-9.41	-4.56
Korea (27)	91.64	-0.93	-1.00	-0.21	-0.21	+12.84
Malaysia (20)	216.10	+8.37	+3.04	+14.65	+6.35	+22.94
Philippines (22)	224.29	-13.10	-2.29	-36.93	-13.22	-26.24
Taiwan (30)	250.68	+6.51	+2.66	+26.31	+11.72	+68.25
Thailand (26)	99.85	+8.25	+5.89	+10.53	+1.57	+55.31
Asia (198)	214.10	+0.05	+0.03	+2.30	+1.08	-3.47
All indices in \$ terms, January 7th 1997=100. Sources: ING Barings Securities.						

CHASE

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Sweden's Ericsson tapped Chase's expertise in global foreign exchange to effectively manage currency exposures from its substantial cross-border commercial flows. With business activities in more than 140 countries, this leading global supplier of telecom equipment calls on the worldwide foreign exchange capabilities of Chase — day and night.



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## Mediobanca International Limited

Incorporated with limited liability in the Cayman Islands  
A member of the Mediobanca banking group

Mediobanca International  
8% Guaranteed Notes due 1998

with warrants exercisable into Telecom Italia (formerly STET) ordinary shares

## NOTICE TO WARRANTHOLDERS

On 18th July, 1997 Telecom Italia S.p.A. ("TIS") has merged into STET-Società Finanziaria Telefonica-Per azioni ("STET"); the surviving company has been re-styled Telecom Italia S.p.A.

As a result of the merger, TIS shareholders have been allotted one ordinary share of STET for every 1.8 formerly ordinary shares of 1/2 of TIS.

Therefore, as from 18th July, 1997, holders of warrants on ordinary Telecom Italia shares shall be entitled to receive one ordinary Telecom Italia share and one ordinary Telecom Italia mobile share at a total price of Lit. 1,500 for every warrant exercised.

On 18th July, 1997, the ordinary share of Telecom Italia S.p.A. (formerly STET) was trading at Lit. 1,500 per share.

On 18th July, 1997, the mobile share of Telecom Italia S.p.A. (formerly STET) was trading at Lit. 1,500 per share.

On 18th July, 1997, the warrant of Telecom Italia S.p.A. (formerly STET) was trading at Lit. 1,500 per share.

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## CURRENCIES AND MONEY

## POUND SPOT FORWARD AGAINST THE POUND

Jul 25	Closing mid-point	Change on day	Bid/offer spread	Day's mid-high	Day's mid-low	One month	Three months	One year	Bank of England	
	Rate	Rate	Rate	Rate	Rate	Rate	Rate	Rate	Rate	
Europe										
Austria	[SCH] 21.9226	-0.0235	135 - 334	21.4285	21.4596	21.4691	3.0	21.3564	3.1	
Belgium	[BFR] 63.1723	-0.0022	183 - 282	63.4720	63.6250	63.6255	3.4	63.0720	3.8	
Denmark	[DKK] 11.8827	-0.0117	475 - 578	11.7010	11.8161	11.8212	3.2	11.5572	3.3	
Finland	[FIM] 0.9798	-0.0012	717 - 758	0.9890	0.9890	0.9893	3.4	0.9008	3.4	
France	[FFR] 10.3138	-0.0162	980 - 196	10.3610	10.2799	10.2801	3.8	10.2238	3.5	
Germany	[DM] 3.0591	-0.0041	577 - 804	3.0785	3.0491	3.0497	3.7	3.0307	3.7	
Greece	[DR] 477.261	-0.0024	591 - 910	479.985	479.524	479.634	-4.2	462.259	-3.7	
Ireland	[IE] 1.1785	-0.0024	322 - 378	1.1450	1.1323	1.1323	0.5	1.1335	0.7	
Italy	[ITL] 1.2081	-0.0024	163 - 228	1.2054	1.2054	1.2054	0.5	1.2015	0.5	
Luxembourg	[LFR] 61.2123	-0.0022	189 - 259	61.3040	61.2834	61.2872	3.0	60.7616	3.0	
Netherlands	[FL] 3.4346	-0.0021	441 - 471	3.4295	3.4349	3.4354	3.6	3.4145	3.7	
Norway	[NOK] 12.8445	-0.0281	888 - 497	12.8977	12.5902	12.6110	3.1	12.6508	3.0	
Portugal	[PT] 257.808	-0.0434	617 - 965	310.470	306.898	306.788	0.8	308.355	0.9	
Spain	[PES] 257.808	-0.0167	947 - 988	259.160	257.210	257.463	1.5	258.743	1.7	
Sweden	[SEK] 13.7185	-0.0244	963 - 967	13.8550	13.1100	13.1145	2.3	13.0095	2.8	
Switzerland	[SFR] 2.2515	-0.0157	189 - 251	2.2562	2.2517	2.2518	5.2	2.2488	5.3	
UK	[£] -	-	-	-	-	-	-	-	-	
Euro	-	-1.5482	-0.0009	452 - 474	1.5529	1.5413	1.543	2.6	1.5358	2.7
SDR	-	-2.2263	-	-	-	-	-	-	-	
America										
Argentina	[PES] 1.9545	-0.0008	638 - 948	1.9727	1.9601	-	-	-	-	
Brazil	[BRL] 1.0116	-0.0005	005 - 022	1.1014	1.0787	-	-	-	-	
Canada	[CAD] 2.0340	-0.0008	036 - 059	2.1215	2.2025	2.205	3.6	2.2043	3.6	
Mexico (New Peso)	[MXN] 12.6387	-0.0183	306 - 467	13.0785	12.9295	13.0785	3.8	12.2334	3.1	
USA	[US\$] 1.0651	-0.0008	045 - 056	1.0740	1.0634	1.0634	1.2	1.0597	1.3	
Pacific/Atlantic Exchange										
Australia	[AUS] 2.2575	-0.0144	566 - 800	2.2789	2.2943	2.2972	0.3	2.2653	0.4	
Hong Kong	[HKD] 12.8870	-0.0062	823 - 917	12.8515	12.8515	12.8515	0.5	12.7098	1.1	
India	[INR] 59.2747	-0.0287	846 - 922	59.7300	59.5050	59.2226	-3.9	60.0232	-4.0	
Israel	[ILS] 5.9113	-0.0451	975 - 260	5.9583	5.9845	-	-	-	-	
Japan	[Y] 194.454	-0.0061	308 - 569	194.981	193.028	193.414	6.1	191.369	6.2	
Malaysia	[MYR] 4.447	-0.0021	107 - 178	4.4542	4.4542	4.4542	1.1	4.4287	1.1	
New Zealand	[NZD] 2.2511	-0.0021	100 - 115	2.2511	2.2511	2.2511	0.5	2.2520	0.5	
Philippines	[PES] 47.8220	-0.0456	576 - 863	50.9422	47.7650	47.7813	-4.0	48.0833	-3.1	
Saudi Arabia	[SAR] 3.2451	-0.0011	423 - 473	3.2753	3.2276	3.2316	0.7	3.2283	0.8	
Singapore	[S\$] 2.4552	-0.0028	836 - 568	2.4710	2.4415	2.4200	2.3	2.4205	2.8	
South Africa	[ZAR] 7.8012	-0.0288	984 - 990	7.8240	7.5423	7.5692	7.8	7.7788	8.4	
South Korea	[WON] 1.0000	-0.0001	400 - 405	1.0000	1.0000	1.0000	-	1.0000	-	
Taiwan	[TWD] 47.4582	-0.0236	100 - 105	46.7882	46.4880	46.2006	0.4	46.4009	0.5	
Thailand	[THB] 53.0085	-0.0154	673 - 658	53.4890	52.6000	53.7021	-7.6	54.1647	-6.0	

## DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Jul 25	Closing mid-point	Change on day	Bid/offer spread	Day's mid-high	Day's mid-low	One month	Three months	One year	JP Morgan	
	Rate	Rate	Rate	Rate	Rate	Rate	Rate	Rate	Rate	
Europe										
Belgium	[BEL] 12.2026	-0.0495	241 - 283	12.0200	12.0000	12.0000	2.2	12.0202	2.2	
Denmark	[DKK] 57.2900	-0.0123	851 - 853	57.2900	57.7010	57.7010	2.4	57.7125	2.4	
Denmark	[DKK] 5.8982	-0.0073	972 - 992	5.7045	5.6919	5.6919	2.0	5.6922	2.0	
Finland	[FIM] 5.4523	-0.0053	498 - 548	5.4570	5.3935	5.4406	2.0	5.4172	2.0	
France	[FRF] 6.1941	-0.0207	925 - 957	6.2022	6.1765	6.1825	2.3	6.1987	2.3	
Germany	[DM] 1.0474	-0.0144	154 - 158	1.0446	1.0304	1.0304	0.2	1.0478	0.2	
Greece	[DR] 2.0589	-0.0495	720 - 730	2.0730	2.0730	2.0730	-5.4	2.0825	-3.7	
Ireland	[IE] 1.4664	-0.0054	630 - 678	1.4705	1.4658	1.4658	0.5	1.4667	0.5	
Italy	[ITL] 1.7740	-0.0024	176 - 181	1.7683	1.7683	1.7683	1.1	1.7743	1.1	
Luxembourg	[LFR] 1.0200	-0.0024	102 - 105	1.0190	1.0190	1.0190	0.5	1.0195	0.5	
Netherlands	[FL] 2.0280	-0.0071	650 - 680	2.0280	2.0280	2.0280	2.5	2.0285	2.4	
Norway	[NOK] 7.8297	-0.0564	947 - 947	9.7598	7.5311	7.5793	2.3	7.5528	2.3	
Portugal	[PT] 185.545	-0.0525	185 - 190	185.545	185.545	185.545	0.2	184.655	0.2	
Spain	[PES] 1.0474	-0.0054	546 - 588	1.0474	1.0474	1.0474	0.5	1.0483	0.5	
Sweden	[SEK] 1.0474	-0.0054	546 - 588	1.0474	1.0474	1.0474	0.5	1.0483	0.5	
Switzerland	[SFR] 1.0474	-0.0054	546 - 588	1.0474	1.0474	1.0474	0.5	1.0483	0.5	
UK	[£] -	-	-	-	-	-	-	-	-	
Euro	-	-1.5482	-0.0009	452 - 474	1.5529	1.5413	1.5413	1.6	1.5358	1.6
SDR	-	-2.2263	-	-	-	-	-	-	-	
America										
Argentina	[PES] 1.9545	-0.0008	638 - 948	1.9727	1.9601	1.9601	-	-	-	
Brazil	[BRL] 1.0116	-0.0005	005 - 022	1.1014	1.0787	-	-	-	-	
Canada	[CAD] 2.0340	-0.0008	036 - 059	2.1215	2.2025	2.205</				



## LONDON SHARE SERVICE



ET MANAGED FUNDS SERVICE

Offshore Funds and Insurances

## Offshore Funds and Insurances

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### Offshore Insurances and Other Funds



4 pm close July 25

## NEW YORK STOCK EXCHANGE PRICES

Symbol	High	Low	Close	Chg.	Per cent	Open	Prev. close	Low 52 w.	High 52 w.
<b>A</b>									
361 244 AMR	14.2	13.28	13.34	.37	2.8%				
51 203 AMT	1.04	.91	.91	-.01	-1.0%				
375 292 AOA	7.77	7.77	7.77	-.01	-1.3%				
203 403 AOC	1.23	1.2	1.2	-.01	-0.8%				
203 404 AOC	1.23	1.2	1.2	-.01	-0.8%				
203 405 AOC	1.23	1.2	1.2	-.01	-0.8%				
221 174 AOM Int	1.23	1.2	1.2	-.01	-0.8%				
241 173 Approach	1.23	1.2	1.2	-.01	-0.8%				
605 504 AON	.52	.51	.51	-.01	-2.0%				
161 194 AON Int	.52	.51	.51	-.01	-2.0%				
7 740 AON Int	.52	.51	.51	-.01	-2.0%				
103 644 AON Int	.52	.51	.51	-.01	-2.0%				
213 14 AON Int	.52	.51	.51	-.01	-2.0%				
221 274 AON Int	.52	.51	.51	-.01	-2.0%				
241 183 AON Int	.52	.51	.51	-.01	-2.0%				
492 245 AON Int	.52	.51	.51	-.01	-2.0%				
271 110 AON Int	.52	.51	.51	-.01	-2.0%				
761 611 Approach	1.23	1.2	1.2	-.01	-0.8%				
51 345 AON Int	.52	.51	.51	-.01	-2.0%				
54 74 AON Int	.52	.51	.51	-.01	-2.0%				
403 443 AOP	.52	.51	.51	-.01	-2.0%				
115 73 AOPS Int	.52	.51	.51	-.01	-2.0%				
351 174 AOPS Int	.52	.51	.51	-.01	-2.0%				
213 14 AOPS Int	.52	.51	.51	-.01	-2.0%				
221 274 AOPS Int	.52	.51	.51	-.01	-2.0%				
241 183 AOPS Int	.52	.51	.51	-.01	-2.0%				
492 245 AOPS Int	.52	.51	.51	-.01	-2.0%				
271 110 AOPS Int	.52	.51	.51	-.01	-2.0%				
761 611 AOPS Int	.52	.51	.51	-.01	-2.0%				
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403 443 AOPS Int	.52	.51	.51	-.01	-2.0%				
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241 183 AOPS Int	.52	.51	.51	-.01	-2.0%				
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54 74 AOPS Int	.52	.51	.51	-.01	-2.0%				
403 443 AOPS Int	.52	.51	.51	-.01	-2.0%				
115 73 AOPS Int	.52	.51	.51	-.01	-2.0%				
351 174 AOPS Int	.52	.51	.51	-.01	-2.0%		</		

## **NYSE PRICES**

*4 pm close July 25*

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**NASDAQ NATIONAL MARKET**

4 pm close July 25

High	Low	Stock	Wk	Yr	52	Close	Chg/Pr
Wk	Yr	52	High	Low	Close	Pr/52	Chg/Pr
<b>Continued from previous page</b>							
175 14% Salomon Br	35	278	1175	17.1	17.2		
674 45% Sanofi	0.84	1.1	8.125	7.57	5.65	5.76	+1
16 12% Santander		3702	142	125	125	125	+1
404 35% Schaffers	3.00	7.5	11	55	40	36	-1
454 35% Sanjour	0.84	1.0	22	34	45	44	-1
624 45% SEC Corp	1.79	31	10	107	56	57	+1
205 23% Scan Corp	1.51	82	15	7427	24	24	+1
75 7% ScanCorp	0.36	30	15	107	9	9	+1
62 44% Schatz		22	328	52	51	52	+1
21 21% Schatz	0.76	1.5	107	103	51	50	+1
701 45 Schatz	0.76	1.0	34	765	74	73	+1
49 35% Schatz	0.20	0.4	34	1739	45	45	+1
41 25% Schatz	0.60	1.5	15	347	59	58	+1
704 45% SD Systems	2.1	25	78	75	75	75	+1
222 14% Seafarm	0.68	0.8	63	2572	21	21	+1
253 23 Seafarm	0.18	0.4	10	14	20	20	+1
435 32% Seafarm	0.52	1.3	71	278	40	40	+1
142 13% Seafarm/Har	0.03	0.2	57	14	14	14	+1
17 13% Seafarm/Har	0.06	0.4	39	182	16	16	+1
220 18% Seafarm/Har	0.77	34	10	128	22	22	+1
172 13% Seafarm/Har	1.45	81			19	18	+1
564 35% Seafarm		143087	41	49	48	48	+1
245 35% Seafarm	0.68	1.7	2352	36	35	36	+1
404 35% Seafarm Br	30	473	20	10	10	10	+1
405 35% Seafarm Br	27	801	47	45	47	47	+1
171 44% Seafarm	0.92	1.5	21	2716	51	51	+1
35 21 Seafarm	1.30	58	12	823	22	22	+1
14 12% Seafarm Sel	0.84	6.2	50	1175	13	13	+1
18 12% Seafarm Sel	2.28	15	87	193	19	19	+1
574 36% Seafarm Sel	0.61	1.1	57	30	54	54	+1
63 47% Seafarm	0.58	0.8	65	72	63	63	+1
36 26% Seafarm	0.80	0.8	24	7030	34	34	+1
252 16% Seafarm	0.48	2.1	20	74	25	25	+1
42 2 Seafarm	0.02	0.7	1045	5	3	3	+1
62 22 Seafarm		26	107	67	62	62	+1
143 10% Seafarm Ind	0.30	2.8	34	760	11	10	+1
17 11% Seafarm Wt	0.32	2.1	14	13	15	15	+1
45 33% Seafit	1.58	3.9	22	501	44	43	+1
335 21% Seafit/Har	0.40	1.3	11	1228	32	21	+1
42 4 Seafit	0.48	2.1	20	74	25	25	+1
252 22% Seafit/Har	0.02	0.7	1045	5	3	3	+1
62 22 Seafit/Har		26	107	67	62	62	+1
143 10% Seafit/Har	0.30	2.8	34	760	11	10	+1
17 11% Seafit/Har	0.32	2.1	14	13	15	15	+1
574 36% Seafit/Har	0.58	0.8	65	72	63	63	+1
36 26% Seafit/Har	0.80	0.8	24	7030	34	34	+1
252 16% Seafit/Har	0.48	2.1	20	74	25	25	+1
42 2 Seafit/Har	0.02	0.7	1045	5	3	3	+1
62 22 Seafit/Har		26	107	67	62	62	+1
143 10% Seafit/Har	0.30	2.8	34	760	11	10	+1
17 11% Seafit/Har	0.32	2.1	14	13	15	15	+1
574 36% Seafit/Har	0.58	0.8	65	72	63	63	+1
36 26% Seafit/Har	0.80	0.8	24	7030	34	34	+1
252 16% Seafit/Har	0.48	2.1	20	74	25	25	+1
42 2 Seafit/Har	0.02	0.7	1045	5	3	3	+1
62 22 Seafit/Har		26	107	67	62	62	+1
143 10% Seafit/Har	0.30	2.8	34	760	11	10	+1
17 11% Seafit/Har	0.32	2.1	14	13	15	15	+1
574 36% Seafit/Har	0.58	0.8	65	72	63	63	+1
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62 22 Seafit/Har		26	107	67	62	62	+1
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143 10% Seafit/Har	0.30	2.8	34	760	11	10	+1
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36 26% Seafit/Har	0.80	0.8	24	7030	34	34	+1
252 16% Seafit/Har	0.48	2.1	20	74	25	25	+1
42 2 Seafit/Har	0.02	0.7	1045	5	3	3	+1
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252 16% Seafit/Har	0.48	2.1	20	74	25	25	+1
42 2 Seafit/Har	0.02	0.7	1045	5	3	3	+1
62 22 Seafit/Har		26	107	67	62	62	+1
143 10% Seafit/Har	0.30	2.8	34	760	11	10	+1
17 11% Seafit/Har	0.32	2.1	14	13	15	15	+1
574 36% Seafit/Har	0.58	0.8	65	72	63	63	+1
36 26% Seafit/Har	0.80	0.8	24	7030	34	34	+1
252 16% Seafit/Har	0.48	2.1	20	74	25	25	+1
42 2 Seafit/Har	0.02	0.7	1045	5	3	3	+1
62 22 Seafit/Har		26	107	67	62	62	+1
143 10% Seafit/Har	0.30	2.8	34	760	11	10	+1
17 11% Seafit/Har	0.32	2.1	14	13	15	15	+1
574 36% Seafit/Har	0.58	0.8	65	72	63	63	+1
36 26% Seafit/Har	0.80	0.8	24	7030	34	34	+1
252 16% Seafit/Har	0.48	2.1	20	74	25	25	+1
42 2 Seafit/Har	0.02	0.7	1045	5	3	3	+1
62 22 Seafit/Har		26	107	67	62	62	+1
143 10% Seafit/Har	0.30	2.8	34	760	11	10	+1
17 11% Seafit/Har	0.32	2.1	14	13	15	15	+1
574 36% Seafit/Har	0.58	0.8	65	72	63	63	+1
36 26% Seafit/Har	0.80	0.8	24	7030	34	34	+1
252 16% Seafit/Har	0.48	2.1	20	74	25	25	+1
42 2 Seafit/Har	0.02	0.7	1045	5	3	3	+1
62 22 Seafit/Har		26	107	67	62	62	+1
143 10% Seafit/Har	0.30	2.8</					

Stock	Ex. E	Mon	Tues	Wed	Thurs	Fri	Sat	Mon	Ex. E	Mon	Tues	Wed	Thurs	Fri	Sat	Mon	Ex. E	Mon	Tues	Wed	Thurs	Fri	Sat
ABC Corp	86.31	10.33	33.3	33.3	33.3	33.3	-1	ABC Corp	86.31	10.33	33.3	33.3	33.3	33.3	-1	ABC Corp	86.31	10.33	33.3	33.3	33.3	33.3	-1
Accelent	1555	4.75	4.75	4.75	4.75	4.75	-1	Accelent	1555	4.75	4.75	4.75	4.75	4.75	-1	Accelent	1555	4.75	4.75	4.75	4.75	4.75	-1
Academy	30.203	19	19.2	19.2	19.2	19.2	-1	Academy	30.203	19	19.2	19.2	19.2	19.2	-1	Academy	30.203	19	19.2	19.2	19.2	19.2	-1
Academy	451812	43.2	42	42	42	42	-1	Academy	451812	43.2	42	42	42	42	-1	Academy	451812	43.2	42	42	42	42	-1
ACD Tel	57.7144	42.1	40	40	40	40	-1	ACD Tel	57.7144	42.1	40	40	40	40	-1	ACD Tel	57.7144	42.1	40	40	40	40	-1
Academy	0.37 42	20	47.5	47.5	47.5	47.5	-1	Academy	0.37 42	20	47.5	47.5	47.5	47.5	-1	Academy	0.37 42	20	47.5	47.5	47.5	47.5	-1
Academy	0.20 17	95.61	39.2	37.4	36.4	36.4	+1	Academy	0.20 17	95.61	39.2	37.4	36.4	36.4	+1	Academy	0.20 17	95.61	39.2	37.4	36.4	36.4	+1
Academy	0	20	7	7	7	7	-1	Academy	0	20	7	7	7	7	-1	Academy	0	20	7	7	7	7	-1
Academy	954	5.2	7.3	6.7	6.7	6.7	-1	Academy	954	5.2	7.3	6.7	6.7	6.7	-1	Academy	954	5.2	7.3	6.7	6.7	6.7	-1
Academy	2475	38.4	38	38	38	38	-1	Academy	2475	38.4	38	38	38	38	-1	Academy	2475	38.4	38	38	38	38	-1
Academy	0.44	21	19.17	33.2	34.4	35.6	+1	Academy	0.44	21	19.17	33.2	34.4	35.6	+1	Academy	0.44	21	19.17	33.2	34.4	35.6	+1
Academy	0.53	20	33.73	34	33.5	33.5	-1	Academy	0.53	20	33.73	34	33.5	33.5	-1	Academy	0.53	20	33.73	34	33.5	33.5	-1
Academy	0.24	24	20.05	44.5	44.2	45.3	+1	Academy	0.24	24	20.05	44.5	44.2	45.3	+1	Academy	0.24	24	20.05	44.5	44.2	45.3	+1
Academy	1.53	13	12.11	73.1	72	72.5	+1	Academy	1.53	13	12.11	73.1	72	72.5	+1	Academy	1.53	13	12.11	73.1	72	72.5	+1
Academy	0.58	15	33.7	27.3	26.5	25.5	+1	Academy	0.58	15	33.7	27.3	26.5	25.5	+1	Academy	0.58	15	33.7	27.3	26.5	25.5	+1
Academy	0.54	15	20	20	20	20	+1	Academy	0.54	15	20	20	20	20	+1	Academy	0.54	15	20	20	20	20	+1
Academy	0.55	14	20	38	35	39	-1	Academy	0.55	14	20	38	35	39	-1	Academy	0.55	14	20	38	35	39	-1
Academy	3002	10%	10.5	10.1	10.1	10.1	-1	Academy	3002	10%	10.5	10.1	10.1	10.1	-1	Academy	3002	10%	10.5	10.1	10.1	10.1	-1
Academy	7.84	10	57	20.3	20.3	20.3	-1	Academy	7.84	10	57	20.3	20.3	20.3	-1	Academy	7.84	10	57	20.3	20.3	20.3	-1
Academy	1.74	12	16.2	15.4	15.4	15.4	-1	Academy	1.74	12	16.2	15.4	15.4	15.4	-1	Academy	1.74	12	16.2	15.4	15.4	15.4	-1
Academy	7	20	3	3	3	3	-1	Academy	7	20	3	3	3	3	-1	Academy	7	20	3	3	3	3	-1
Academy	24	60	2.3	2.3	2.3	2.3	+1	Academy	24	60	2.3	2.3	2.3	2.3	+1	Academy	24	60	2.3	2.3	2.3	2.3	+1
Academy	421121	80.5	57.5	58.5	58.5	58.5	-1	Academy	421121	80.5	57.5	58.5	58.5	58.5	-1	Academy	421121	80.5	57.5	58.5	58.5	58.5	-1
Academy	0.60	14	20	64.5	64.5	64.5	-1	Academy	0.60	14	20	64.5	64.5	64.5	-1	Academy	0.60	14	20	64.5	64.5	64.5	-1
Academy	6	20.7	10.4	10.2	10.2	10.2	-1	Academy	6	20.7	10.4	10.2	10.2	10.2	-1	Academy	6	20.7	10.4	10.2	10.2	10.2	-1
Academy	78	22.10	25.5	25.5	25.5	25.5	-1	Academy	78	22.10	25.5	25.5	25.5	25.5	-1	Academy	78	22.10	25.5	25.5	25.5	25.5	-1
Academy	70	42.2	7.4	7	7	7	-1	Academy	70	42.2	7.4	7	7	7	-1	Academy	70	42.2	7.4	7	7	7	-1
Academy	43	30.7	17.5	17.5	17.5	17.5	-1	Academy	43	30.7	17.5	17.5	17.5	17.5	-1	Academy	43	30.7	17.5	17.5	17.5	17.5	-1
Academy	0.72	14	28.63	34.4	33.3	33.3	-1	Academy	0.72	14	28.63	34.4	33.3	33.3	-1	Academy	0.72	14	28.63	34.4	33.3	33.3	-1
Academy	1.65	25.5	21.2	21.2	21.2	21.2	-1	Academy	1.65	25.5	21.2	21.2	21.2	21.2	-1	Academy	1.65	25.5	21.2	21.2	21.2	21.2	-1
Academy	2.50	10	80.5	93.2	92.2	92.2	-1	Academy	2.50	10	80.5	93.2	92.2	92.2	-1	Academy	2.50	10	80.5	93.2	92.2	92.2	-1
Academy	231815	25.5	25.2	25.2	25.2	25.2	-1	Academy	231815	25.5	25.2	25.2	25.2	25.2	-1	Academy	231815	25.5	25.2	25.2	25.2	25.2	-1
Academy	222591	52.5	50.5	50.5	50.5	50.5	-1	Academy	222591	52.5	50.5	50.5	50.5	50.5	-1	Academy	222591	52.5	50.5	50.5	50.5	50.5	-1
Academy	345	4.75	4.75	4.75	4.75	4.75	-1	Academy	345	4.75	4.75	4.75	4.75	4.75	-1	Academy	345	4.75	4.75	4.75	4.75	4.75	-1
Academy	0.20	23	10.3	38	35.2	35.4	-1	Academy	0.20	23	10.3	38	35.2	35.4	-1	Academy	0.20	23	10.3	38	35.2	35.4	-1
Academy	0.38	37	210.3	38.5	38.5	38.5	+1	Academy	0.38	37	210.3	38.5	38.5	38.5	+1	Academy	0.38	37	210.3	38.5	38.5	38.5	+1
Academy	3.00	11	2	0.7	0.7	0.7	-1	Academy	3.00	11	2	0.7	0.7	0.7	-1	Academy	3.00	11	2	0.7	0.7	0.7	-1
Academy	231013	28.2	27.5	27.5	27.5	27.5	-1	Academy	231013	28.2	27.5	27.5	27.5	27.5	-1	Academy	231013	28.2	27.5	27.5	27.5	27.5	-1
Academy	0.10	21	20.88	21.2	21.2	21.2	-1	Academy	0.10	21	20.88	21.2	21.2	21.2	-1	Academy	0.10	21	20.88	21.2	21.2	21.2	-1
Academy	364217	10.5	8.5	8.5	8.5	8.5	-1	Academy	364217	10.5	8.5	8.5	8.5	8.5	-1	Academy	364217	10.5	8.5	8.5	8.5	8.5	-1
Academy	1883	15.5	15.5	15.5	15.5	15.5	-1	Academy	1883	15.5	15.5	15.5	15.5	15.5	-1	Academy	1883	15.5	15.5	15.5	15.5	15.5	-1
Academy	0.07	22	8.92	20.3	20.2	20.2	-1	Academy	0.07	22	8.92	20.3	20.2	20.2	-1	Academy	0.07	22	8.92	20.3	20.2	20.2	-1
Academy	0.24	31	30.07	10.4	23.4	23.4	-1	Academy	0.24	31	30.07	10.4	23.4	23.4	-1	Academy	0.24	31	30.07	10.4	23.4	23.4	-1
Academy	0.24	12	11.7	10.4	10	10	-1	Academy	0.24	12	11.7	10.4	10	10	-1	Academy	0.24	12	11.7	10.4	10	10	-1
Academy	1.64	57	52.5	21.5	21.5	21.5	-1	Academy	1.64	57	52.5	21.5	21.5	21.5	-1	Academy	1.64	57	52.5	21.5	21.5	21.5	-1
Academy	522	8.5	8.5	8.5	8.5	8.5	-1	Academy	522	8.5	8.5	8.5	8.5	8.5	-1	Academy	522	8.5	8.5	8.5	8.5	8.5	-1
Academy	0.44	17	11	11.4	15.5	17.5	+1	Academy	0.44	17	11	11.4	15.5	17.5	+1	Academy	0.44	17	11	11.4	15.5	17.5	+1
Academy	400	2.5	2.5	2.5	2.5	2.5	-1	Academy	400	2.5	2.5	2.5	2.5	2.5	-1	Academy	400	2.5	2.5	2.5	2.5	2.5	-1
Academy	42516	50.5	48.5	48.5	48.5	48.5	-1	Academy	42516	50.5	48.5	48.5	48.5	48.5	-1	Academy	42516	50.5	48.5	48.5	48.5	48.5	-1
Academy	21	21	20.83	21.5	21.5	21.5	-1	Academy	21	21	20.83	21.5	21.5	21.5	-1	Academy	21	21	20.83	21.5	21.5	21.5	-1
Academy	0.21	20	32.0	18.5	18.5	18.5	-1	Academy	0.21	20	32.0	18.5	18.5	18.5	-1	Academy	0.21	20	32.0	18.5	18.5	18.5	-1
Academy	0.21	19	20.4	18.5	18.5	18.5	-1	Academy	0.21	19	20.4	18.5	18.5	18.5	-1	Academy	0.21	19	20.4	18.5	18.5	18.5	-1
Academy	2.00	15	20	7	6.5	7	-1	Academy	2.00	15	20	7	6.5	7	-1	Academy	2.00	15	20	7	6.5	7	-1
Academy	10.1012	23.2	32.3	32.3	32.3	32.3	-1	Academy	10.1012	23.2	32.3	32.3	32.3	32.3	-1	Academy	10.1012	23.2	32.3	32.3	32.3	32.3	-1
Academy	1.309	17	13	13	13	13	-1	Academy	1.309	17	13	13	13	13	-1	Academy	1.309	17	13	13	13	13	-1
Academy	0.24	47.14	41.4	40	41.4	41.4	+1	Academy	0.24	47.14	41.4	40	41.4	41.4	+1	Academy	0.24	47.14	41.4	40	41.4	41.4	+1
Academy	108	2	11	11	2	11	-1	Academy	108	2	11	11	2	11	-1	Academy	108	2	11	11	2	11	-1
Academy	10	53	23	22.5	23	23	+1	Academy	10	53	23	22.5	23	23	+1	Academy	10	53	23	22.5	23	23	+1
Academy	-	-	-	-	-	-	-	Academy	-	-	-	-	-	-	-	Academy	-	-	-	-	-	-	-
Academy	-	-	-	-	-	-	-	Academy	-	-	-	-	-	-	-	Academy	-	-	-	-	-	-	-
Academy	-	-	-	-	-	-	-	Academy	-	-	-	-	-	-	-	Academy	-	-	-	-	-	-	-

## AMEX PRICES

Learn about [HTML5](#)

# MOSCOW.

**more information.**

**EASDAQ**

Company	Mid price	Change on day	Volume	High	Low	Company	Mid price	Change on day	Volume	High	Low
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ActivCard	US\$3	4000	0.25	3	Lemont & Haaspe	US\$29.25	+0.125	6700	30.125	25	
Amkor Systems	US\$8.5	9400	11.125	9.375	Meter Infl	US\$29.5	0	11.125	8.75		
Chemours	FH13	190000	18	12.5	NTL	US\$22.375	+0.125	0	26.125	22	
Debtair Holdings	GBR4.5	1273265	4.5	4.5	Pi-Tech	US\$3.875	0	6.125	3.75		
Dr. Solomon's ADS	US\$25.375	-1.5	7000	26.375	16.875	Schoeller-Bleckmann	50+115	+7	3190	1165	500
Espril Telecom ADS	US\$7.375	-0.125	8000	12.25	5.375	Topical Infl	50+3103	-3	350	3010	3065
Imogenetics	US\$18.25	+0.125	23672	12.75	18.125						

## FT GUIDE TO THE WEEK

MONDAY 28

## Political landmine

The UN conference on disarmament resumes in Geneva for its third session of the year (to September 10). The 61 members, which include the five declared nuclear powers, are still struggling to agree what they should be talking about. Western countries want the conference to negotiate a worldwide ban on anti-personnel landmines but they have been blocked by non-aligned nations which are insisting on parallel discussions on nuclear disarmament. This in turn is unacceptable to the nuclear powers. In June the conference appointed a co-ordinator on landmines who will try to settle the impasse. The US, Russia and China have refused to endorse a separate treaty outlawing landmines due to be signed by more than 100 countries in Ottawa in December.

## Cyprus meeting

Giacos Clerides and Rauf Denktash, leaders of the Greek and Turkish communities in Cyprus, meet again two weeks after a positive encounter in the US. The two men, under pressure from the US and the European Union to find a solution to the 28-year division of the island, are to meet at the residence of the UN's representative on the island ostensibly to discuss humanitarian issues. The atmosphere on Cyprus has recently become more tense. This follows remarks by Turkish leaders opposing the Greek Cypriot government's EU accession talks and warnings from Athens that it could veto the EU's eastward expansion if Cyprus membership talks do not succeed.

## Asean dialogue

The nine members of the Association of South-East Asian Nations (Asean) hold their post-ministerial conference in Kuala Lumpur. Members put pageantry aside and sit down with "dialogue partners" - including the US and EU - to discuss regional security issues behind closed doors. As a result it is seen as one of the most meaningful contacts between south-east Asian powers and the rest of the world in the diplomatic calendar. The other dialogue partners are Canada, Japan, China, South Korea, Australia, New Zealand, India and Pakistan. Issues are likely to include the admission last week of Burma and Laos into the Asean grouping, as well as Asean's hope to turn south-east Asia into a nuclear weapons-free zone. Madeleine Albright, the US secretary of state, is representing the US.

## Underworld lectures

Executives from Japan's top companies will be lectured on how to deal with



Japanese foreign minister Yukio Ide (centre) with his beleaguered Cambodian counterpart Ung Huot (right) at the Asean regional forum

sokaiya, yakuza and other denizens of Japan's underworld, at a seminar organised by the Keidanren or Federation of Economic Organisations. A senior police official and a lawyer will discuss the recent scandals over payments to corporate racketeers by some large and well-known companies and give advice on how to avoid such difficulties. As an illustration of the dangers, the Tokyo district court rules today on the case of a racketeer accused of receiving pay-offs from Ajinomoto, a leading Japanese food company.

## Taiwan trade bid

Wang Chih-kang, Taiwan's economics minister, is visiting central America this week to hold talks with the trade ministers of five countries - Nicaragua, Costa Rica, Honduras, El Salvador and Guatemala. The trip is part of an effort to bolster Taiwan's diplomatic ties with the seven countries in the region with which it maintains official diplomatic relations. These include Panama and Belize as well as the five countries already mentioned. The visit paves the way for a trip to the region by President Lee Teng-hui, who will attend a September 7 conference on the Panama Canal. Mr Lee is also expected to sign a low-interest loan pact totalling \$70m - \$10m for each country.

## Funding challenge

Hearings resume in Zimbabwe this week in the case brought by former premier Bishop Abel Muzorewa's United party against President Robert Mugabe's government over the direct funding of political parties by taxpayers. Under existing legislation, parties are entitled to a political grant

depending on their relative representation in parliament. In last week's budget, Mr Mugabe's ruling Zanu-PF party, which holds 147 of the 150 seats, was given a grant of \$285m (US\$5.7m) for the 18 months to the end of 1998. No other political party qualifies. The largely symbolic United party - it has no seats in parliament - is thought unlikely to make much headway in its challenge.

TUESDAY 29

## Defence triangle

Polish, Danish and German defence ministers are in Warsaw for the annual meeting of a triangle designed to underscore Nato's Baltic dimension. This dimension is destined to grow once Poland becomes a member of the alliance in 1999. Ironically, it was Denmark which Poland was slated to invade and occupy under the war plans of the now defunct Warsaw pact.

## Soccer

Uefa cup first qualifying round, second leg.

## Racing

Racing starts at Glorious Goodwood in the UK (to August 2).

WEDNESDAY 30

## Bonn tax talks

Long-running attempts by the Bonn government to reform Germany's complex tax system reach another stage. The parliamentary conciliation committee meets in the latest attempt

to thrash out a deal between the Bundestag, the lower house of parliament, and the Bundesrat, the second chamber in which the opposition Social Democratic party has a majority. The tax-reform package is seen as a crucial part of Germany's structural reform programme and the Bonn government wants to give the economy a substantial boost through significant tax cuts. Although the SPD wants to cut non-wage labour costs, it has opposed much of the package.

## Call for dispute panels

The dispute settlement body of the World Trade Organisation, which meets in Geneva, is expected to set up two dispute panels. One panel request, from the US, concerns Indonesia's national car programme. This is already the subject of a panel inquiry following complaints from the European Union and Japan that the favourable tax and tariff treatment Indonesia gives the locally produced Timor breaches WTO rules. Brazil is seeking the formation of a panel in its dispute with the EU over import quotas on poultry meat.

## FT Survey

Ireland

THURSDAY 31

## Tokyo talks on climate

Japan and Australia start a two-day ministerial meeting in Tokyo. A total of 14 ministers from the two countries will attend the meeting at which global warming will be one of the issues discussed. Australia and Japan both oppose EU proposals for much tighter

rules on greenhouse emissions. So far, however, their positions on acceptable limits differ. Australia wants targets to be based on individual countries' circumstances, while Japan appears to favour a uniform but less stringent target. Environment ministers from the two countries may seek to move closer to a common stance before the international conference on climate change in Kyoto in December.

## Poll test for Tories

Voters in Uxbridge, west London, will be going to the polls in a by-election which follows the death of Sir Michael Shersby, a Tory MP who retained the seat for his party with a majority of just 724 in the US's May general election. Labour is playing down its chances of taking the seat from the Conservatives, saying the turn-out will be very low so soon after the general election. The seat, however, is an important first test for the Tories after the election of William Hague as party leader.

FRIDAY 1

## Museum's US wing

The American Air Museum in Britain opens at the Imperial War Museum, Duxford, Cambridge. The £1m (\$1.8m) museum, covering 70,000 sq ft, was designed by Sir Norman Foster and will house 21 aircraft, ranging from a first world war biplane to a giant B-52 jet bomber. Some of the money for the project was raised in the US. Founding members of the museum from the US who flew from Britain bases during the second world war are expected to attend the opening ceremony.

## Azerbaijan talks

President Heydar Aliyev of Azerbaijan, a former member of the Soviet Politburo, who is at the centre of an international contest for control of the Caspian Sea's vast energy reserves, arrives in the US for meetings with political and corporate leaders. US president Bill Clinton is expected to indicate his support for the construction of pipelines linking Azerbaijan with Georgia and Turkey, and his keenness to minimise Iranian influence in the region. The US administration will try to persuade Congress to remove restrictions on aid to Azerbaijan which were imposed under pressure from ethnic Armenians.

## China's army celebrates

China celebrates the 70th anniversary of the founding of the People's Liberation Army with a military review at the city's birthplace. Chinese president Jiang Zemin, who is also the head of the army, and other senior party leaders are expected to attend. The review is to be held in Nanchang city in China's south-eastern

Jiangxi Province where the first shot was fired by the Chinese Communist party against the Nationalist Kuomintang on August 1 1927. It is intended to display China's military force for the first time after the Hong Kong handover on July 1.

## China membership

Two weeks of bilateral negotiations in Geneva end with a formal meeting of the WTO's working party on China's membership to discuss progress in the talks. China, which is aiming for WTO entry next year, has been holding intensive discussions with trading partners on lowering tariff and non-tariff barriers to trade in goods. These are expected to result in a new market-access offer in the autumn, ahead of the planned summit between US president Bill Clinton and Chinese president Jiang Zemin. Other areas likely to be discussed include trade in farm goods and improved access for foreign suppliers of services such as banking.

## Championship start

World Track and Field Championships get under way in Athens (to Aug 10) with an extravagant opening ceremony at the marble stadium where the first modern Olympics were staged in 1896. Vangelis, the Greek composer who won an Oscar for his score for the film *Chariots of Fire*, will mastermind the show. The film celebrated runners at the 1924 Olympics. Construction of an elaborate backdrop for the television cameras, including fake friezes and statuary, has outraged many Athenians. But the championship organisers say a spectacular launch is important to boost Greece's chances of hosting the 2004 Olympic Games.

## Horse trials

British Open Horse Trials at Gatcombe Park, England (to August 14).

WEEKEND 2-3

## Cowes sets sail

Cowes Week begins on Saturday and promises to be one of the best regattas for years. The biannual Admiral's Cup is running simultaneously with the domestic racing, bringing the world's top skippers and crews to the Solent. Yachting always flourishes when the economy is strong. All the signs indicate there could be a record number of boats competing. Corporate sailing has become huge business, with every available charter yacht booked months ago. Yet the biggest single fleet will be, as always, the X-class designed in 1911, with nearly 90 boats racing. Skandia Life is sponsoring Cowes Week for the third year running.

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## Other economic news

Monday: Germany's trade surplus in May, to be released at some point this week, is widely expected to have remained above DM10bn, as foreign demand held up well.

Tuesday: UK consumer credit is likely to have remained high during June, increasing pressure for higher interest rates. The markets are looking for £900m after £1.1bn in May.

Wednesday: Japan's industrial production is expected to have declined by a monthly 1.2 per cent in June, but this would still be 10.1 per cent higher than in June last year.

Thursday: US second quarter GDP will give an indication of the extent of possible overheating in the US economy. The markets are looking for modest growth of 2 per cent after 5.9 per cent in the first quarter.

Friday: The US unemployment report for July is expected to show continued employment growth within the trend and some pressure on average earnings. The US unemployment rate is expected to remain at or close to the 5 per cent recorded in June.

Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual	Day	Released	Country	Economic Statistic	Median Forecast	Previous Actual	
Mon	France	Insee industrial survey	10	-11		US	Mon	M1 - week ended Jul 21	US\$500m	-\$500m		
Jul 28	Canada	Jun department store sales**	9.8%	10.3%		US	Mon	M2 - week ended Jul 21	\$30m	-\$10.7bn		
	Japan	Jul wholesale pros index (2nd 10 days)	-0.1%			US	Mon	M3 - week ended Jul 21	\$4.5bn	-\$3bn		
Tue	Germany	May trade balance	DM10.5bn	DM10.4bn		Fri	Japan	Jun unemployment rate	3.5%	3.6%		
Jul 29	Germany	May current account	-DM1bn	DM2.6bn		Aug 1	Japan	Jun job offers/seekers ratio	0.73	0.73		
	France	Jun household consumption	-0.2%	-1.1%			Japan	Jul auto sales**		-5%		
	UK	Jun consumer credit	HK\$0.9bn	HK\$1.1bn			Germany	Jul purchasing managers index		56.8%		
	US	BOT-Mitsubishi Jul 26	-0.8%				Japan	Jul forex reserves		0.2%		
	US	Jul consumer confidence	150	128.8			US	Jul Chrtd Inst of Prichng Mngs		53.4%		
	US	Redbook Jul 26		unchanged			US	Jul nonfarm payrolls		198,000	217,000	
Wed	Japan	Jun industrial production	-2.6%	4.5%			US	Jul manufacturing payrolls		8,000	14,000	
Jul 30	Japan	Jun shipment	4%				US	Jul hourly earnings		0.3%	0.3%	
	Japan	Jun retail sales	-3.7%	-3.3%			US	Jul average workweek		34.7		
	US	Jun new home sales	810,000	825,000			US	Jul unemployment rate		5%	5%	
Thur	Japan	Jun construction orders**	6.2%				US	Jun personal income		0.5%	0.5%	
Jul 31	Japan	Jun housing starts**	-4%	-6.6%			US	Jun personal consumer expenditure		0.4%	0.5%	
	Japan	Jun construction starts**	-10.3%				US	Jul Net Assoc of Purchasing Managers 55%		55.7%		
	France	Jun unemployment rate	12.6%	During the week...								
	France	Jun jobseekers ILO**	0.5%					US	Jul Michigan Sentiment Final		108.1	108.4
	US	Q2 gross domestic product advance 2%	5.5%					US	Jun factory orders		1.4%	-0.7%
	US	Q2 gross domestic product price Index 2%	2.7%					US	Jun factory inventories		0.4%	
	US	Initial claims Jul 26	320,000	299,000				US	Jul domestic auto sales		8.7m	8.6m
	US	State benefits Jul 19	2.3m					US	Jul domestic light truck sales		5.9m	6.7m
	US	Jul Chicago PMI	60%	61.5%				US	Jun total bank lending		2.4%	
	US	Jul agriculture prices		-0.9%								

\*month on month, \*\*year on year, seasonally adjusted. Statistics courtesy AMIS International.

